

exploration how it works iPhone



SimpliGO Disaster Preparedness Planner DPP

The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.

Desktop Progressive Web Applications

SimpliGO DPP DMN's Desktop PWA offers users the functionality of a traditional desktop app combined with the flexibility of a web-based platform. This option is particularly beneficial for businesses, nonprofits, and power users who require a more robust and detailed interface to manage their disaster preparedness and recovery workflows.



Mobile Phones: Always Accessible, Always Connected

Mobile phones are the cornerstone of SimpliGO DPP DMN's platform, offering unmatched convenience and accessibility. With its mobile-friendly design, SimpliGO DPP DMN ensures that users have the tools they need at their fingertips, whether they're preparing for a disaster or responding to an emergency.

Wearables: On-the-Go Alerts and Connectivity

Wearables, such as smartwatches, bring SimpliGO DPP DMN's essential features directly to the user's wrist, ensuring they stay informed and connected even when their hands are full or their phone is out of reach.

Tablets: Versatile and Portable Planning

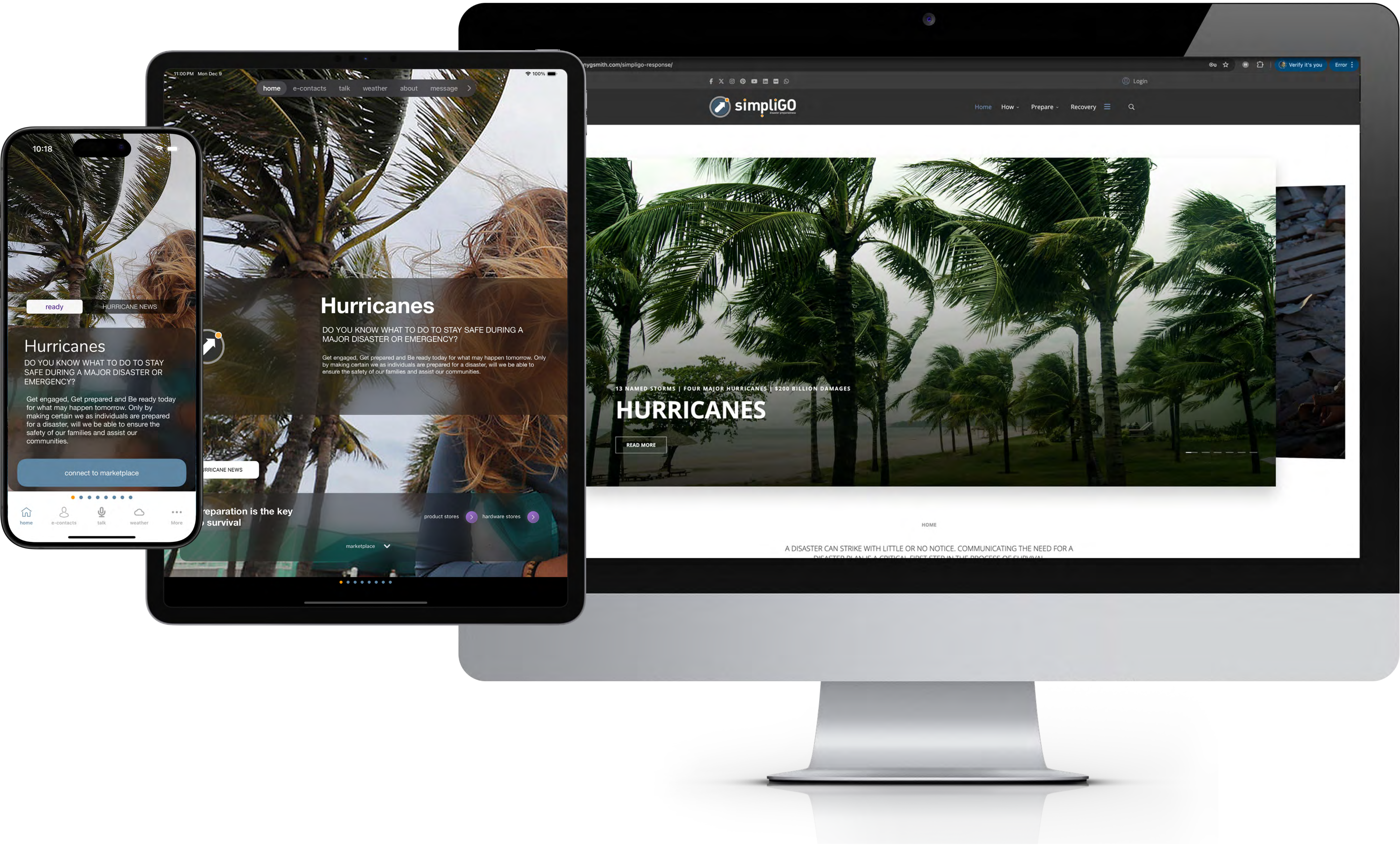
Tablets offer the perfect balance between mobility and screen size, making them ideal for both personal and professional users of the SimpliGO DPP DMN platform. The larger display enhances usability while maintaining portability.

SimpliGO Disaster Preparedness Planner (DPP) powered by Google’s Firebase Brings Artificial Intelligence and Machine Learning to our collaborative community

DMN is powered by Firebase proprietary AI and machine learning technology. It is the intelligence behind the DMN Platform and the Digital Marketplace Network (DMN). Firebase proprietary AI is your constant-monitoring-learning DMN assistant, continuously identifying, monitoring, analyzing and resolving problems so you can focus on the important issues. DMN gathers information from across your entire marketplace ecosystem and analyzes and optimizes workflow processes and resolves issues. The capabilities include autonomous learning, recognizing text, labeling images, tracing data and much more. DMN works in the background and with users to constantly find and identify issues. DMN knows, learns and acts to keep your marketplace and your collaborative network running optimally.

Automated modular workflows

Use the powerful capabilities of Apple platforms to build apps that integrate seamlessly with enterprise systems to transform how your business works. Configure modules based on the needs of the marketplace participant using the DMN Platform. You can modify and build new custom intelligent apps to perform actions based on network analytics.



Apple Xcode platforms puts the cutting-edge technology of iOS, iPadOS, macOS, tvOS, and watchOS at your fingertips

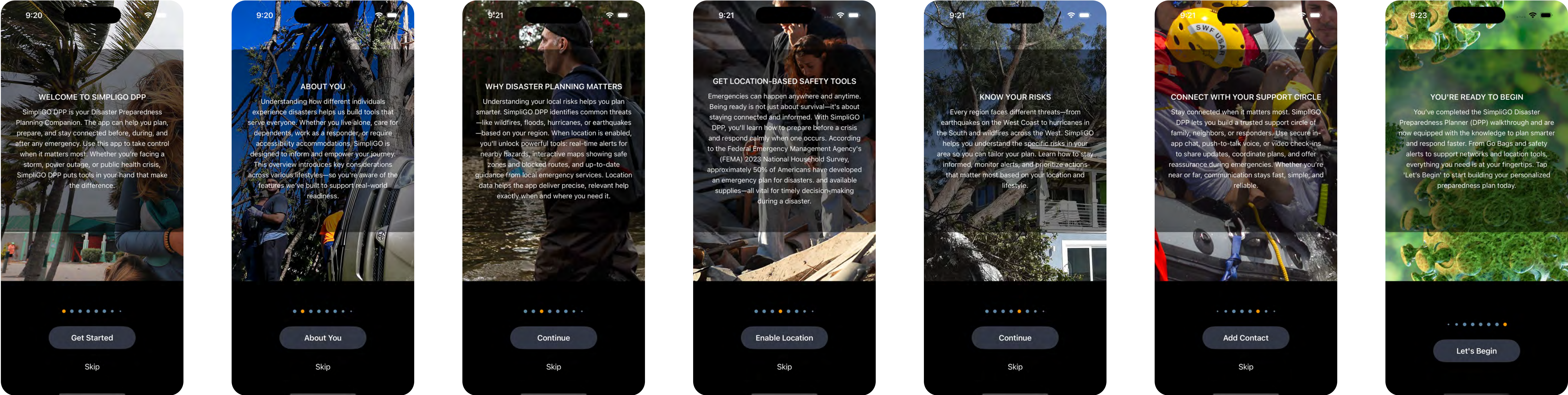
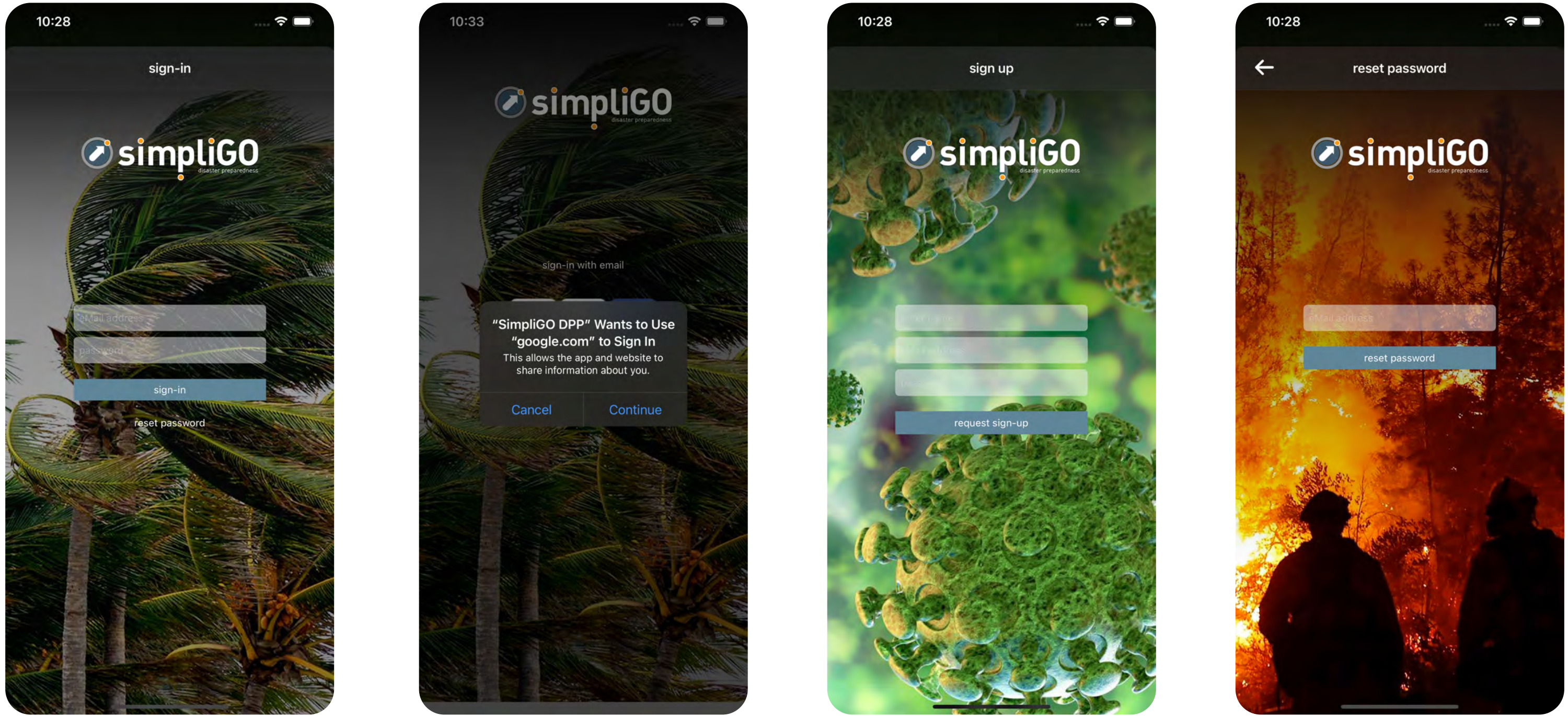
Xcode Cloud is a continuous integration and delivery service built into Xcode and designed expressly for Apple developers. It accelerates the development and delivery of high-quality apps by bringing together cloud-based tools that help you build apps, run automated tests in parallel, deliver apps to testers, and view and manage user feedback. Configure workflows to suit your development process or use the built-in workflow to get started and customize it as your process evolves. You can build every committed code change and your whole team is instantly alerted if a change introduces any issues — potentially saving days of wasted time before the bug would be found by end users.

Android XR platforms puts the cutting-edge technology of Ladybug studio, Adaptable Apps, Wear OS, Android TV, and Android for Cars at your fingertips

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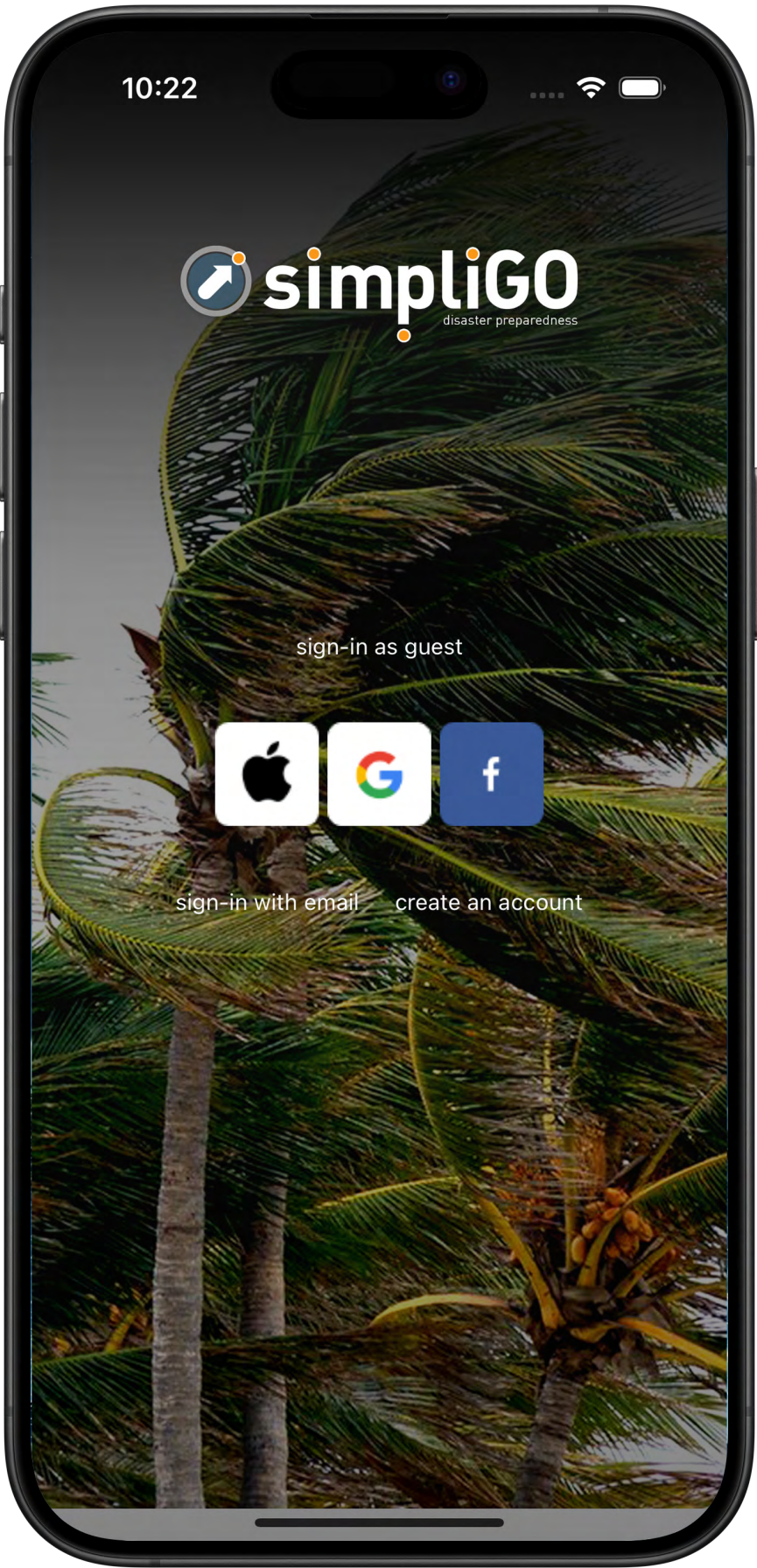
Login and Sign Up functionality pages

Firestore Authentication is used to verify the user identity and provide them with a personalized experience. The authentication with Firestore can happen using email password, phone number or using the identity provided by the third party like Google, Facebook, Twitter and Github.

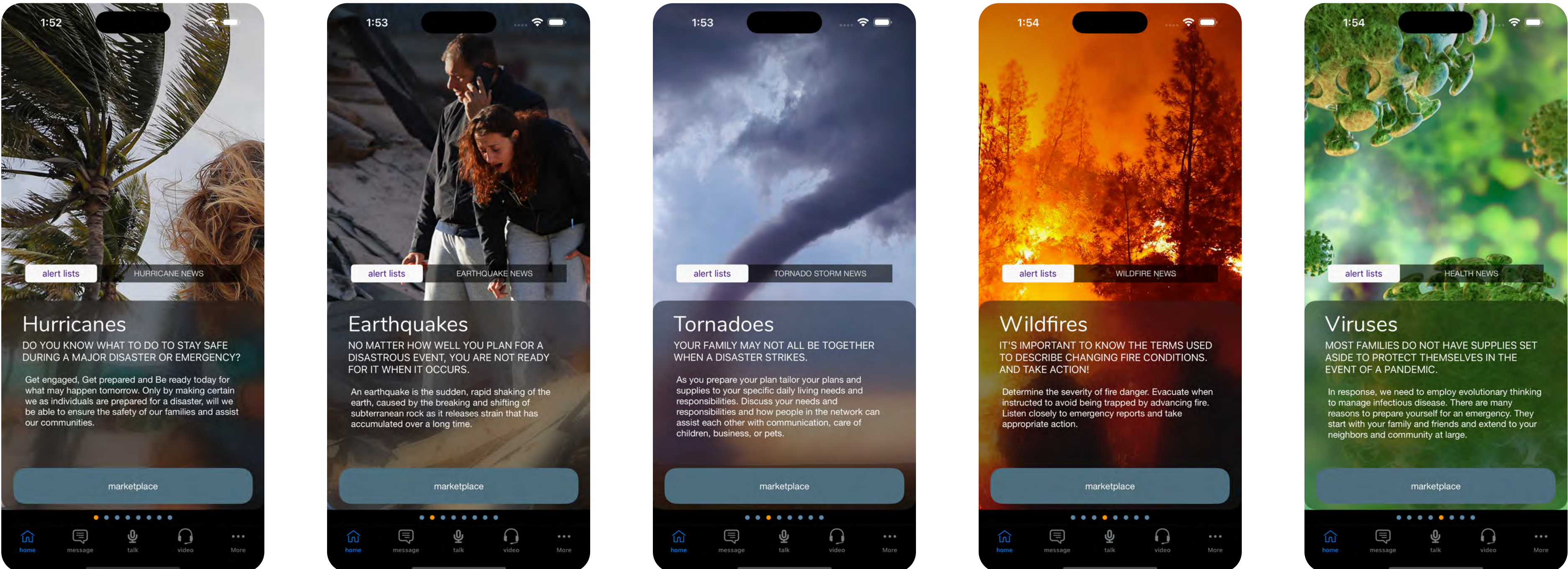


Walk through functionality pages

SimpliGO Disaster Preparedness Planner app will guide first time users through a carousel-like walkthrough, presenting pages (images with text overlays), swipe gestures and Next/Skip Get Started buttons page controls.



SimpliGO Disaster Preparedness Planner DPP login page view



Preparation event page views

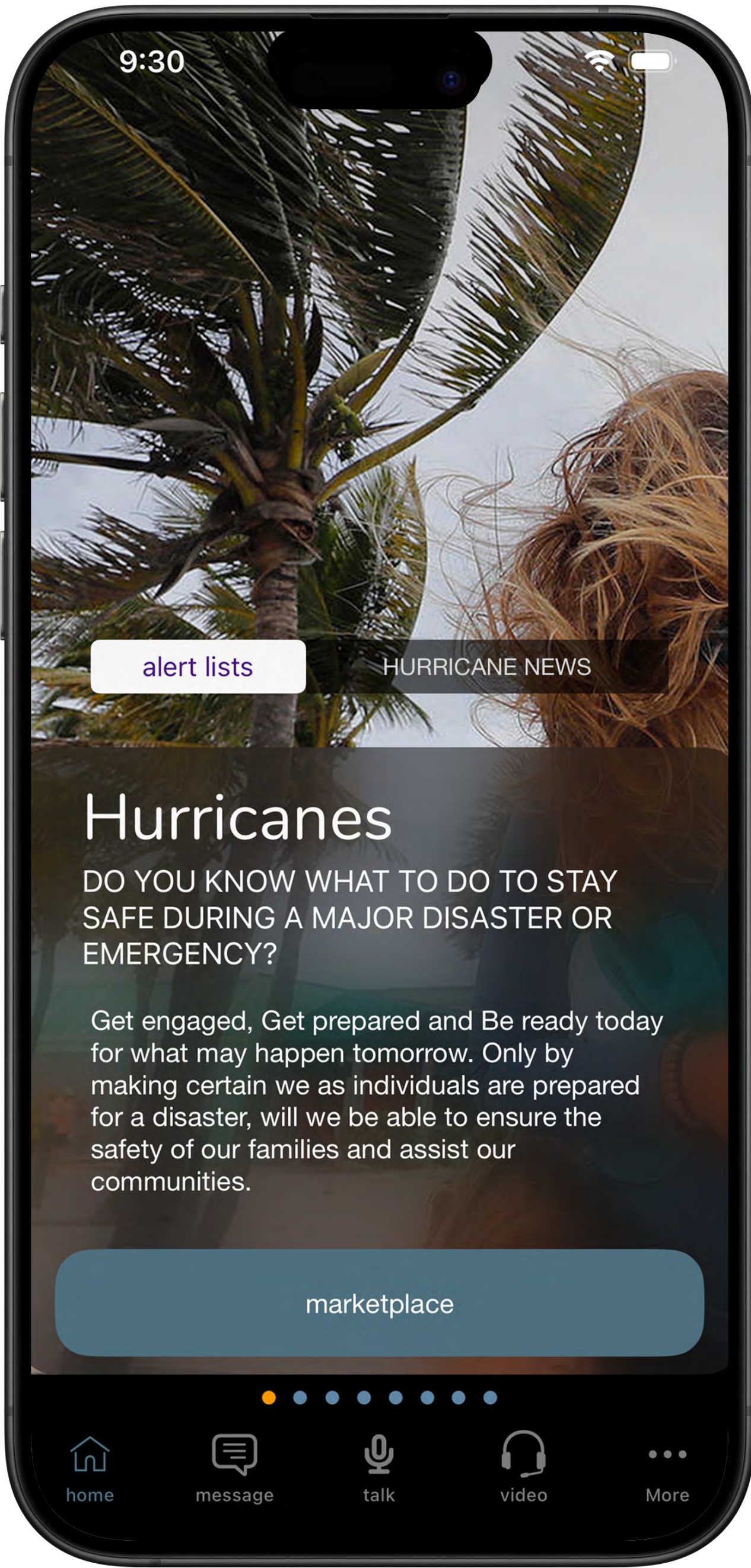
SimpliGO Disaster Preparedness Planner

SimpliGO DPP DMN's technology group has created an easily-adaptable online Disaster Preparedness Digital Marketplace Network (DMN) mobile device app platform—based on existing FEMA's history of providing emergency management for industry leaders. Users can engage the same way through the marketplace participants physical place, website, and mobile ecosystem regardless of the users' location and time.

The SimpliGO DPP DMN integrates real-time RSS News Feeds to keep users informed about global hurricanes, tornadoes, wildfires, floods, and viruses. This feature enhances situational awareness by delivering timely, accurate, and location-specific updates directly to the app.

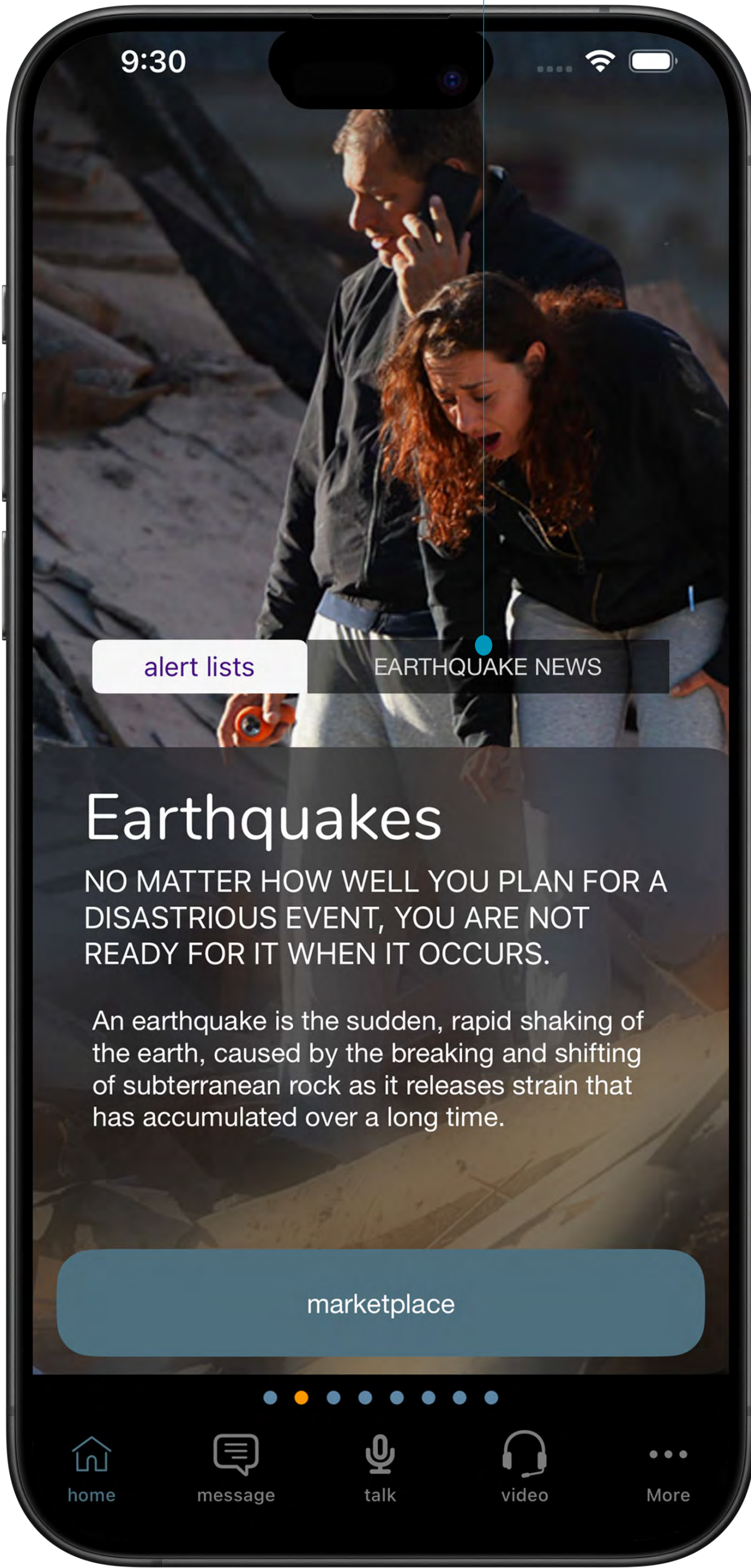
SimpliGO DPP DMN's user-centric real-time alerts are designed to keep individuals, families, and organizations informed with timely, location-specific notifications. Powered by trusted sources like FEMA, NOAA, and local emergency services, these alerts are filtered based on the user's role and location—ensuring relevance and reducing noise. Whether it's a weather warning, evacuation order, or safety update, SimpliGO delivers critical information directly to your device when it matters most.

For marketplace users, the benefits of SimpliGO's integrated resources are manifold. The consolidation of products, services, and information into a single platform saves time, reduces stress, and provides clarity during critical moments.



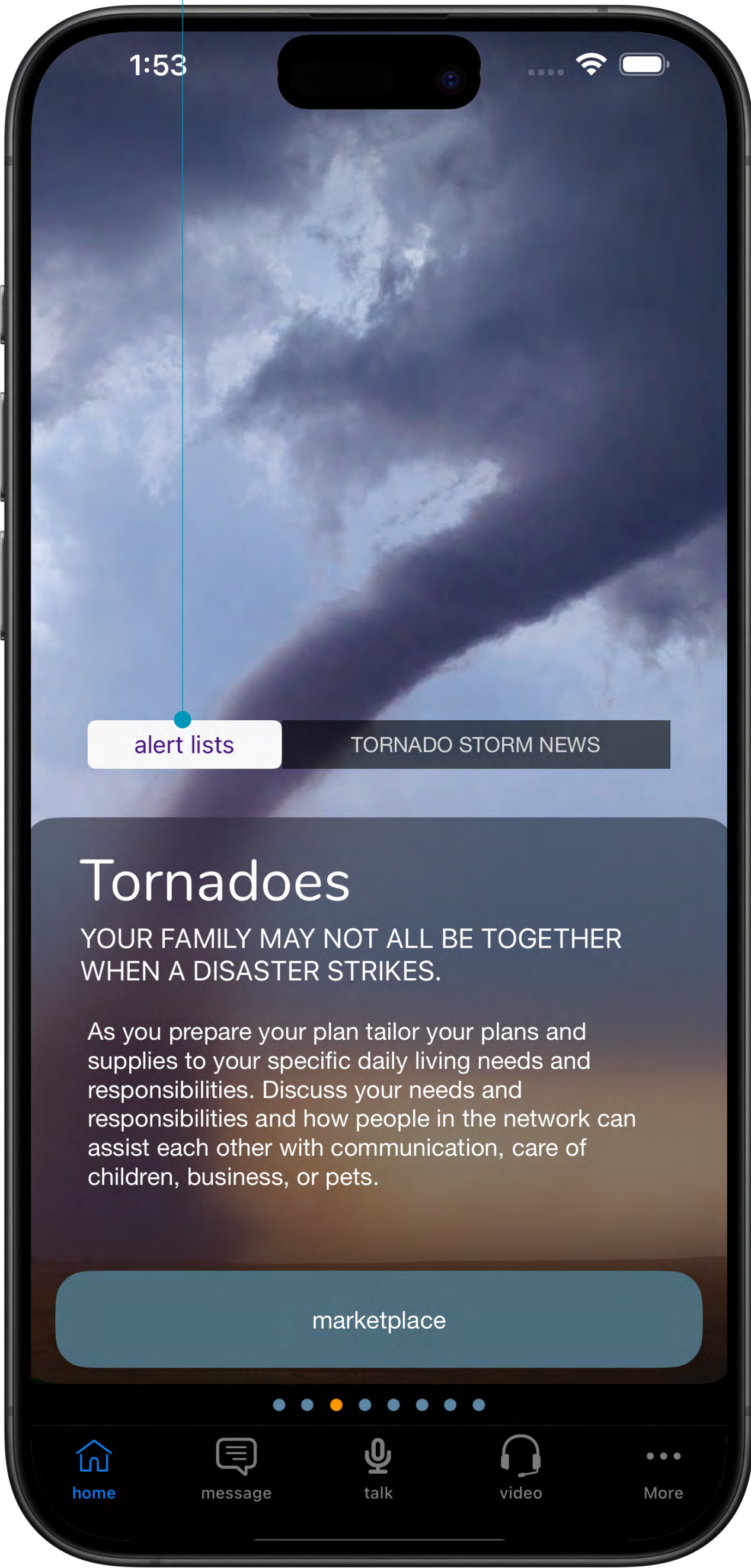
Hurricane preparation

Be ready for severe weather with Hurricane by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.



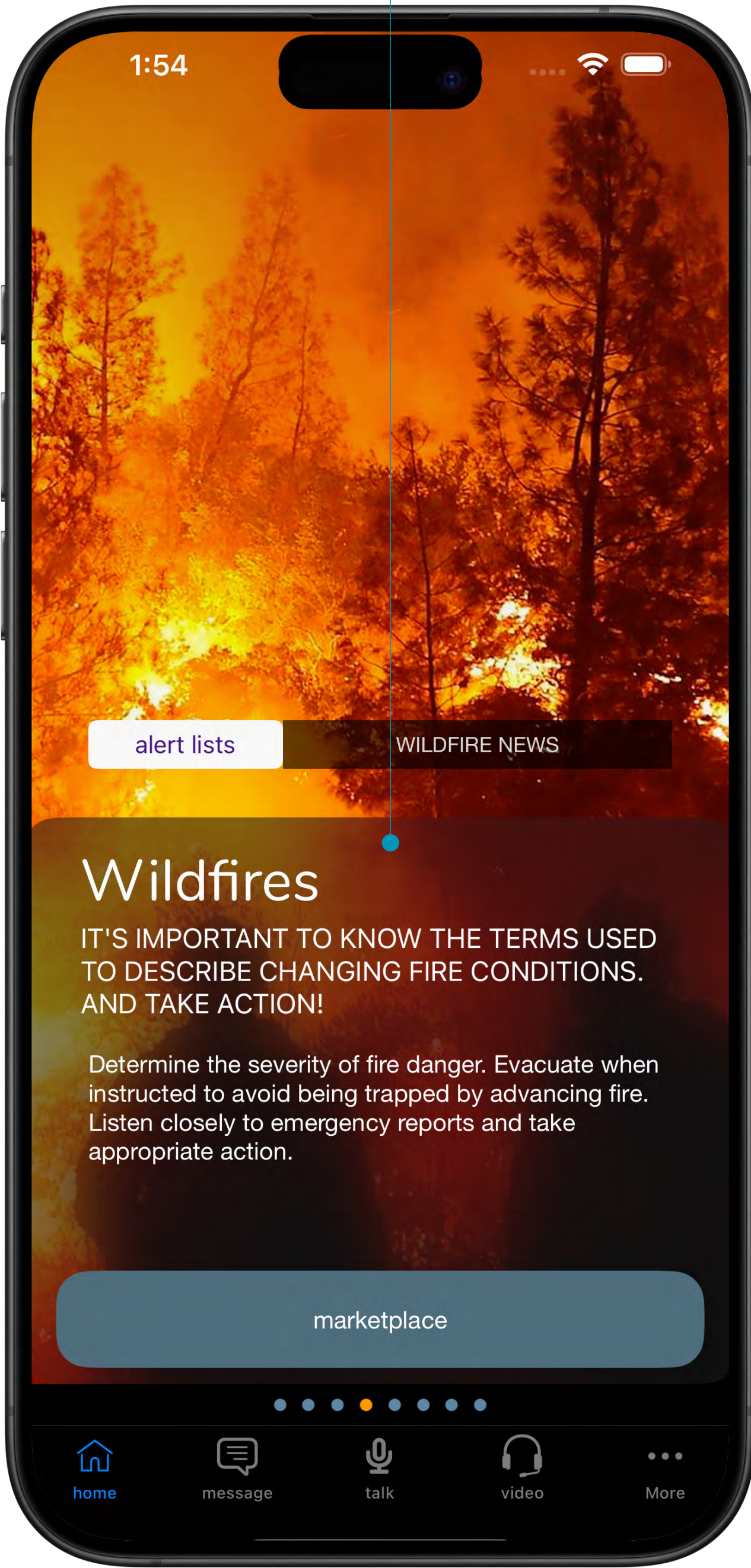
Earthquake preparation

Earthquake by SimpliGO Disaster Preparedness Planner DPP app. Although there is no advance notice of an earthquake, emergency information will be provided immediately after through radio and TV broadcasts and via Wireless Emergency Alerts texted to cell phones. Everyone should know what to do in an earthquake and should practice how to Drop, Cover, and Hold On.



Tornado preparation

Tornado by SimpliGO Disaster Preparedness Planner DPP app provides access to local and real-time information on what to do before, during and after a tornado powered by Ready.gov. Get your family and home ready for a tornado. The SimpliGO Disaster Preparedness Planner DPP tornado app is the complete solution you need to understand and prepare for a tornado.



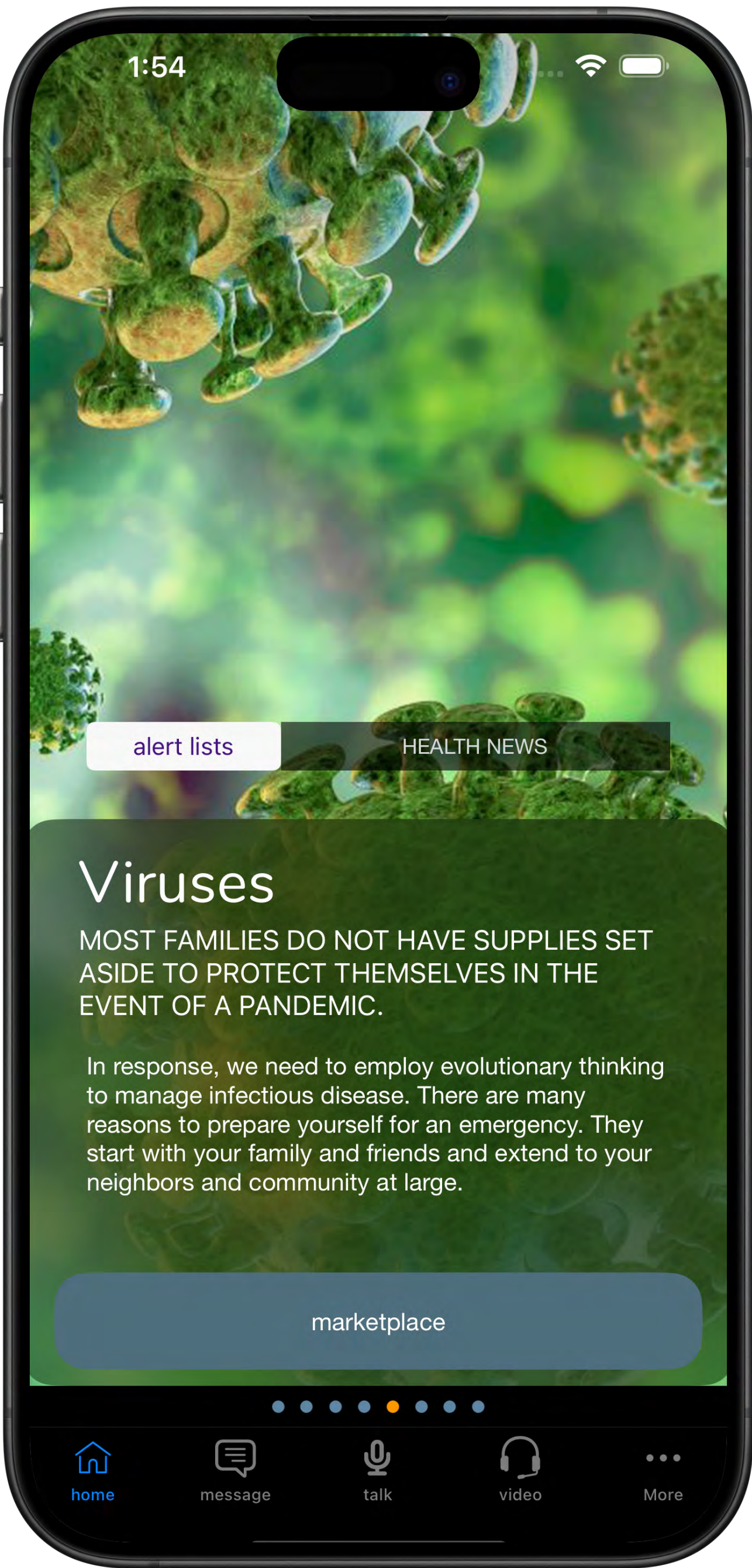
Wildfire preparation

Be ready for a wildfire with Wildfire by the SimpliGO Disaster Preparedness Planner DPP. Get notified about active wildfires, as well as fire weather warnings, prepare your family, home and pets, let loved ones know that you are safe even if the power is out – a must have for anyone who lives in an area that is susceptible to wildfires or has loved ones that do.

SimpliGO Disaster Preparedness Planner

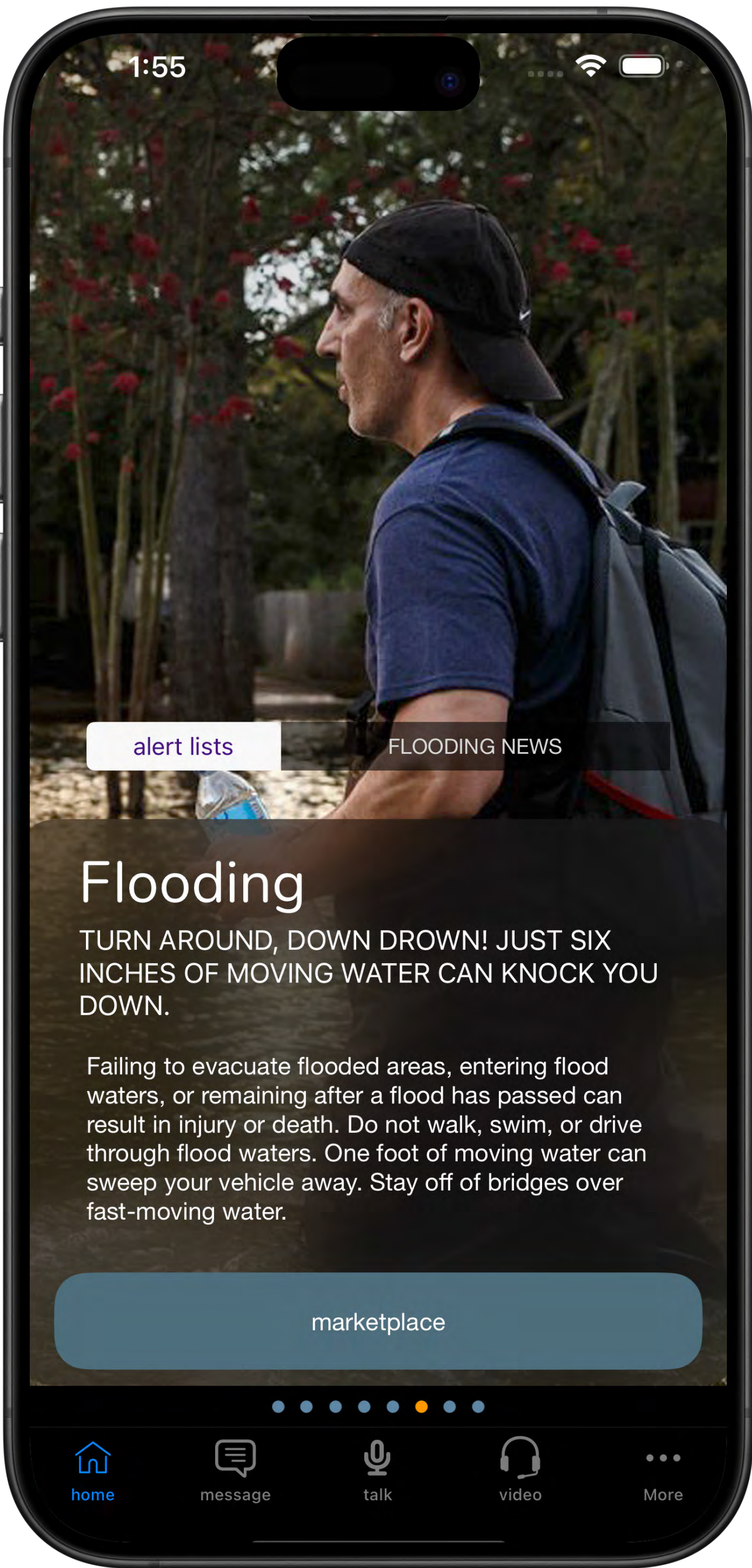
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Major retailers like Amazon, Target, and Walmart play a critical role in helping individuals, families, and businesses acquire essential survival kits and supplies. These retailers offer curated survival kits that include the tools, resources, and necessities to stay safe before, during, and after a disaster.



Infectious disease preparation

Be ready for an infectious disease outbreak with Infectious Disease by SimpliGO Disaster Preparedness Planner DPP. Monitor conditions in your area continue to follow proven methods to lower your risk of contracting infectious diseases, including practicing social distancing, wearing a mask when social distancing isn't possible, avoiding large groups whenever possible, and washing your hands regularly.



Flooding preparation

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Interactive weather data

Be ready for severe weather with an interactive weather map. Giving real-time and "right now" weather forecasts about precipitation and other things. Integrated API web service to provide weather data to your apps and services that offer both current and forecasted weather information to your users.



Disaster kit preparation

After an emergency, you may need to survive on your own for several days. Being prepared means having your own food, water and other supplies to last for several days. A disaster supplies kit is a collection of basic items your household may need in the event of an emergency.

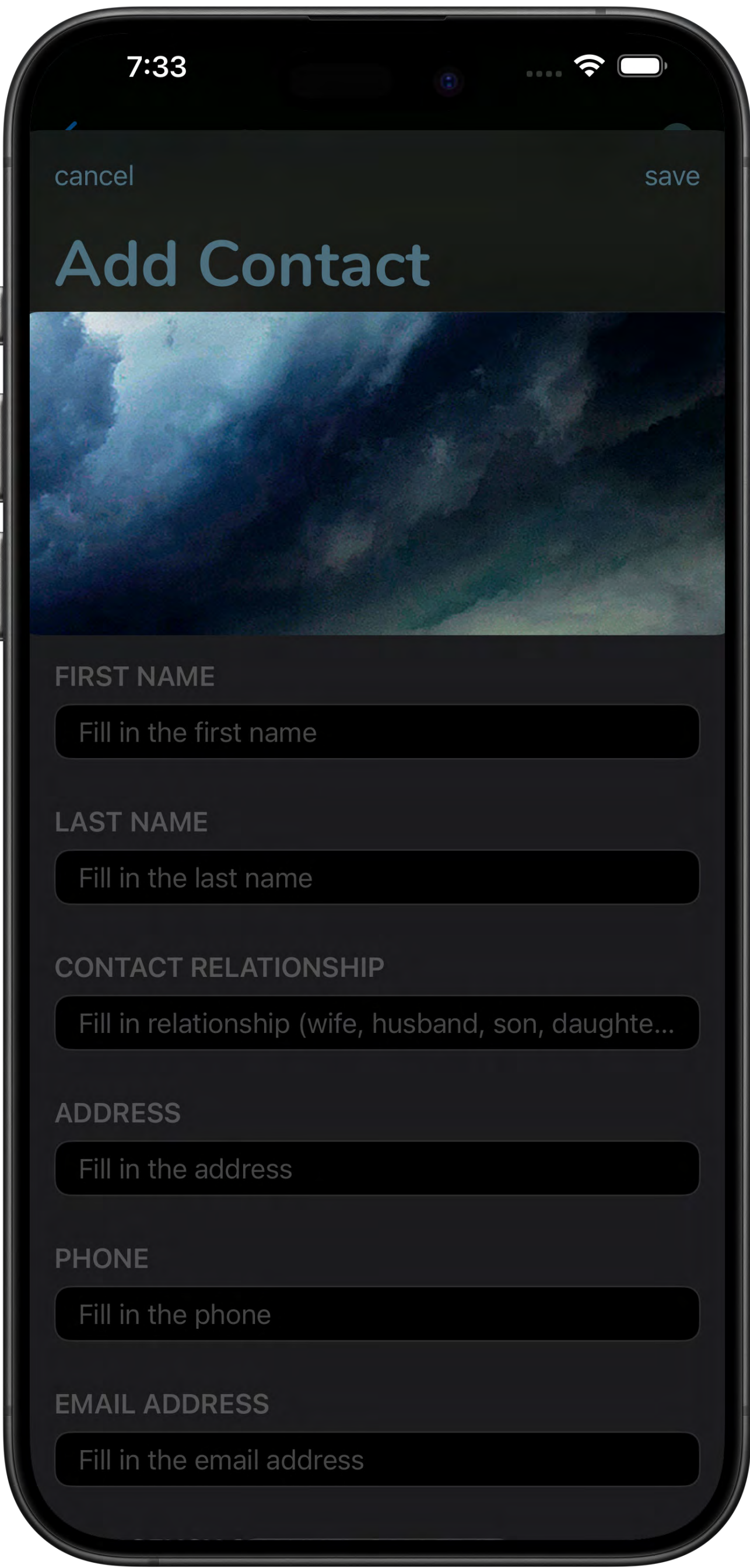
SimpliGO Disaster Preparedness Planner

SimpliGO DPP DMN features a secure Emergency Contact Module that allows users to easily manage their trusted network. From the Contact View, users can see all added contacts at a glance, while the Add and Update functionality makes it simple to invite new contacts or edit existing details. The Detail View provides a complete profile for each contact—including role, location, and communication options—ensuring seamless connection through chat, push-to-talk, or video when emergencies arise.



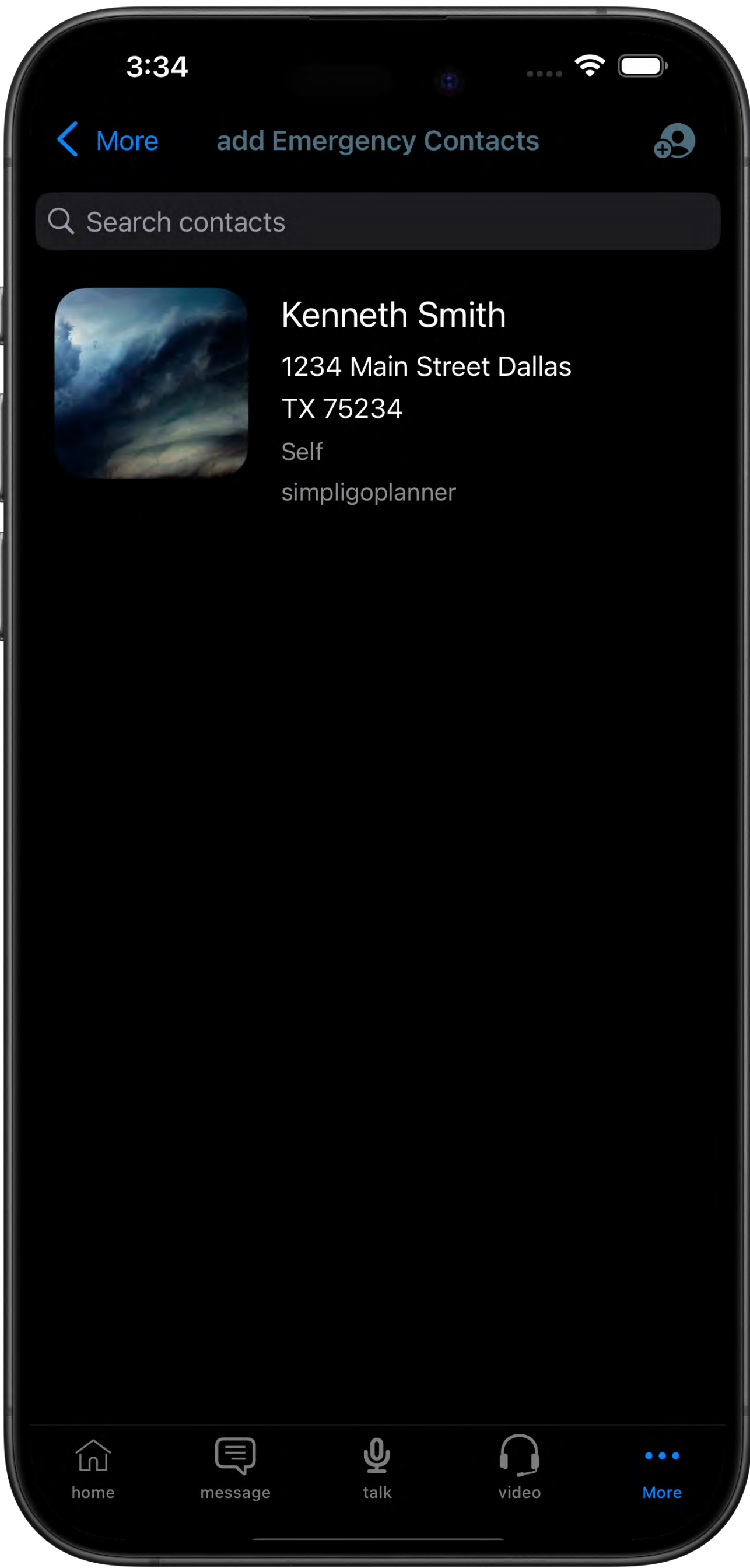
Emergency contact view

The Emergency Contact View in SimpliGO DPP gives users a centralized place to manage and access their trusted network. Each contact profile includes name, role, location, and communication status—allowing for instant connection via chat, push-to-talk, or video. During an emergency, this view ensures you can reach the right people quickly, with confidence and clarity.



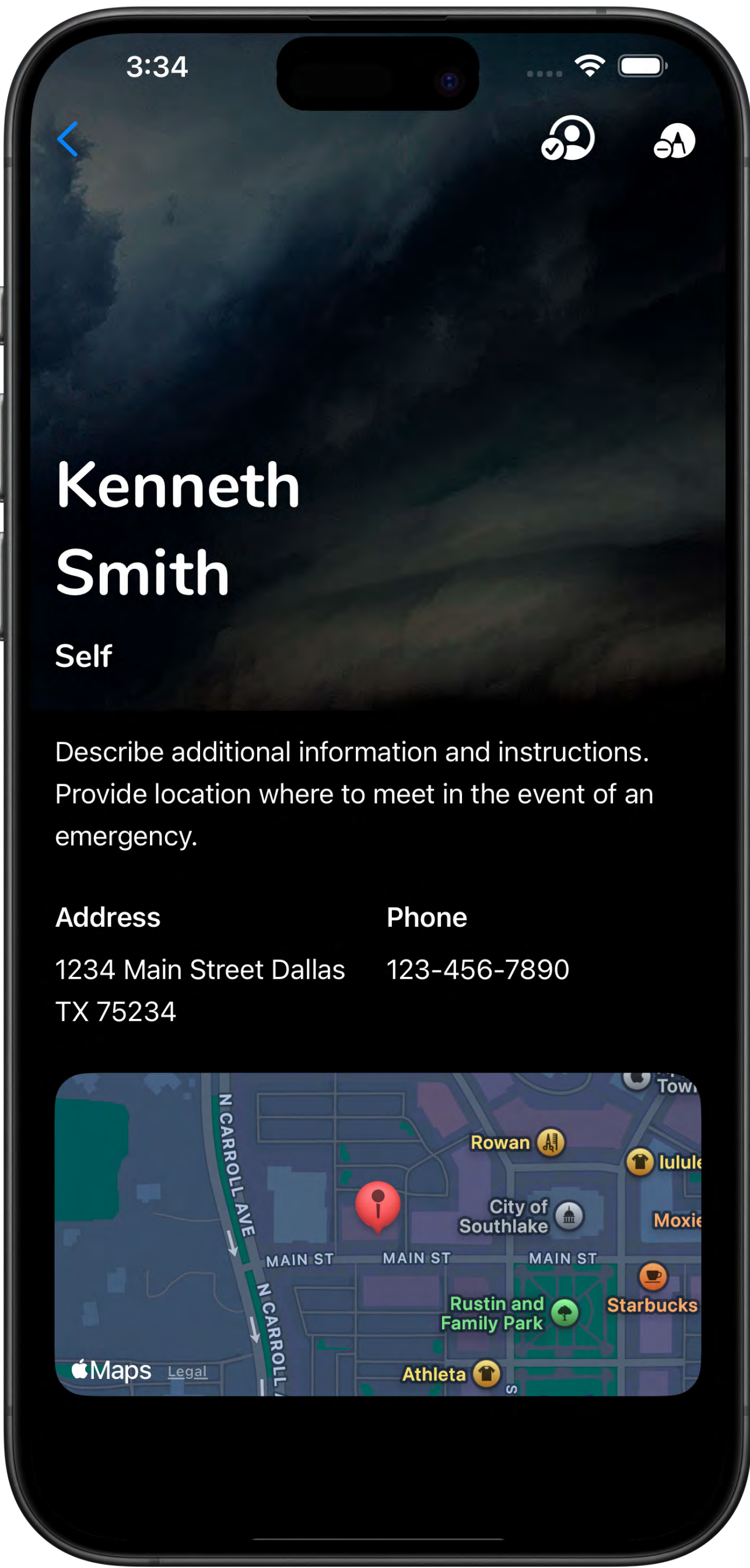
Add an emergency contact

Adding an emergency contact in SimpliGO DPP is simple and powerful. Users can input key details—like name, role, and email—then send an invite to join their trusted network. Once accepted, the contact becomes instantly accessible across all communication modules, including chat, push-to-talk, and video. It's a seamless way to build a connected safety circle, one invite at a time.



Emergency contacts listing

The Emergency Contacts Listing View in SimpliGO DPP displays all of your added contacts in a clear, scrollable format. Each entry shows the contact's name, role (e.g., family member, responder, coordinator), status, and quick-access icons for chat, talk, and video. This organized view ensures you can find and reach the right person instantly—no searching, no delays—when every second matters.

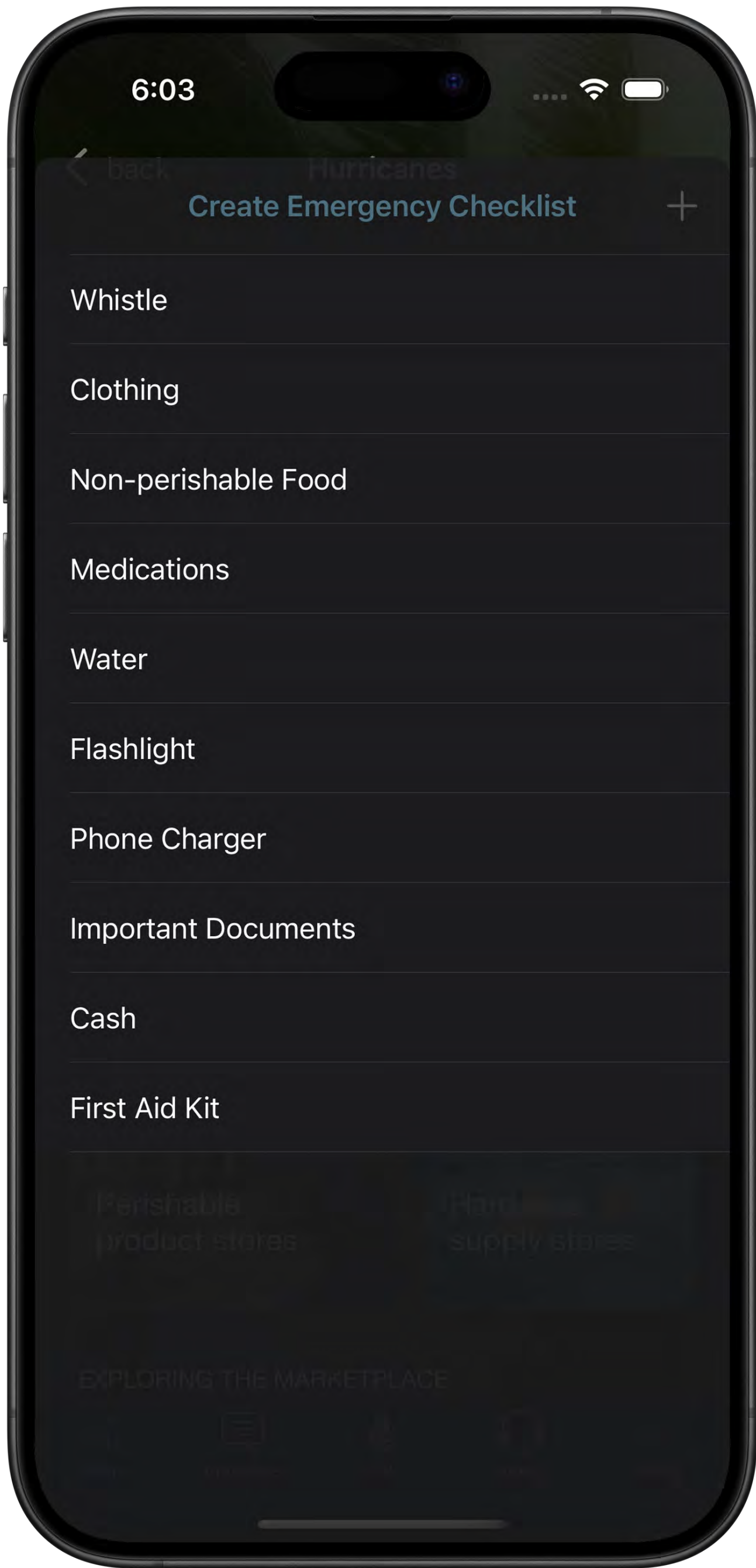


Emergency contact's detail view

The Emergency Contact's Detail View in SimpliGO DPP provides a full profile of each contact, including their name, photo, role, location, preferred communication method, and status. From this screen, users can edit contact information, view their connection history, or instantly launch a chat, push-to-talk session, or video call. It's your personal command center for staying connected to the people who matter most during a crisis.

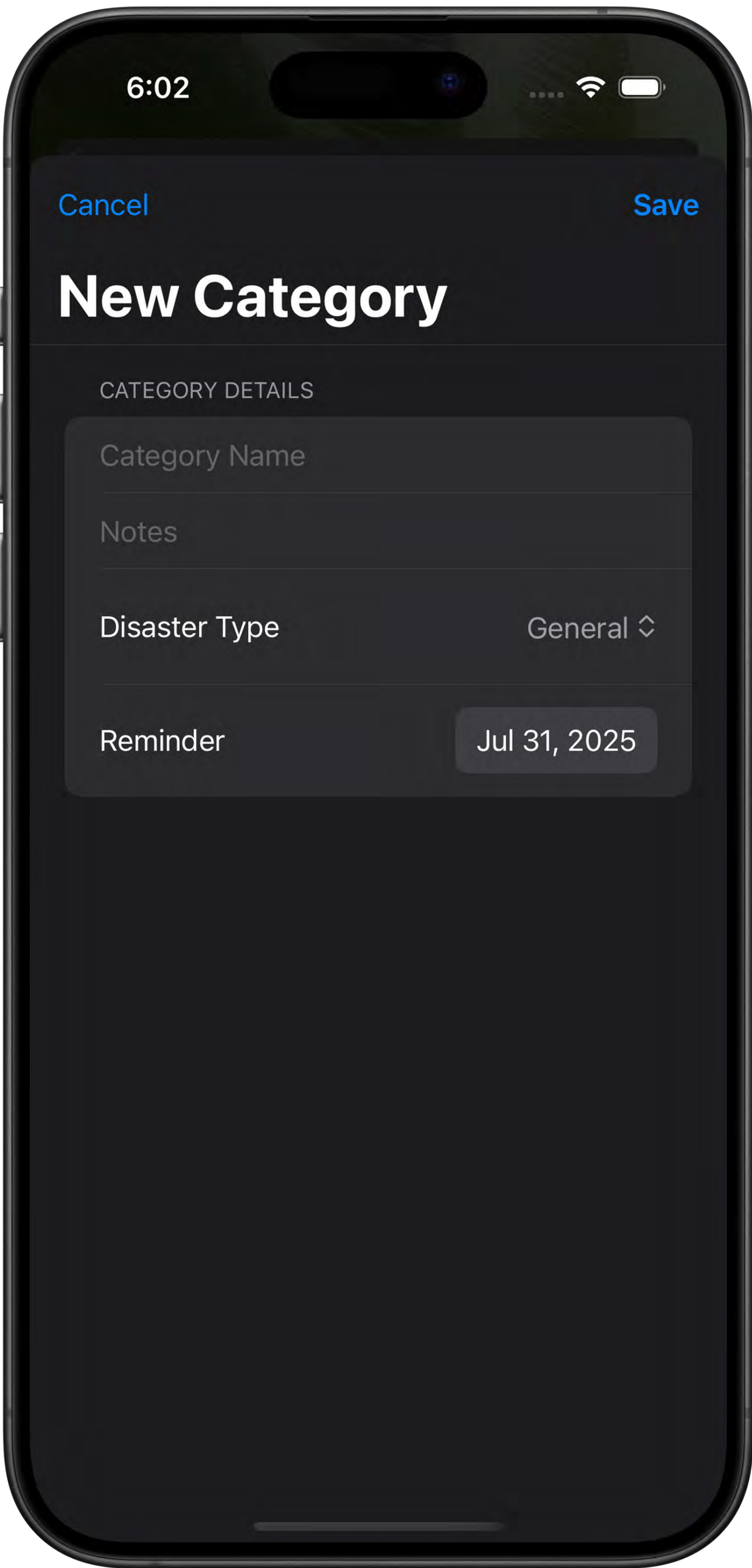
SimpliGO Disaster Preparedness Planner

SimpliGO DPP DMN empowers users to build a personalized emergency response network with ease. From creating and managing emergency contacts to adding custom preparedness categories with notes and reminders, the platform adapts to your needs. Real-time communication is at your fingertips with secure chat, Push-to-Talk (PTT) voice messaging, and video calls, all seamlessly integrated. It's a complete, role-based solution designed to keep individuals, families, and teams connected, informed, and ready—no matter the situation.



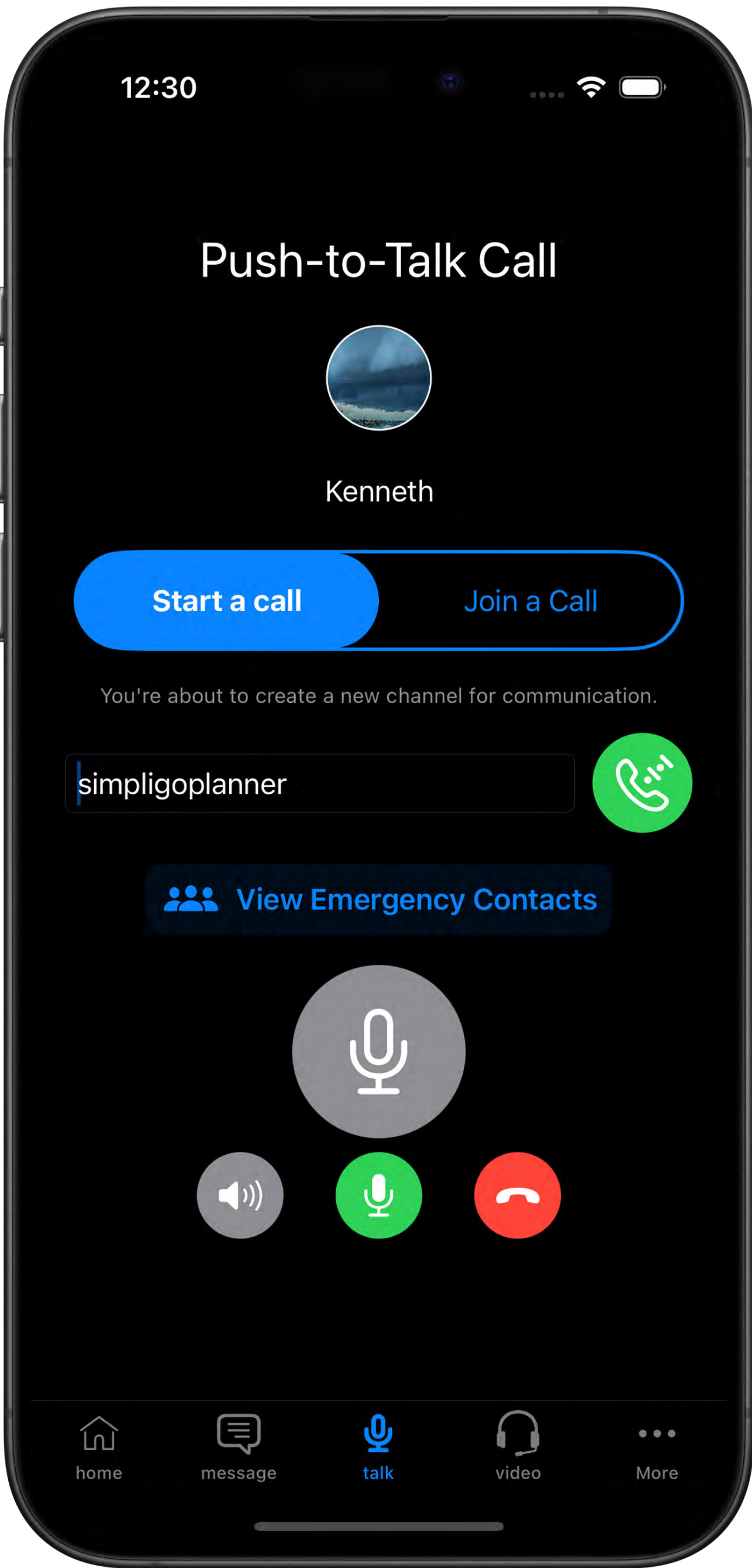
Creating a Checklist

Creating a checklist is a simple yet powerful step in disaster preparedness. With SimpliGO DPP, users can build customized checklists based on their role—whether for a family, business, or emergency team. From essentials like water and medications to pet supplies and important documents, the app's smart checklist tool ensures nothing is overlooked. It's your personal readiness roadmap, always accessible and easy to update as needs change.



Categories and reminders

SimpliGO DPP goes beyond basic lists by giving users the ability to add new checklist categories, attach notes, tag items by disaster type (like floods, fires, or power outages), and even set custom reminders. This flexibility ensures that your preparedness plan is tailored to your unique needs—whether you're planning for a specific region, a family member's medical requirements, or a business continuity task. Everything stays organized, relevant, and ready when you need it most.



Push-to-Talk Communication

The Push-to-Talk feature in SimpliGO DPP enables instant, walkie-talkie-style voice communication with your trusted contacts. With just a tap, users can speak and be heard in real time—no dialing, no delays. It's perfect for fast coordination during emergencies, whether checking in with family, giving team instructions, or connecting with first responders.

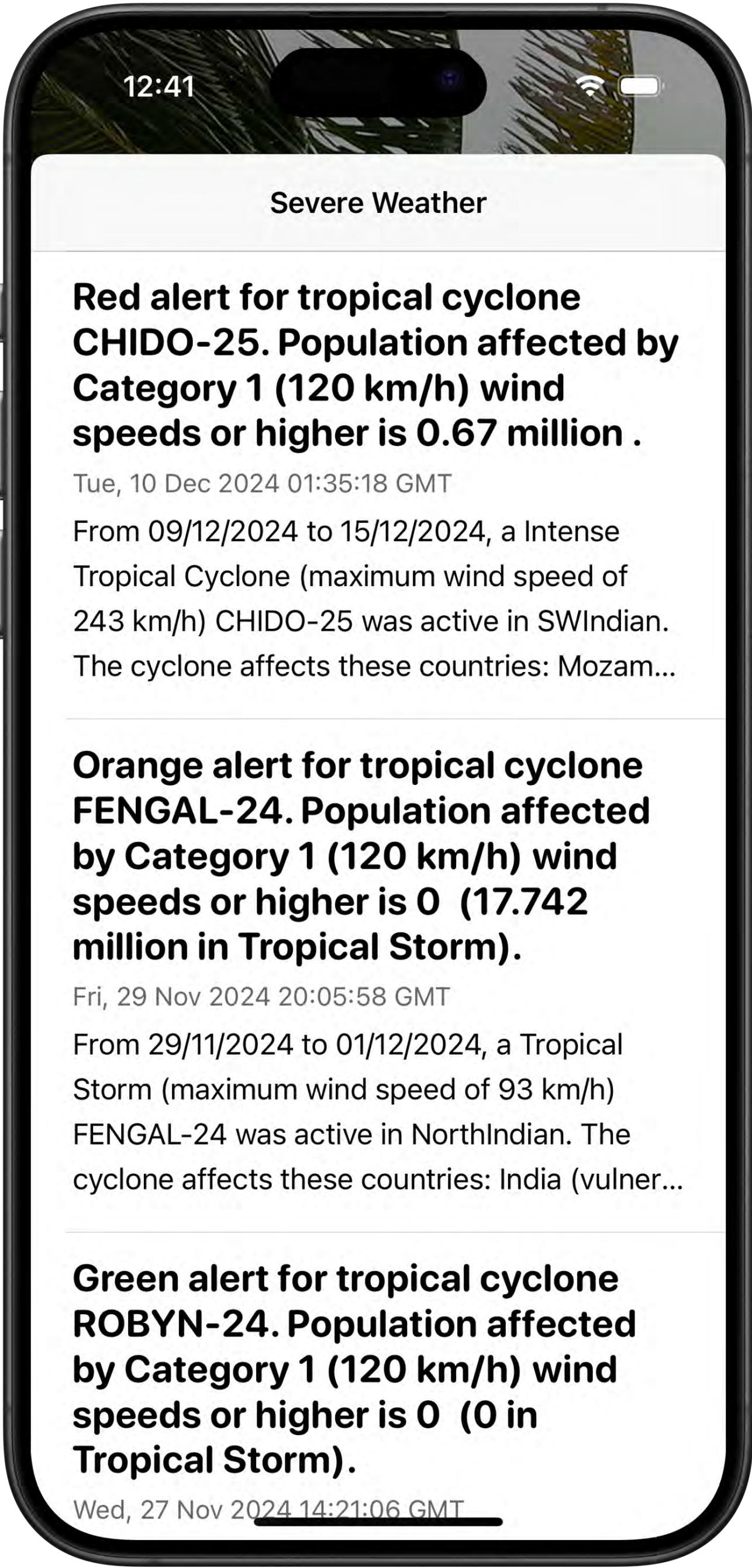


Audio Video Communication

The Audio/Video feature in SimpliGO DPP provides secure, face-to-face communication when it matters most. Whether you're guiding a loved one through an emergency, coordinating with a response team, or checking in on remote family members, real-time video and audio calls offer clarity, connection, and peace of mind—no matter where you are.

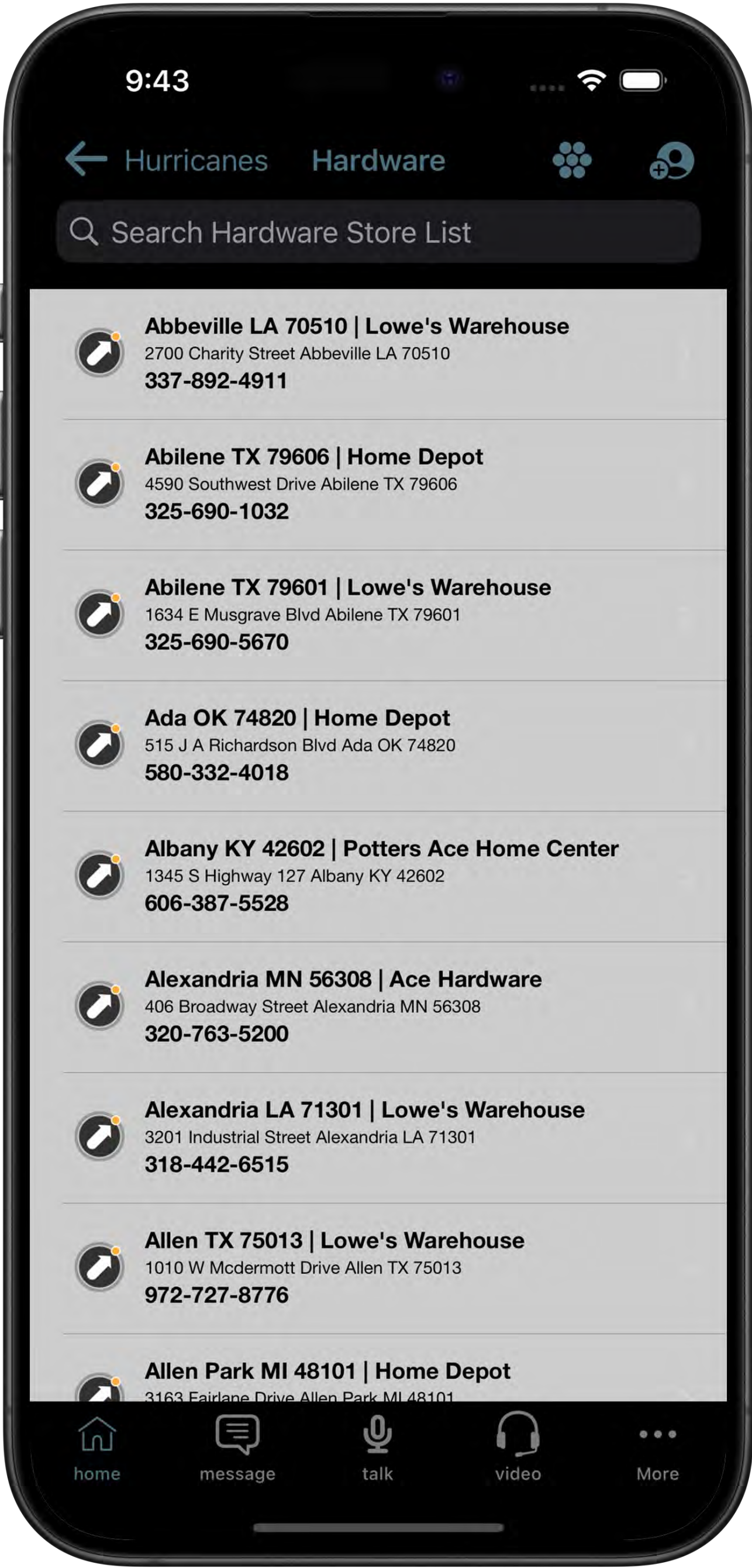
SimpliGO Disaster Preparedness Planner

SimpliGO DPP DMN keeps users informed and equipped through its integrated Event RSS Feeds, which deliver live updates from FEMA, NOAA, and local agencies. The platform's Provider Directory connects users to trusted suppliers of emergency goods and services, while the Detail View offers essential business information like hours, contact details, and product offerings. With the built-in Location Map, users can quickly find and navigate to nearby providers—ensuring fast access to the resources they need, when they need them most.



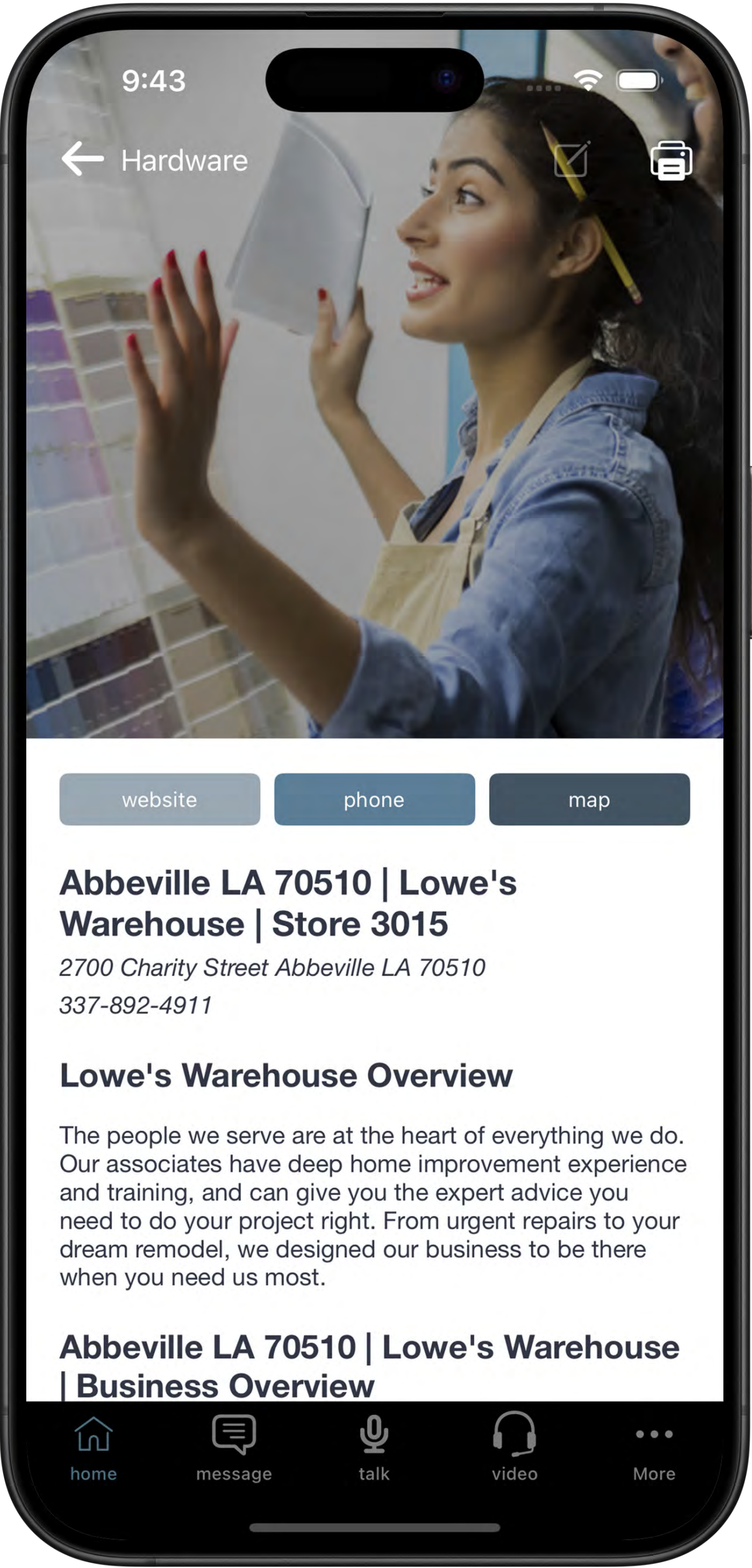
RSS event feeds

The RSS Event Feeds in SimpliGO DPP deliver continuously updated news and alerts from trusted sources like FEMA, NOAA, and local agencies. These feeds keep users informed with the latest developments related to natural disasters, public safety, and emergency guidance—streamlining situational awareness directly within the app.



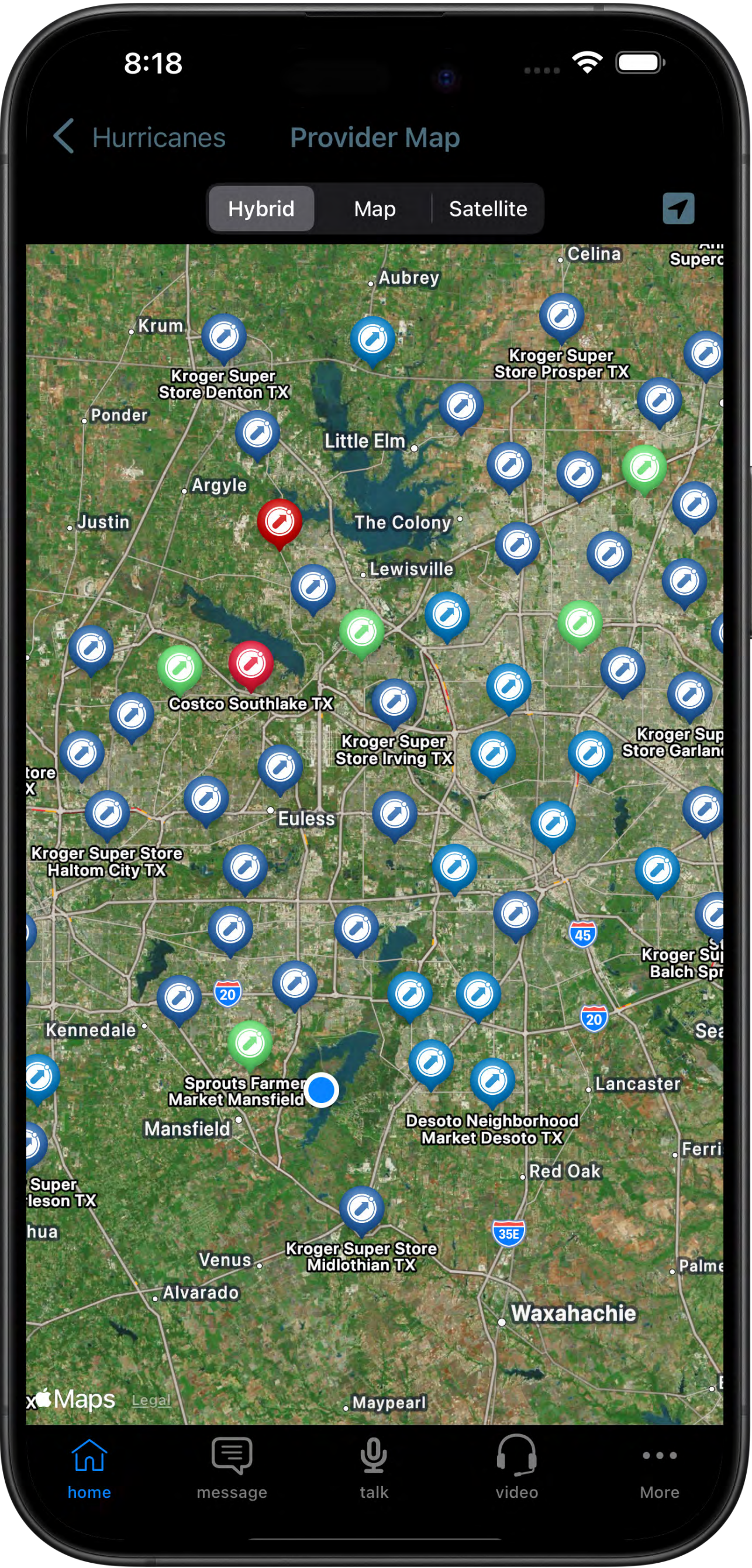
Marketplace Providers Directory

The Marketplace in SimpliGO DPP connects users to nearby perishable goods providers like Walmart, Target, and Kroger, as well as hardware retailers such as Home Depot and Lowe's. Whether you need fresh supplies or emergency repair tools, the platform offers real-time access to trusted stores, complete with location maps and directions—ensuring you're never far from what you need to stay prepared.



Provider Detail View

The Provider Detail View in SimpliGO DPP gives users a complete snapshot of each marketplace participant. From business name, category, and location to hours of operation, contact info, and available products or services, every listing is designed for clarity and quick action. Users can also view directions, link to the provider's online store, and see community reviews—making it easier to choose trusted suppliers when time is critical.



Markeplace Providers Map View

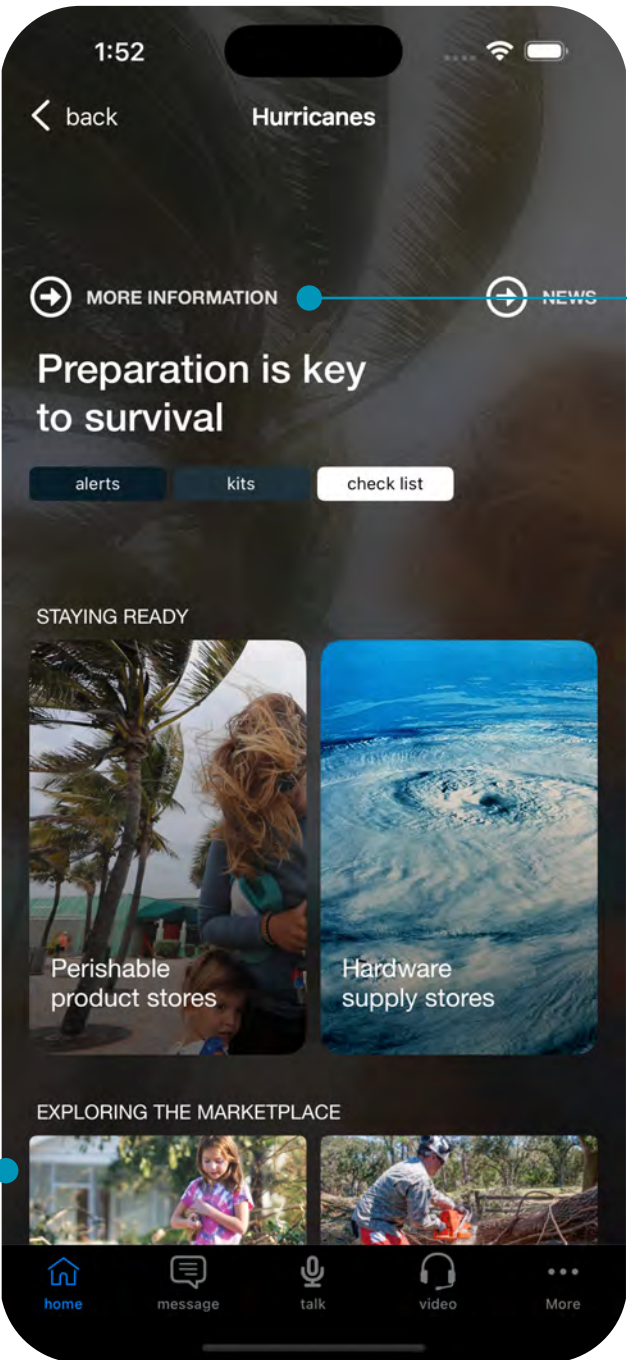
The Map View in SimpliGO DPP offers a dynamic, GPS-enabled display of nearby providers based on the user's real-time location. Whether searching for perishable goods, emergency hardware, or community support services, users can quickly see what's close, get turn-by-turn directions, and tap directly into each provider's detail page. It's a fast, intuitive way to find critical resources when every minute counts.

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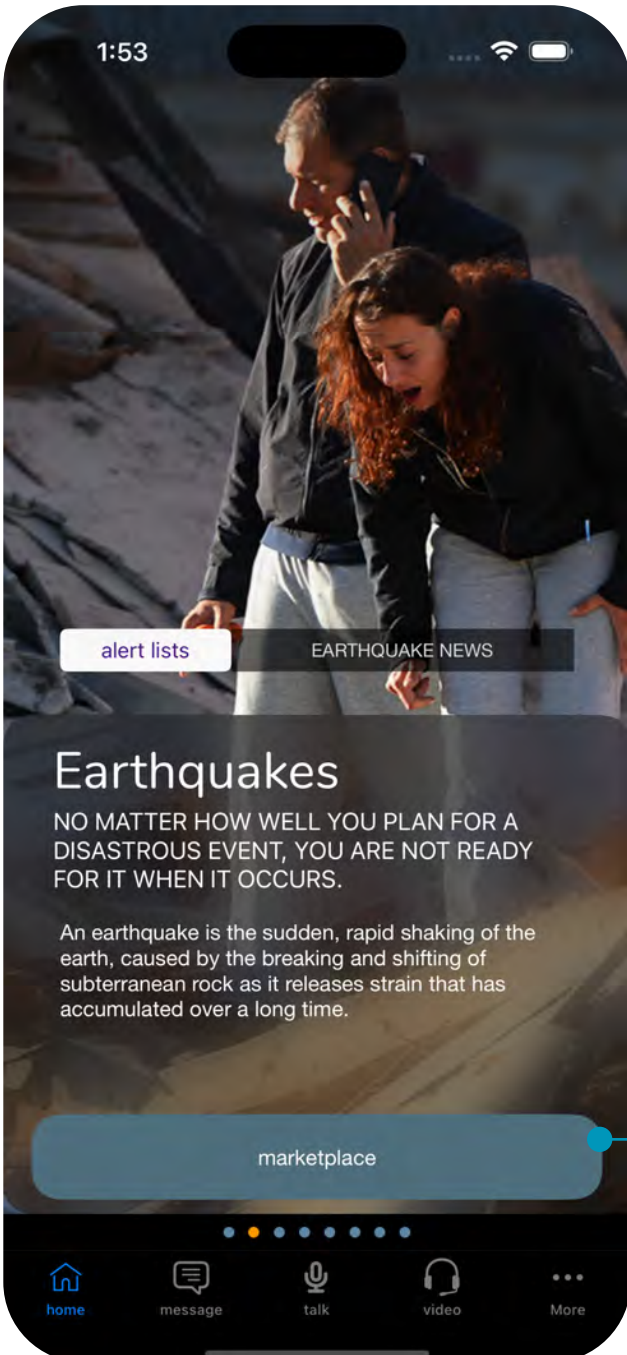
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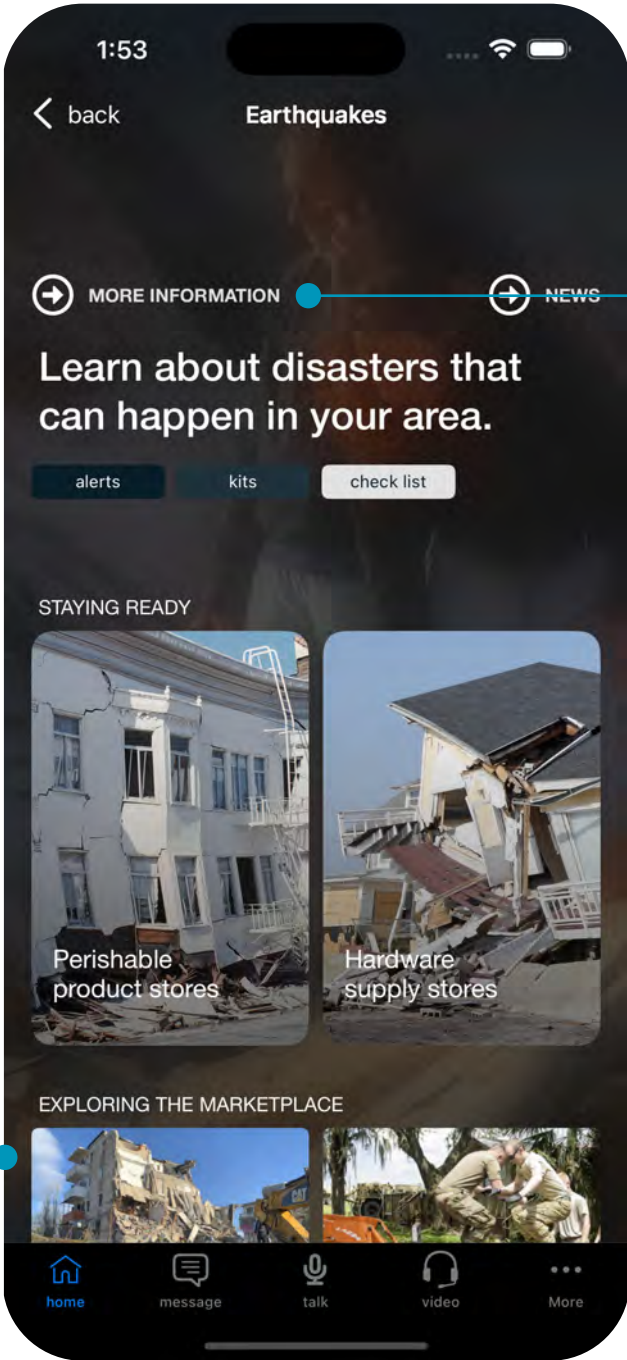
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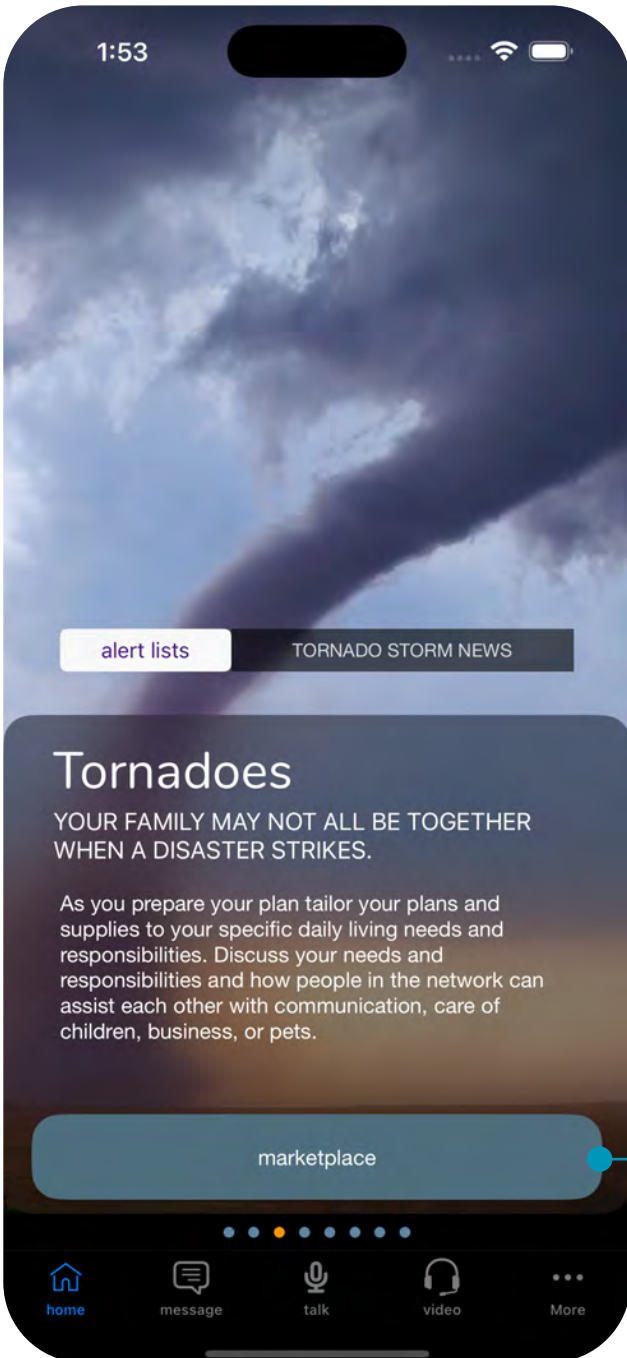
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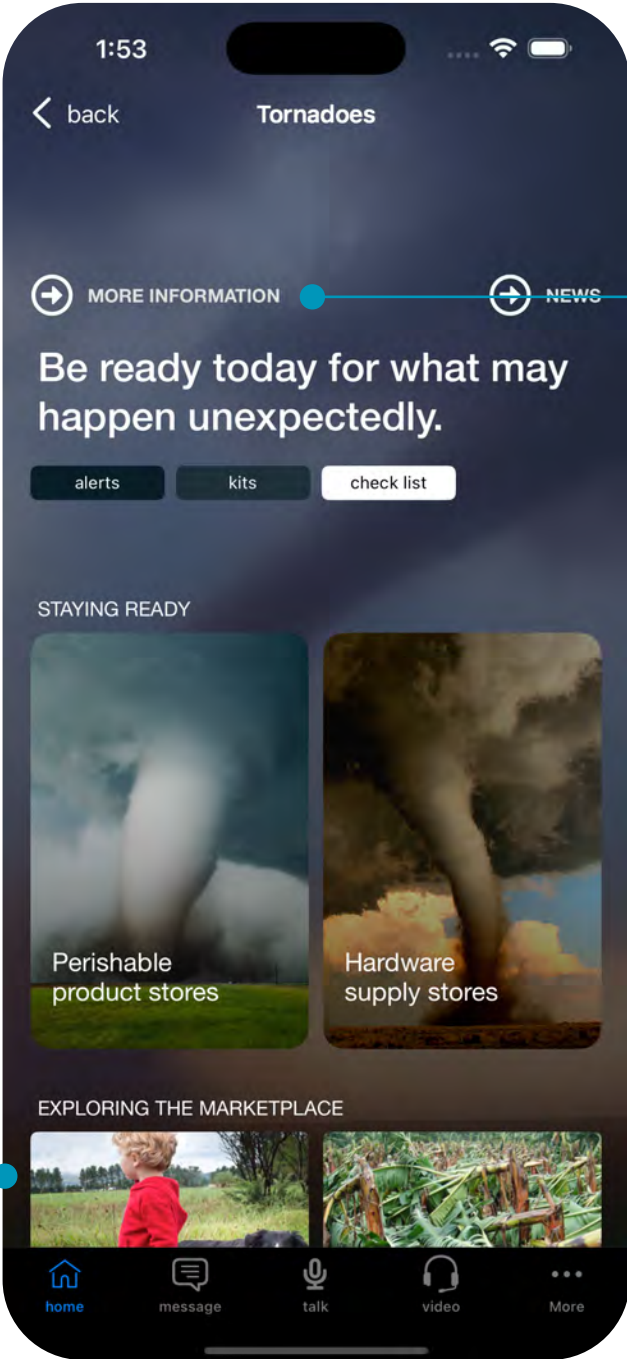
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Hurricane preparedness

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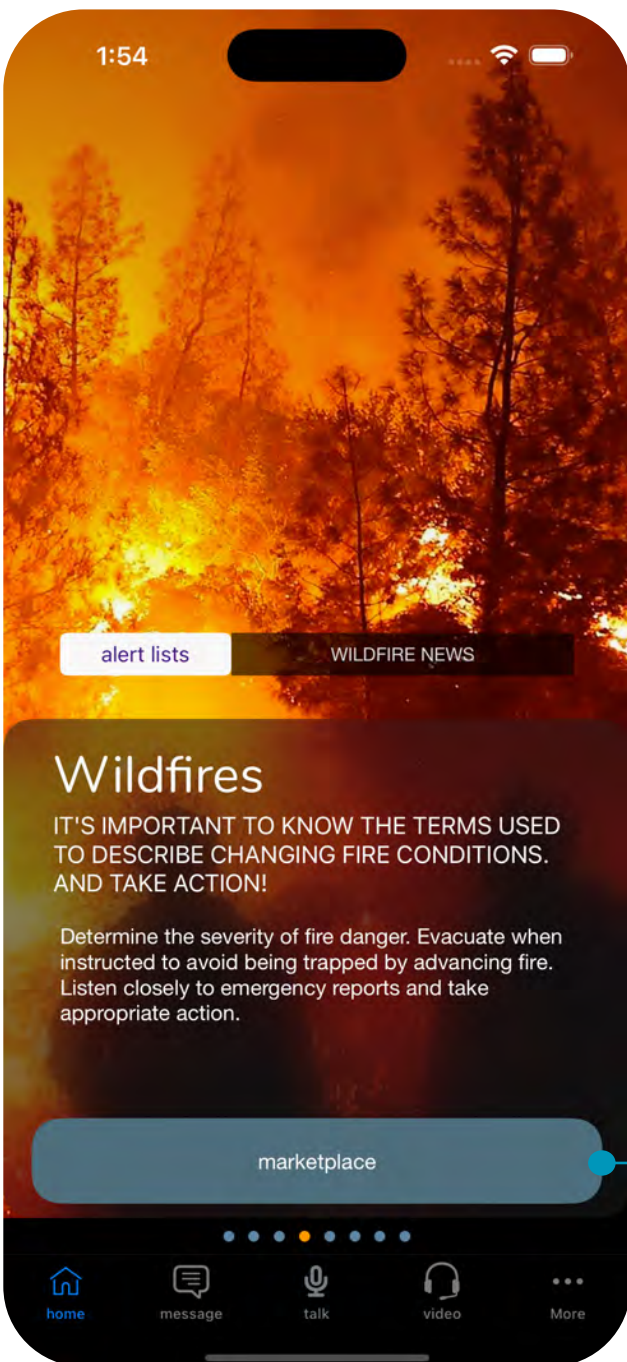
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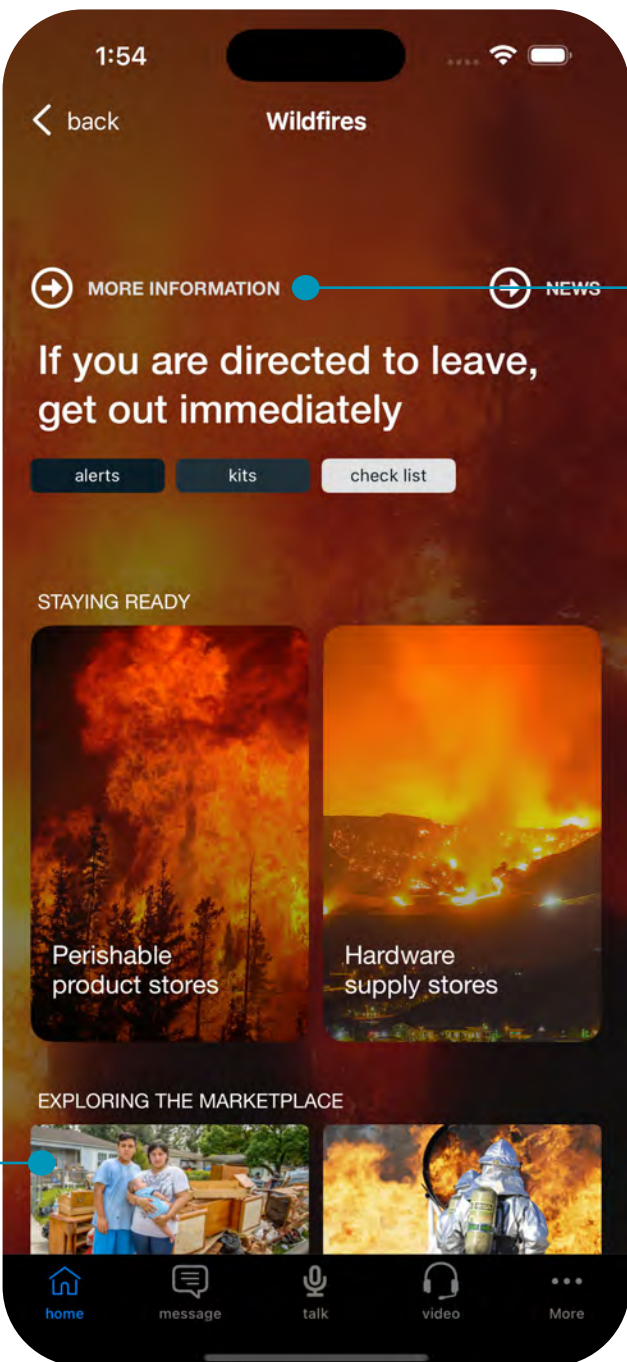


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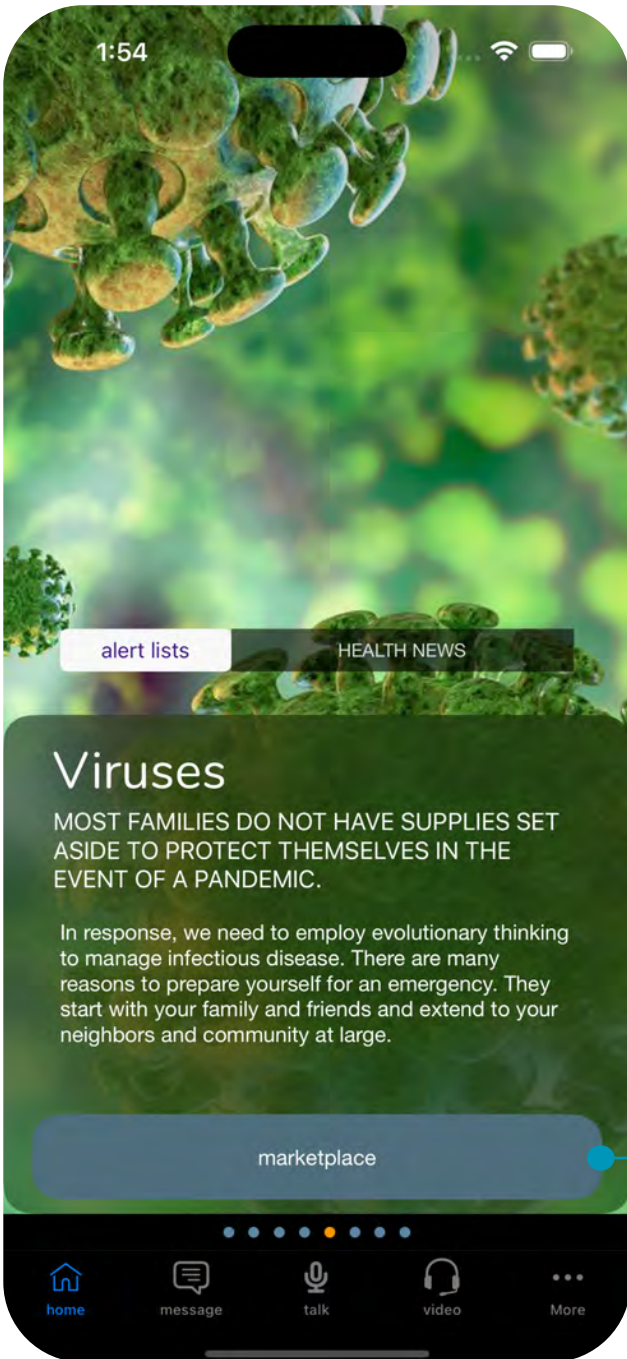
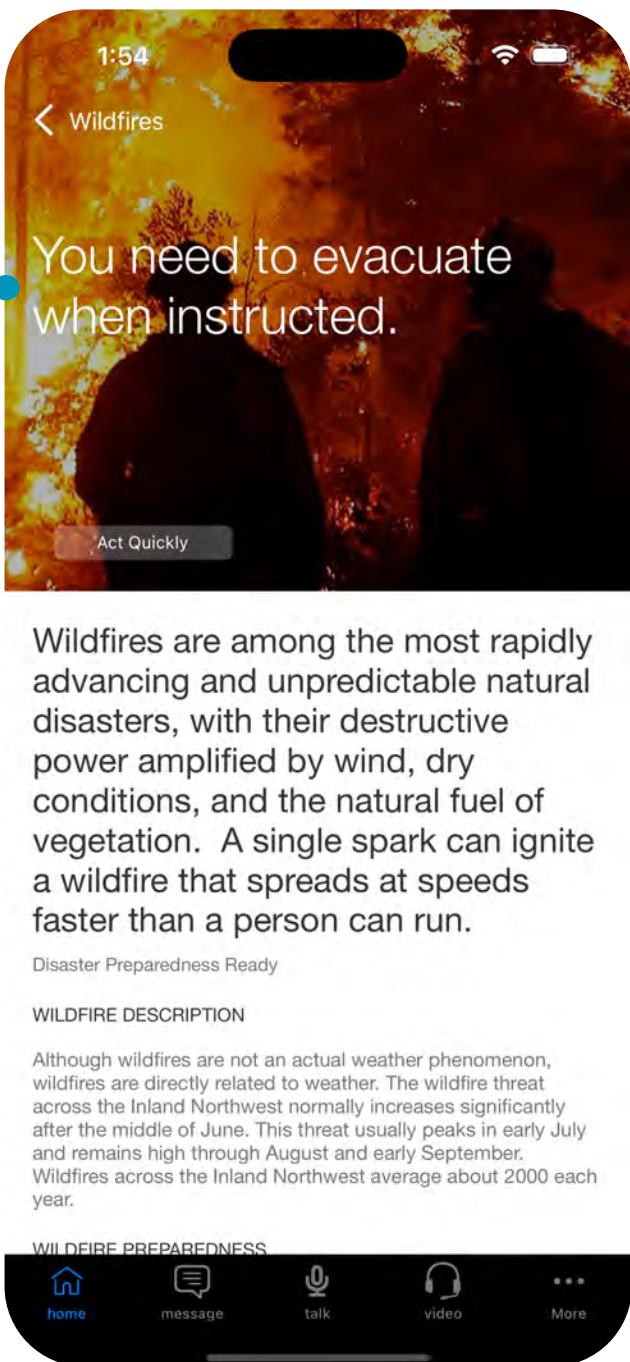
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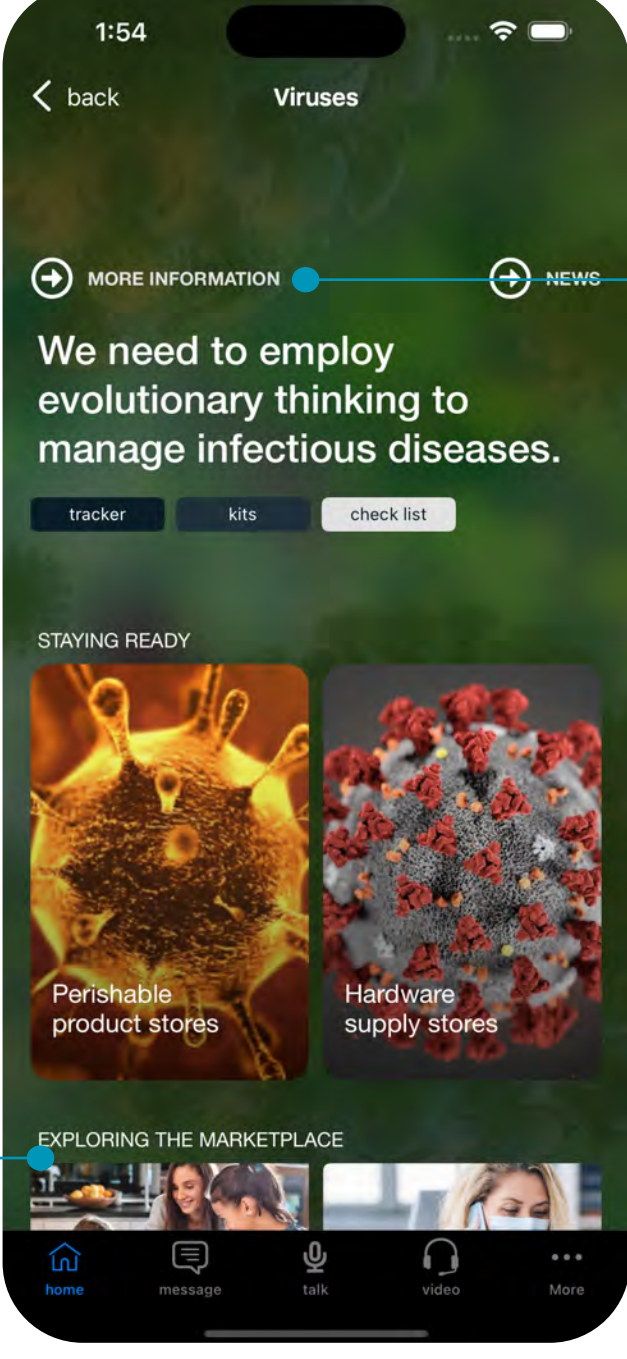
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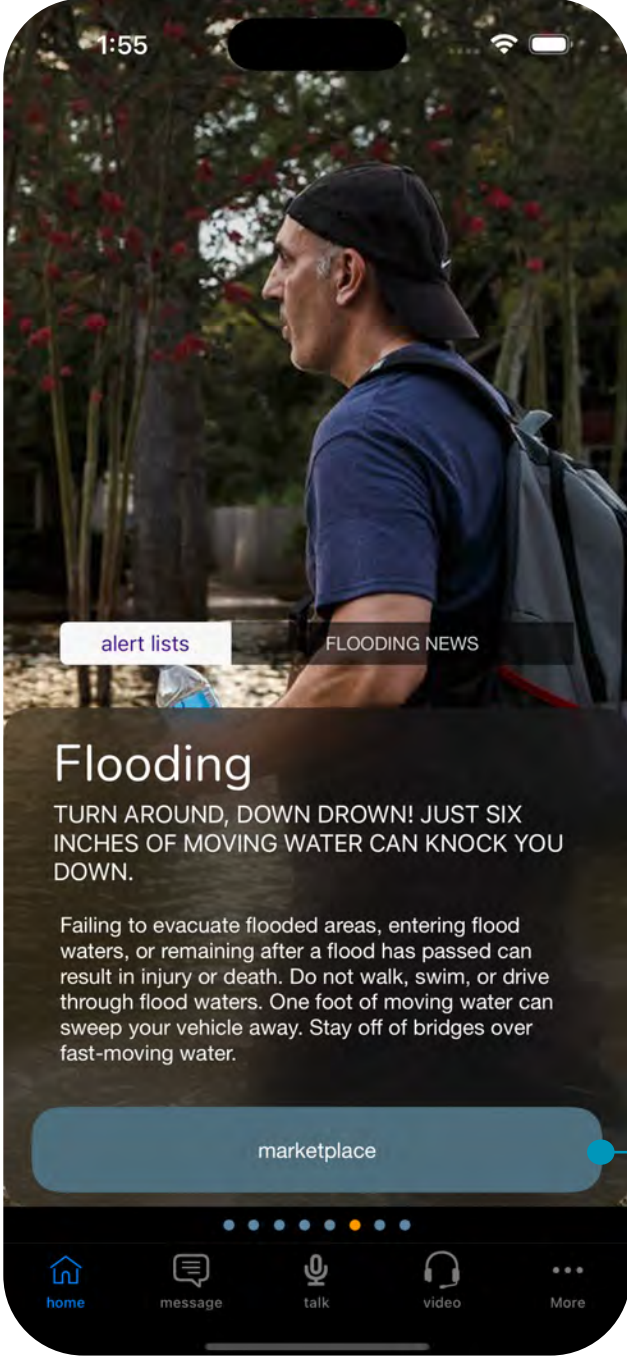
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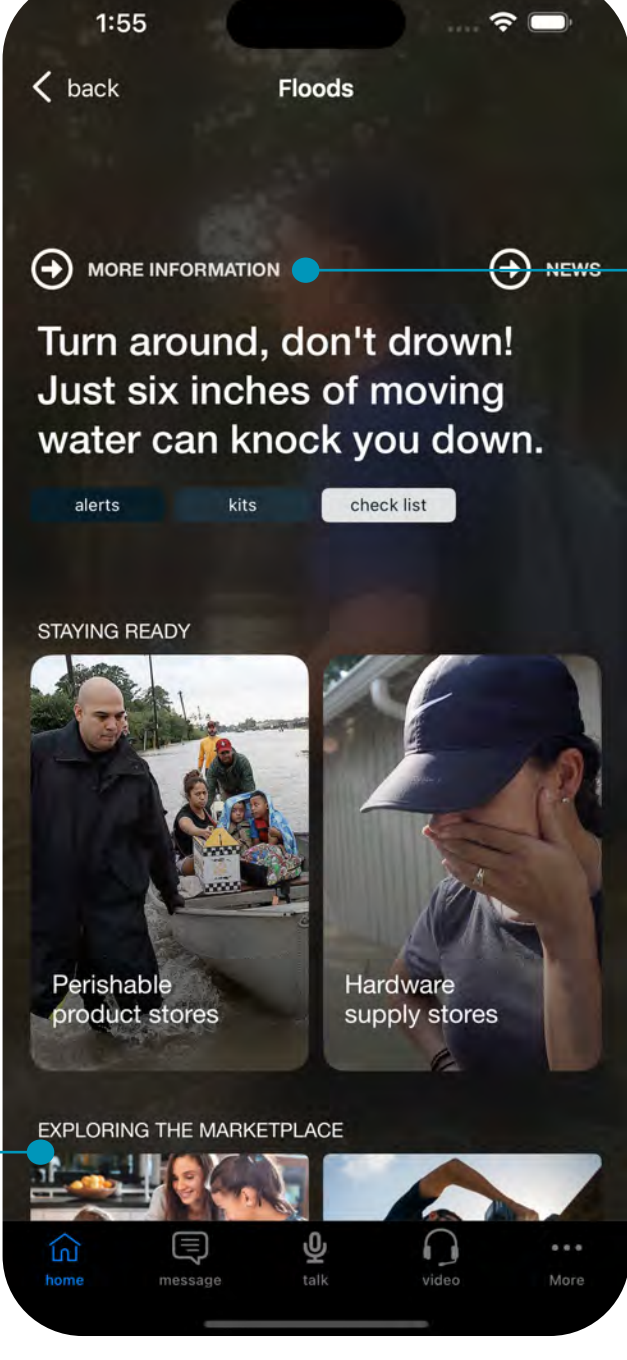
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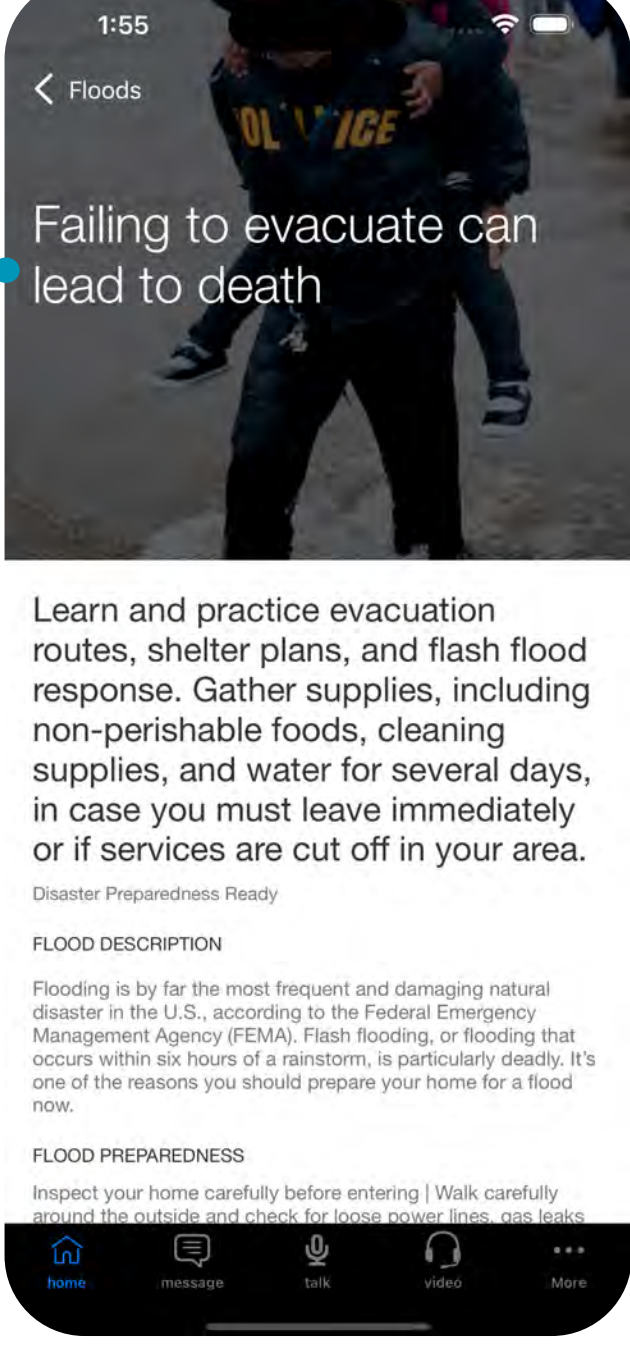
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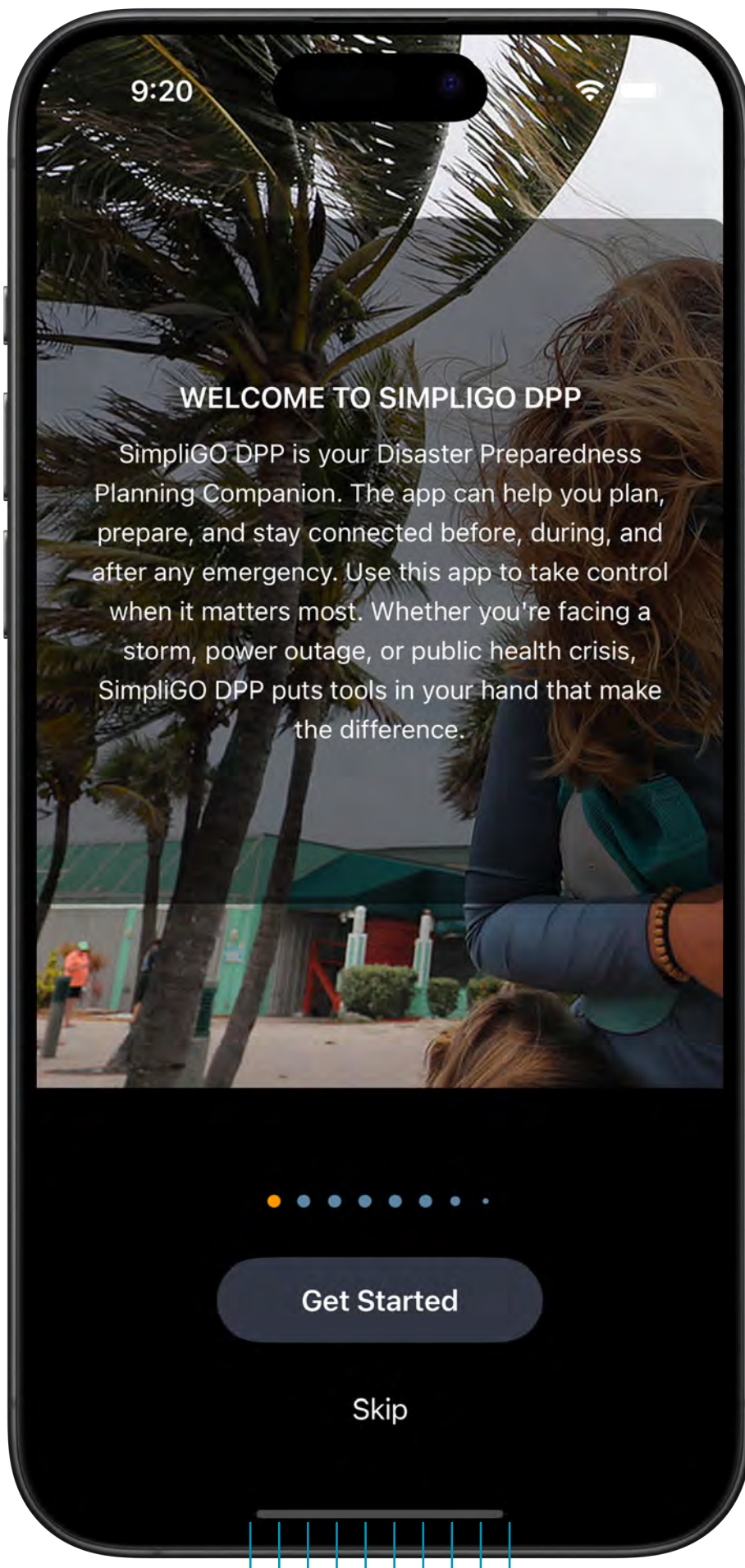
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SimpliGO DPP Walkthrough and Getting Started Modules

The SimpliGO DPP App offers a comprehensive walkthrough that guides users through every essential step of disaster preparedness. From the moment you launch the app, it's tailored to your unique role—whether you're a family member, first responder, business manager, or community leader. The walkthrough emphasizes the importance of proactive planning, including setting your location-based preferences, understanding personal and regional risks, and preparing your go-bag essentials. It helps you build your inner circle of emergency contacts, enabling fast, secure communication during a crisis. With real-time alerts, role-based checklists, and powerful tools like chat, push-to-talk, and video, SimpliGO DPP turns preparation into peace of mind—empowering you to stay informed, connected, and truly ready.



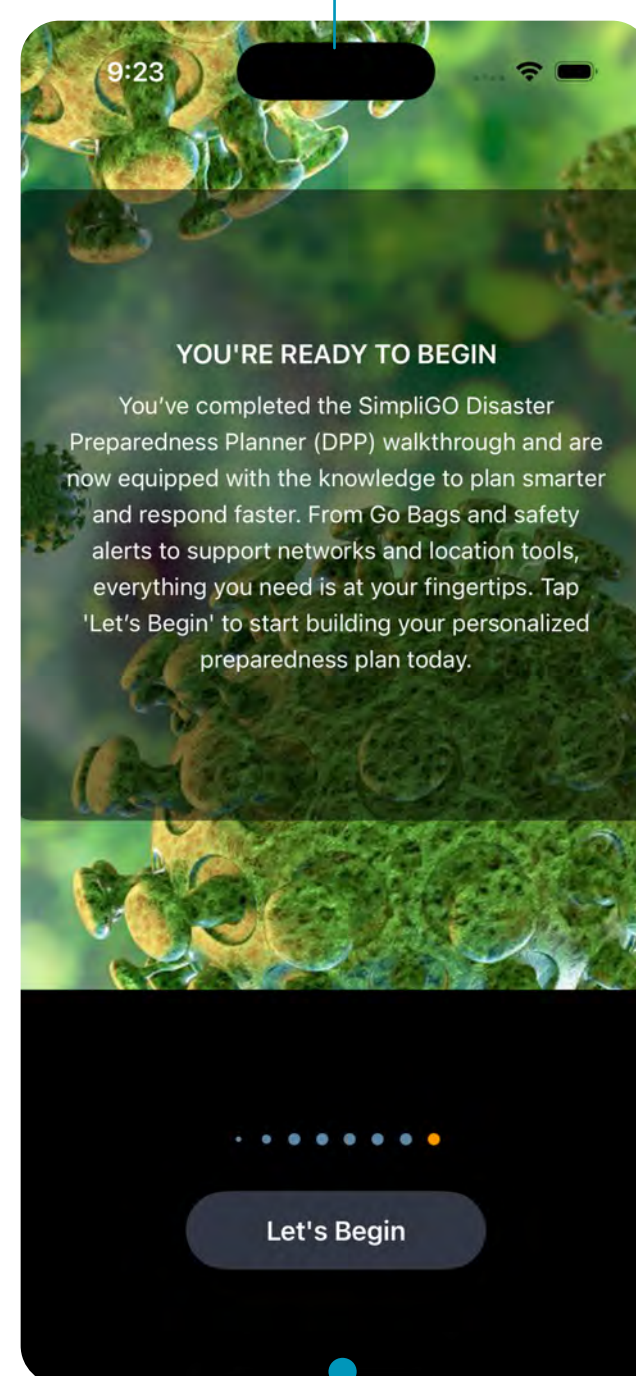
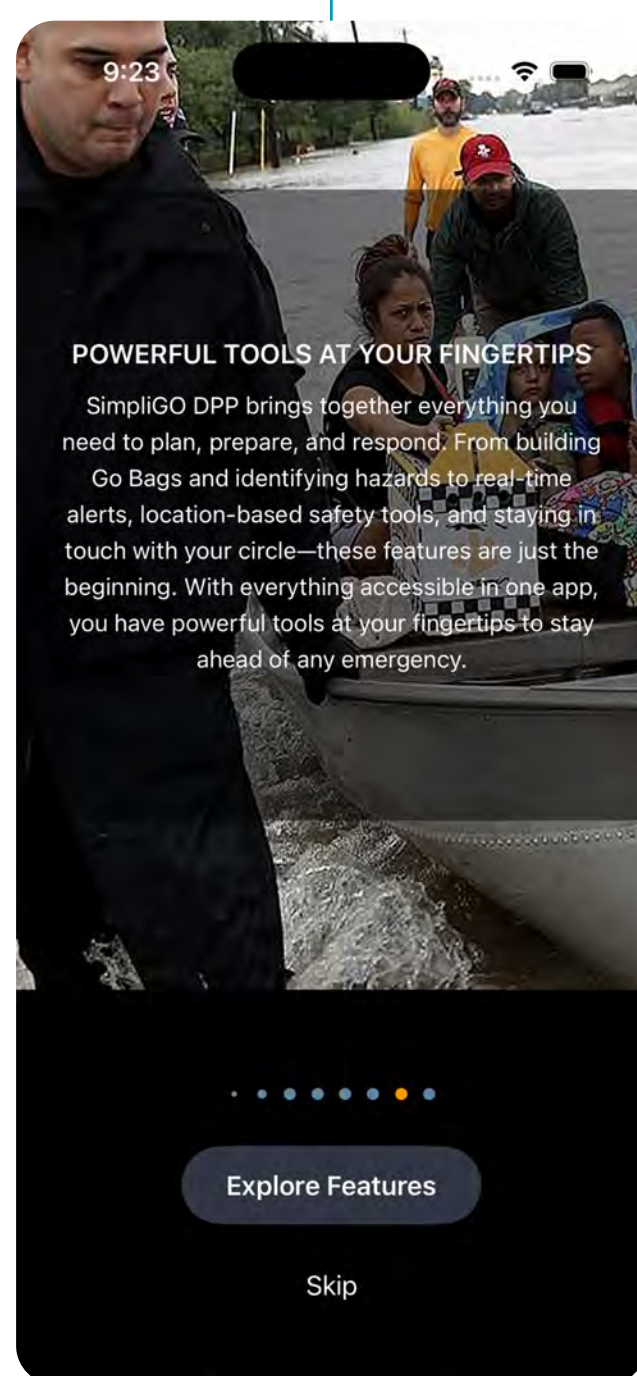
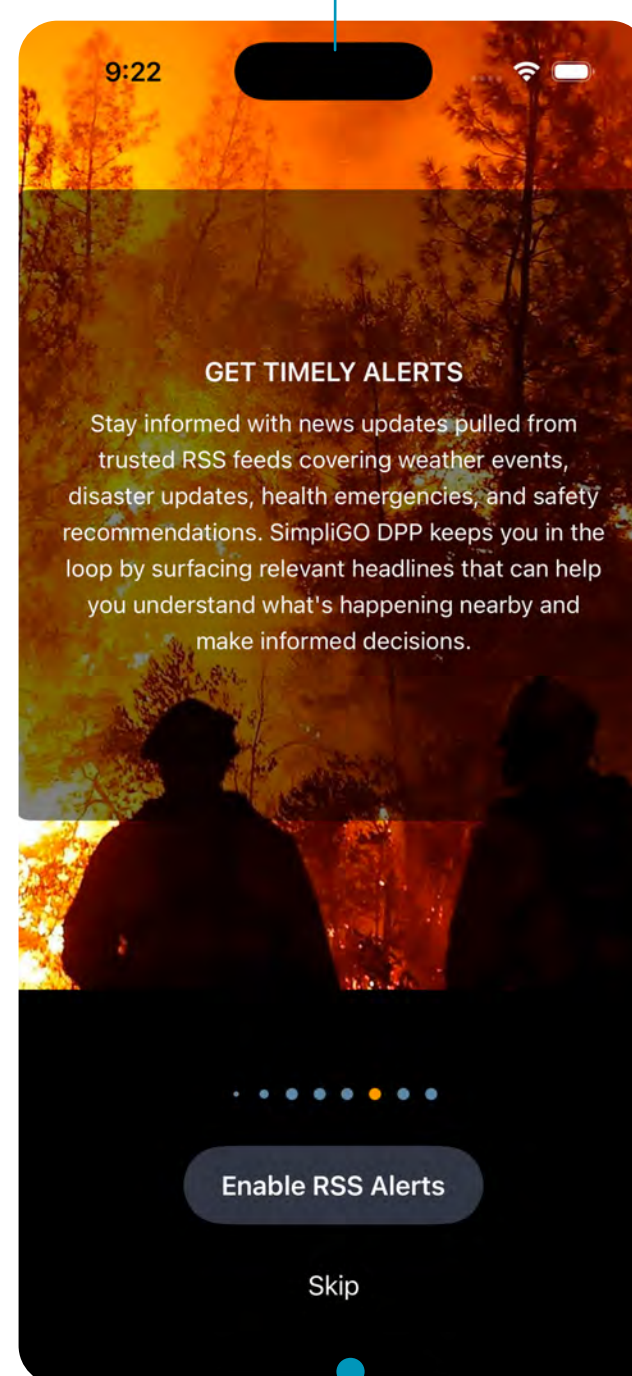
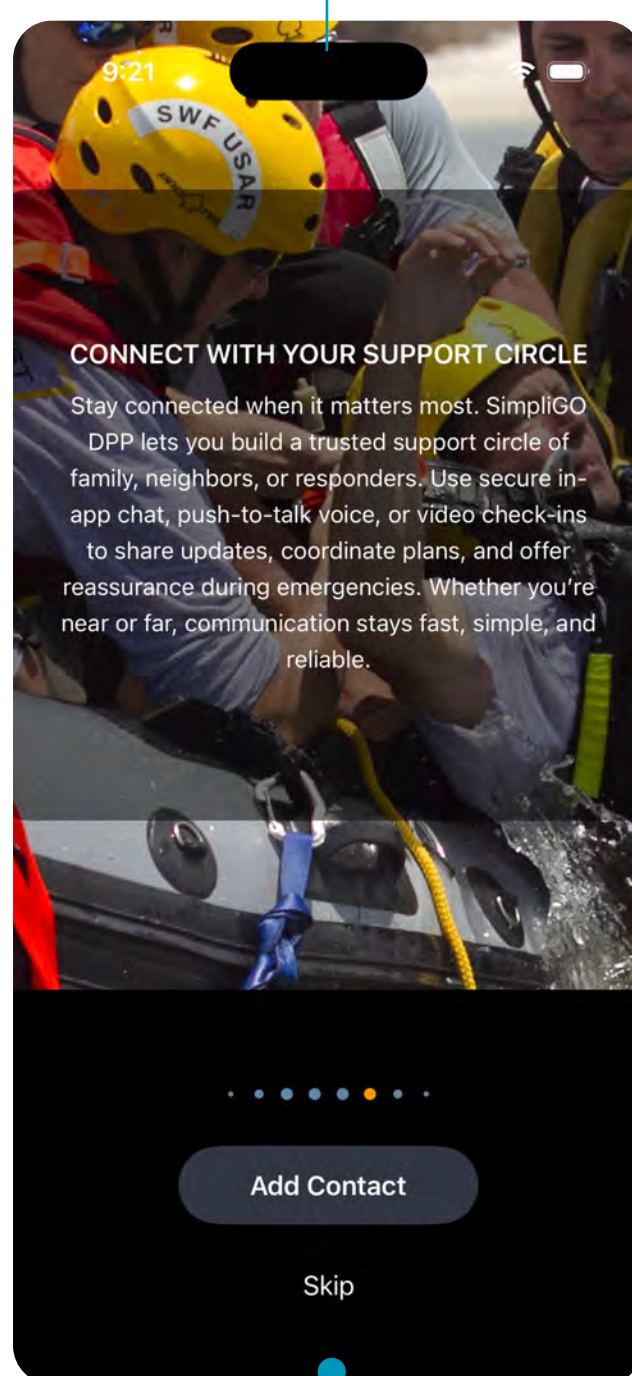
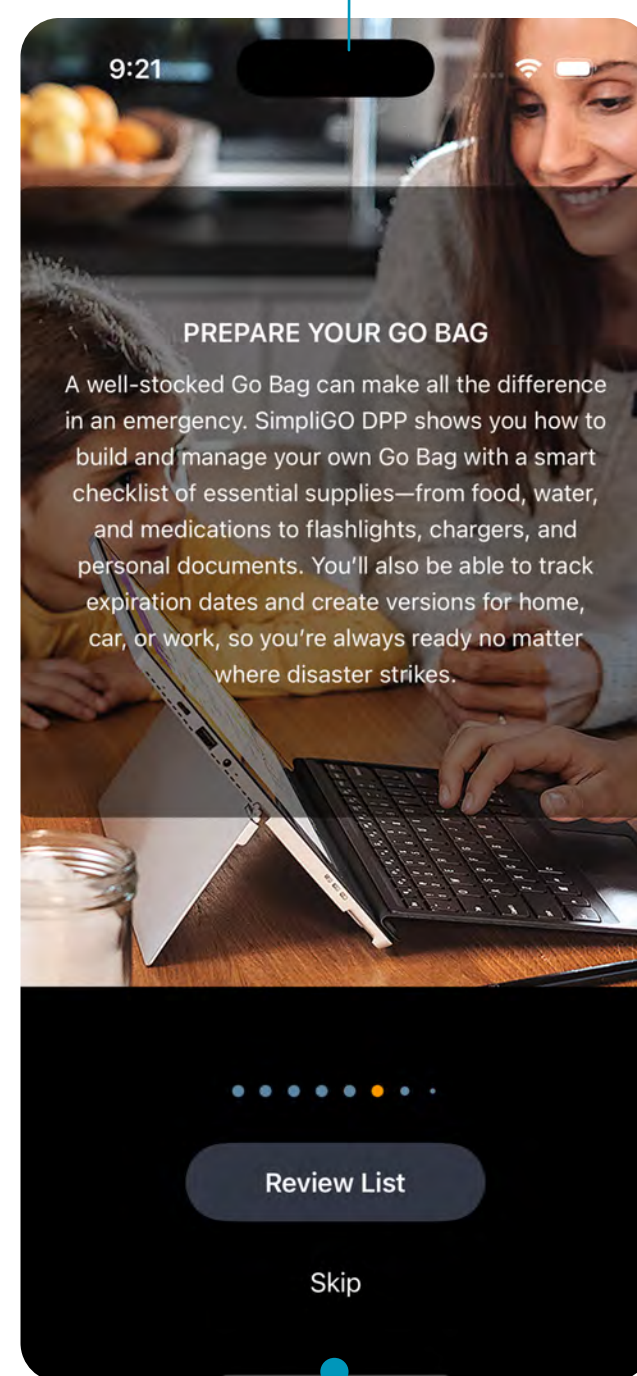
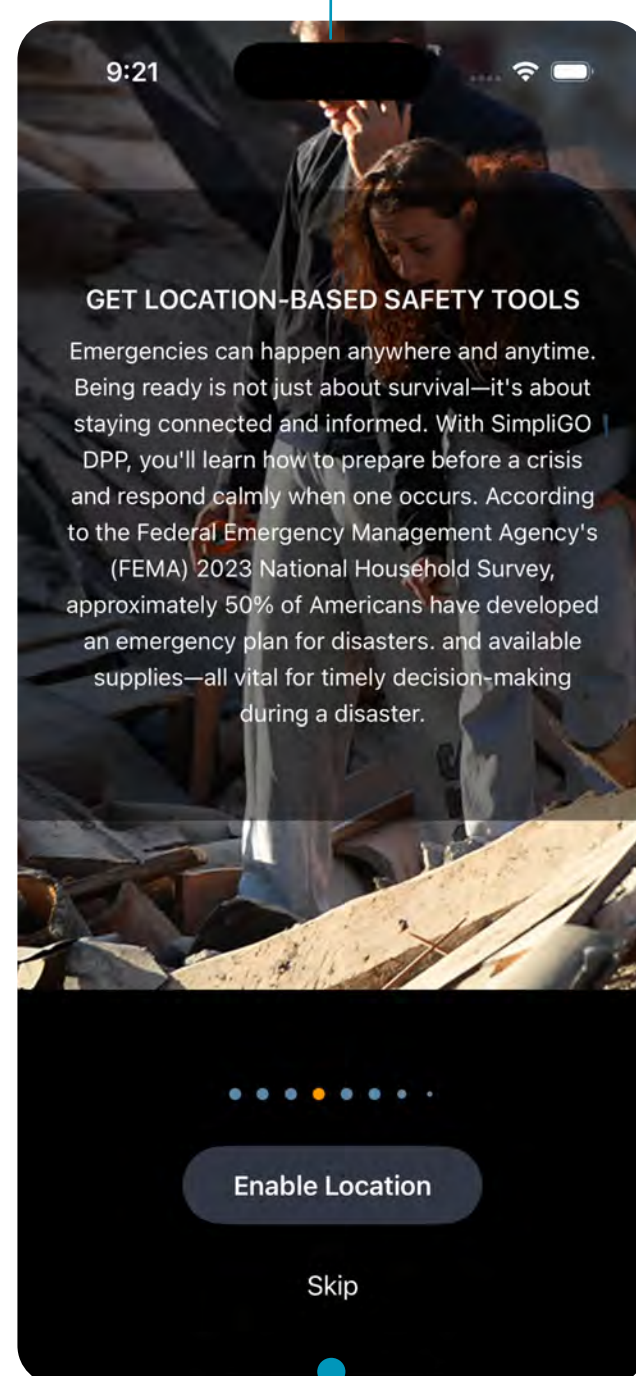
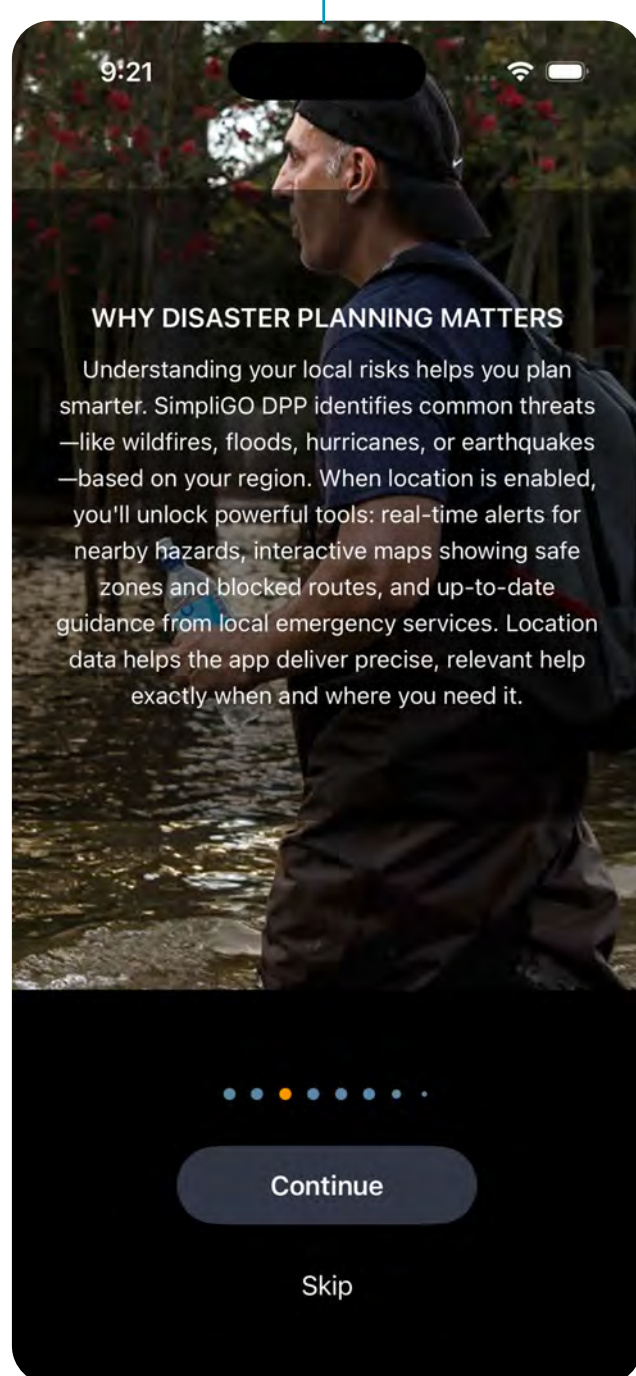
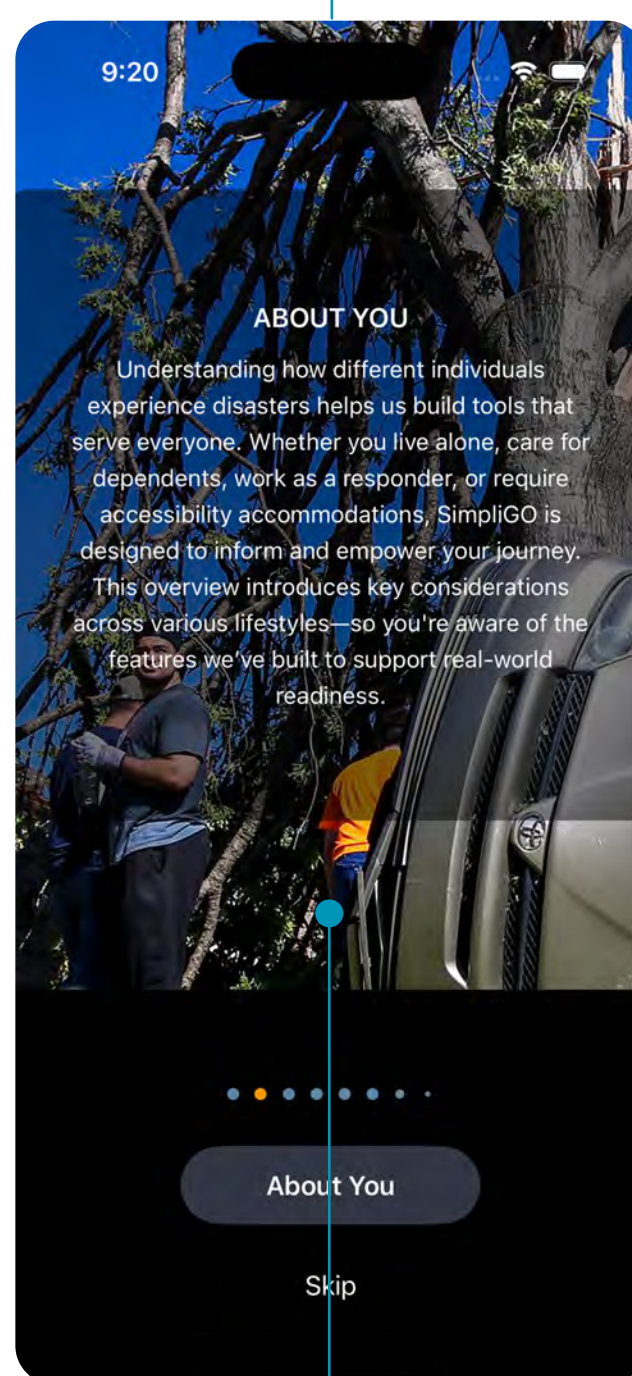
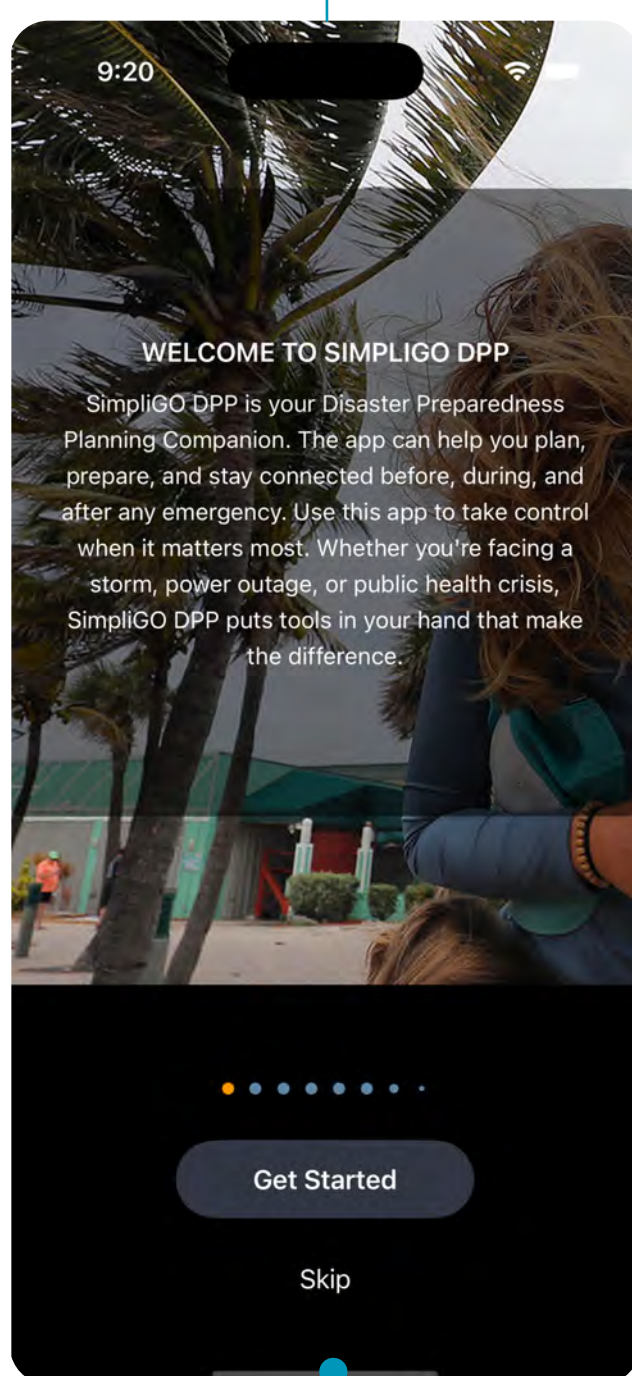
Getting started, navigating the importance of planning.

The walkthrough highlights the importance of planning ahead, helps you build a custom go-bag checklist, and shows you how to connect with your emergency contacts—your trusted inner circle. From there, it walks you through enabling real-time alerts, and introduces the app's communication tools like chat, push-to-talk, and video. Each step is focused on making you informed, equipped, and truly ready when it matters most.

Navigating the SimpliGO DPP App walkthrough is simple, intuitive, and designed to get you ready step by step.

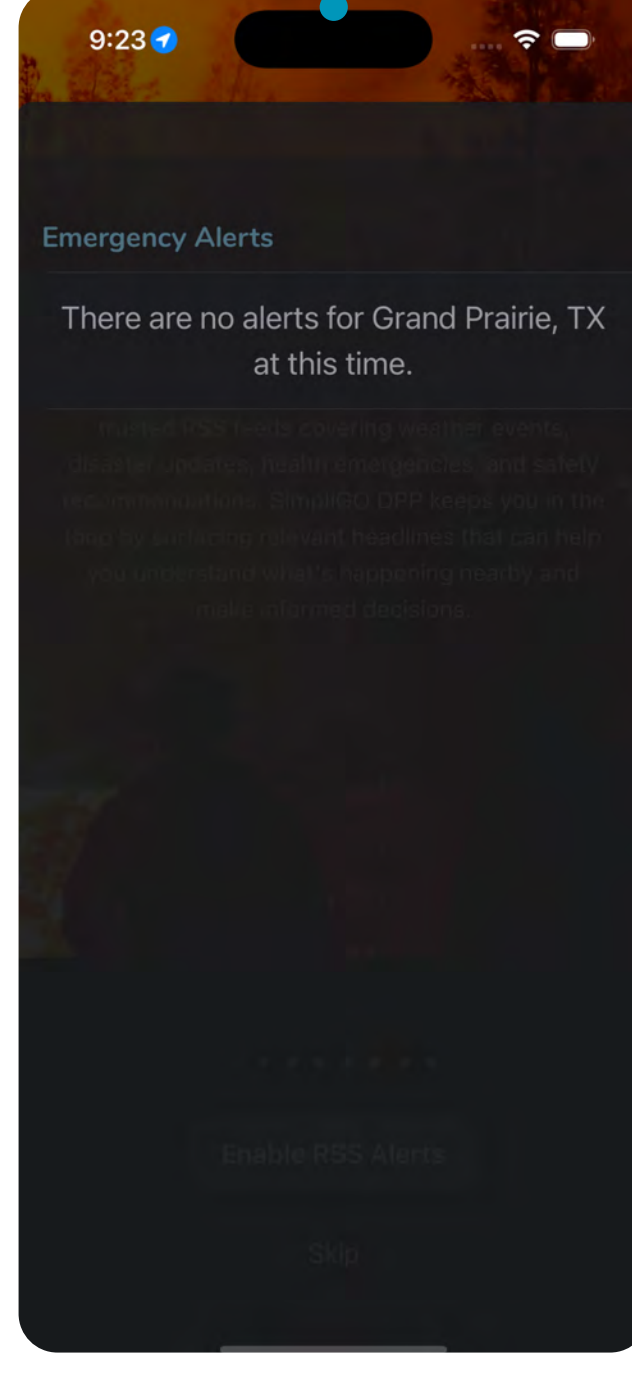
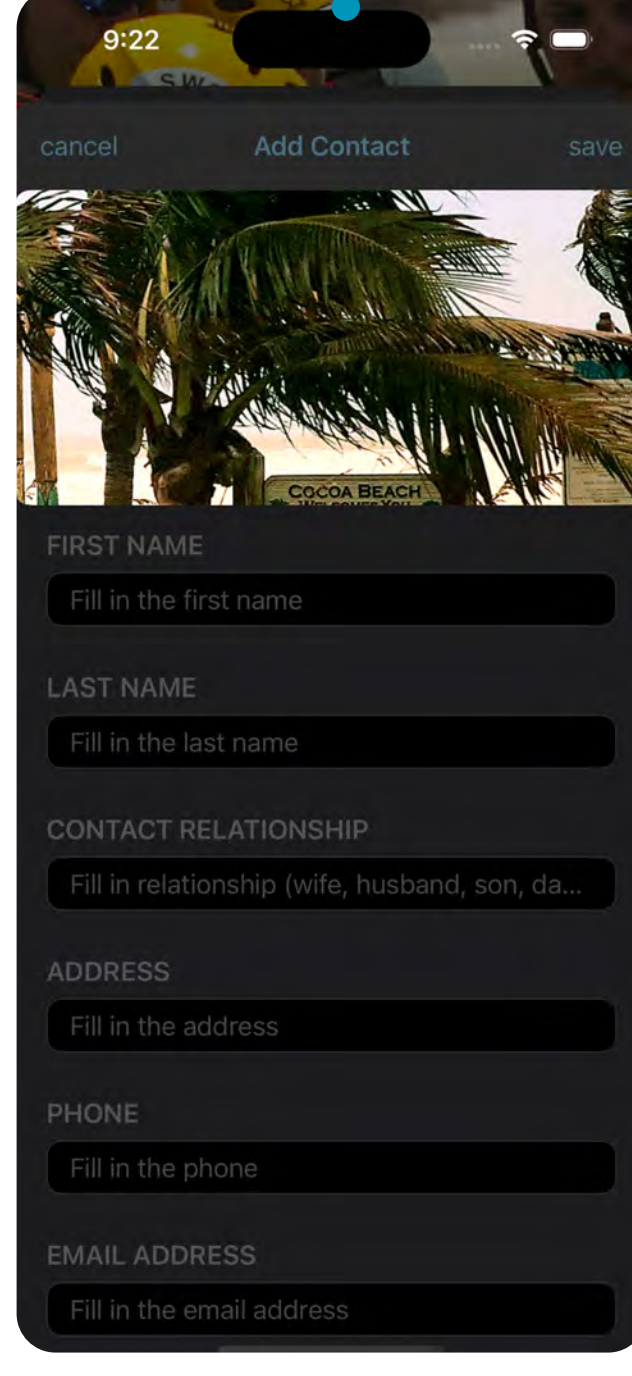
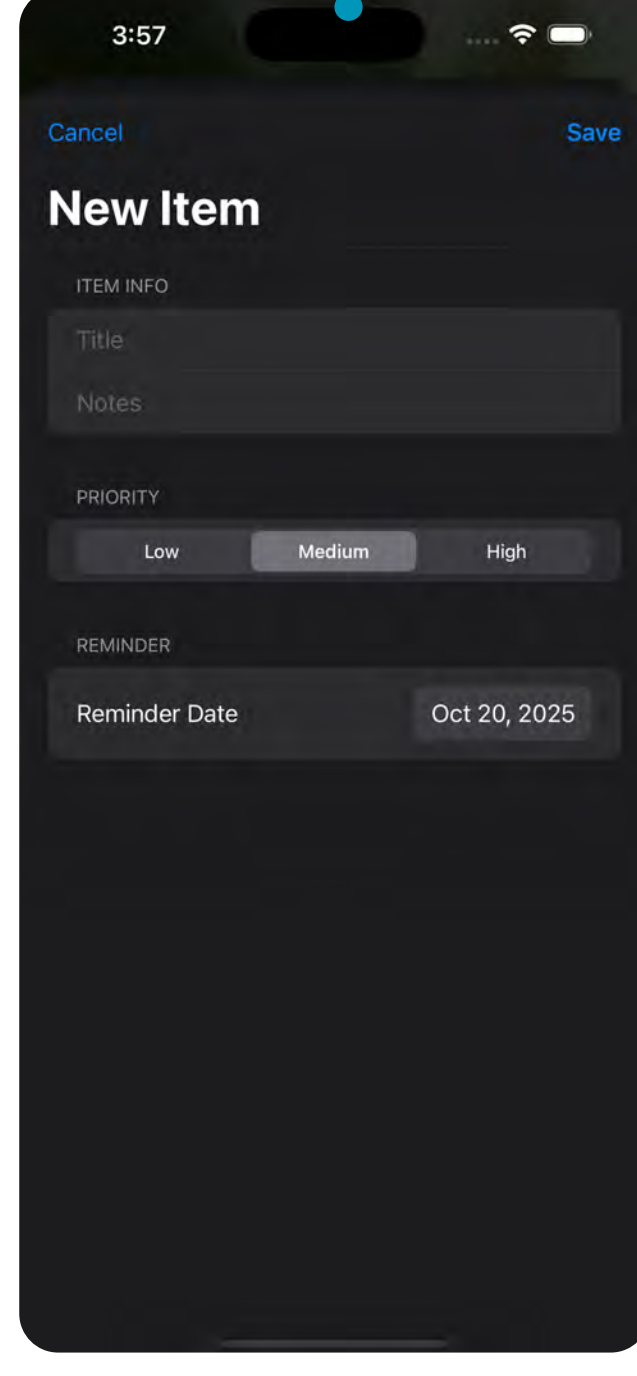
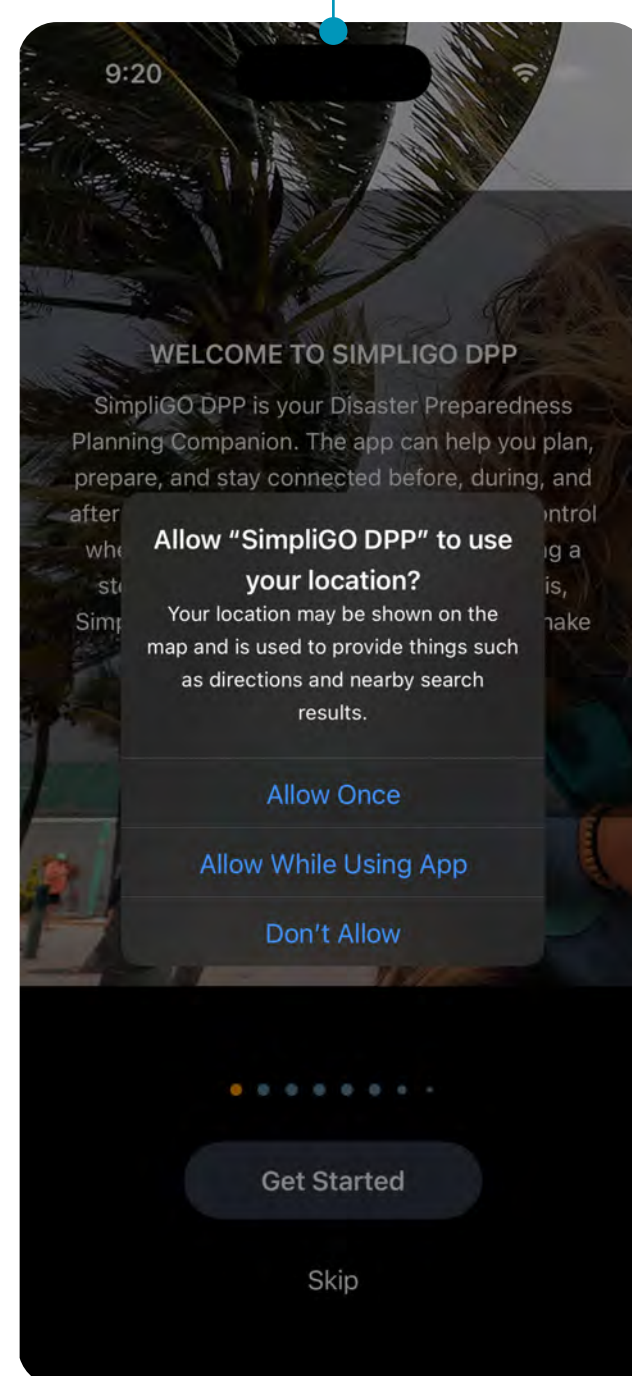
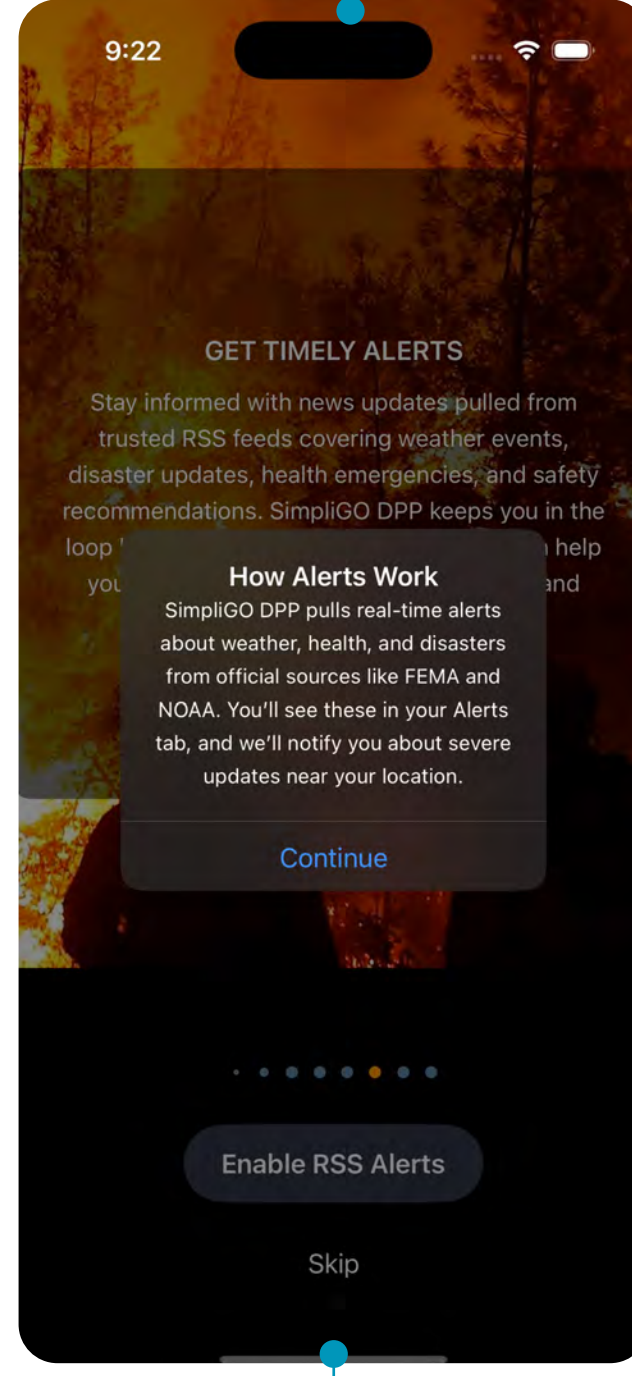
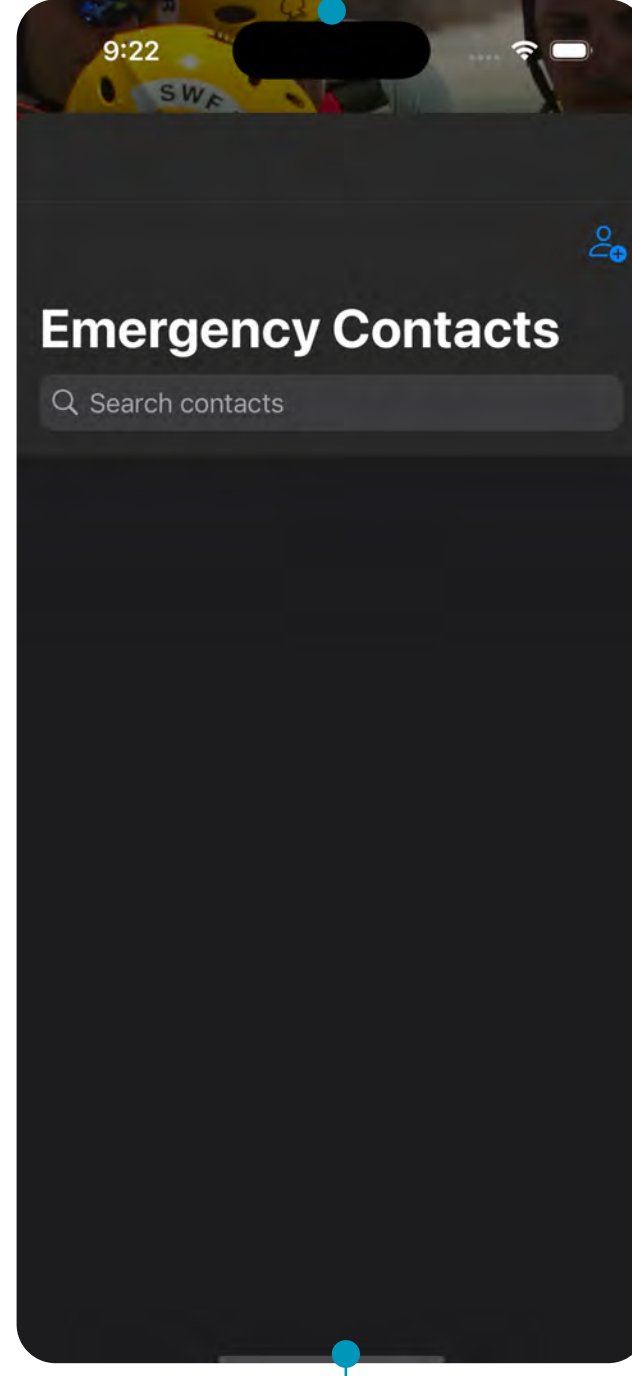
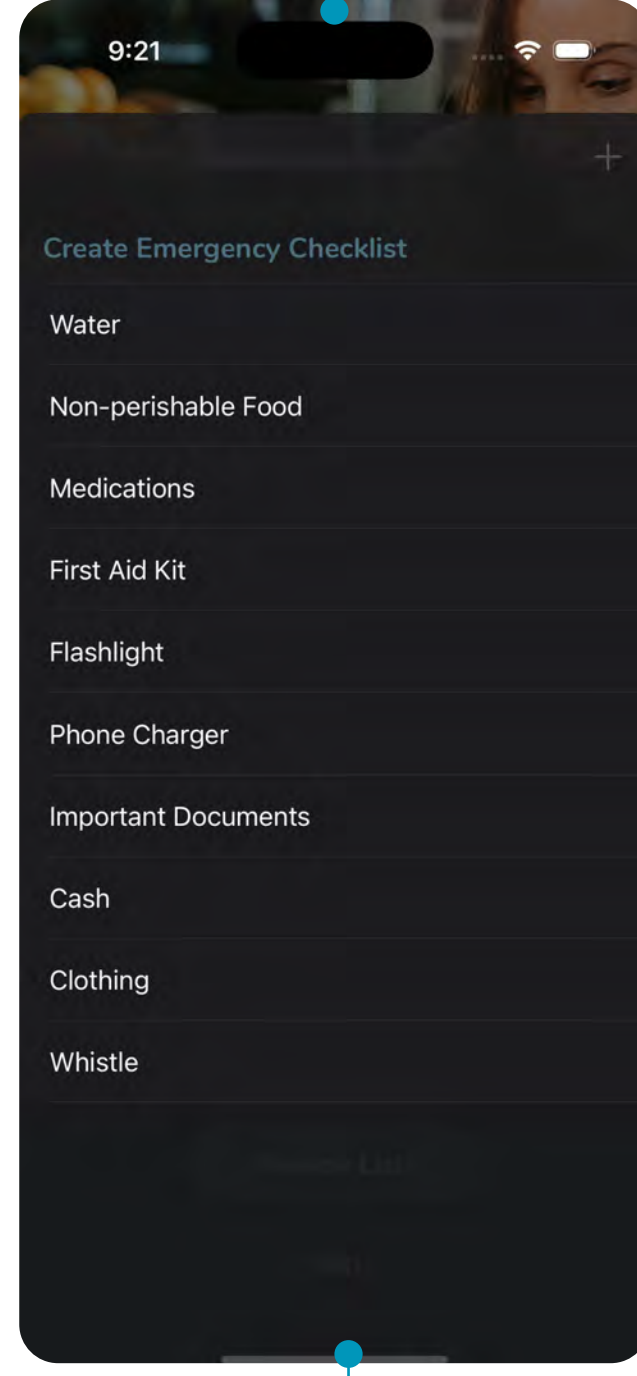
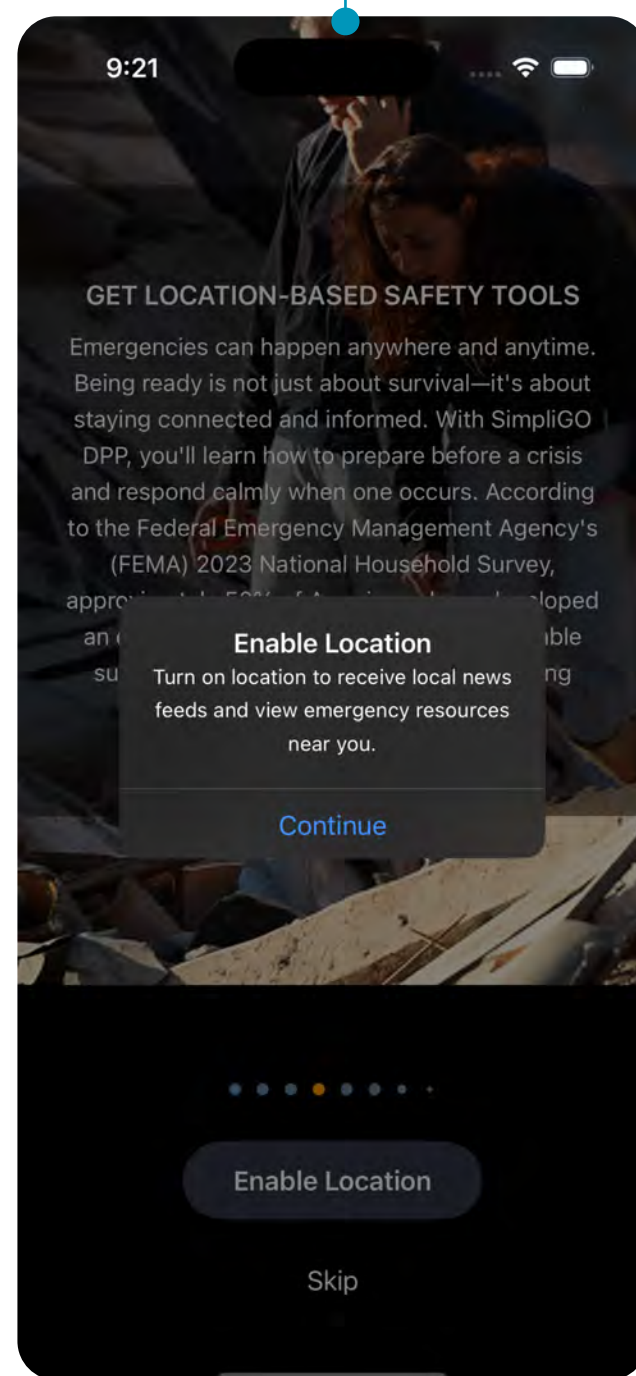
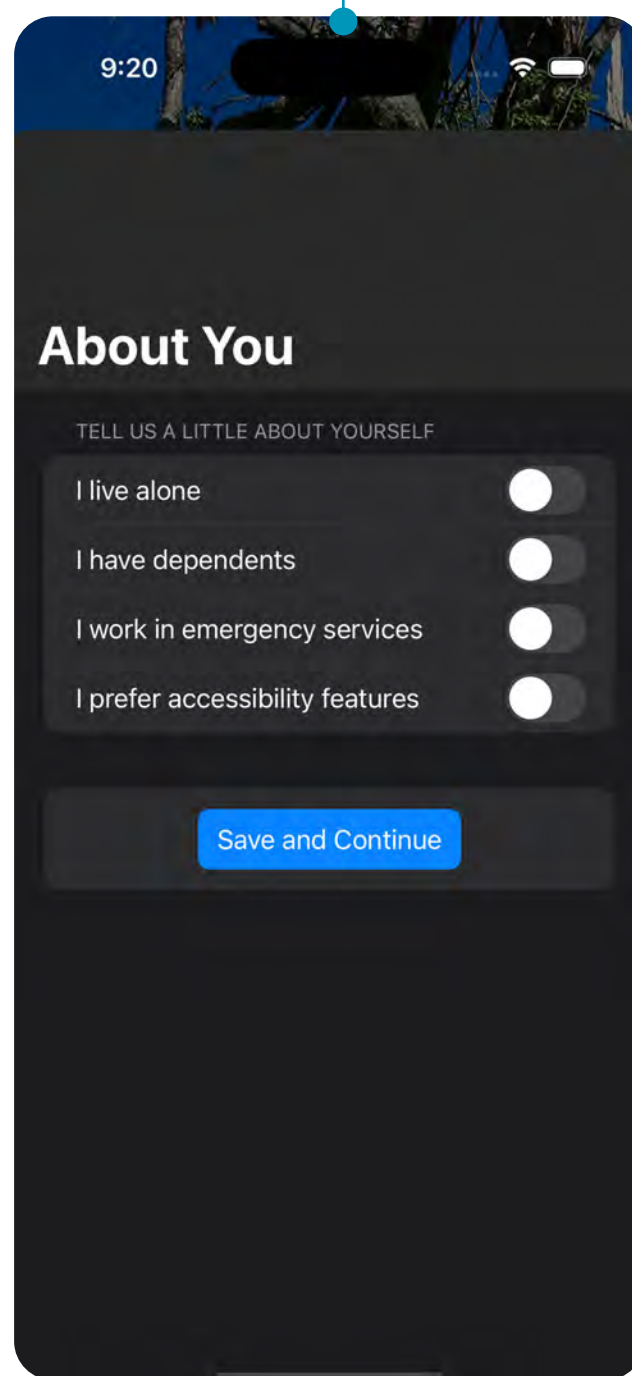
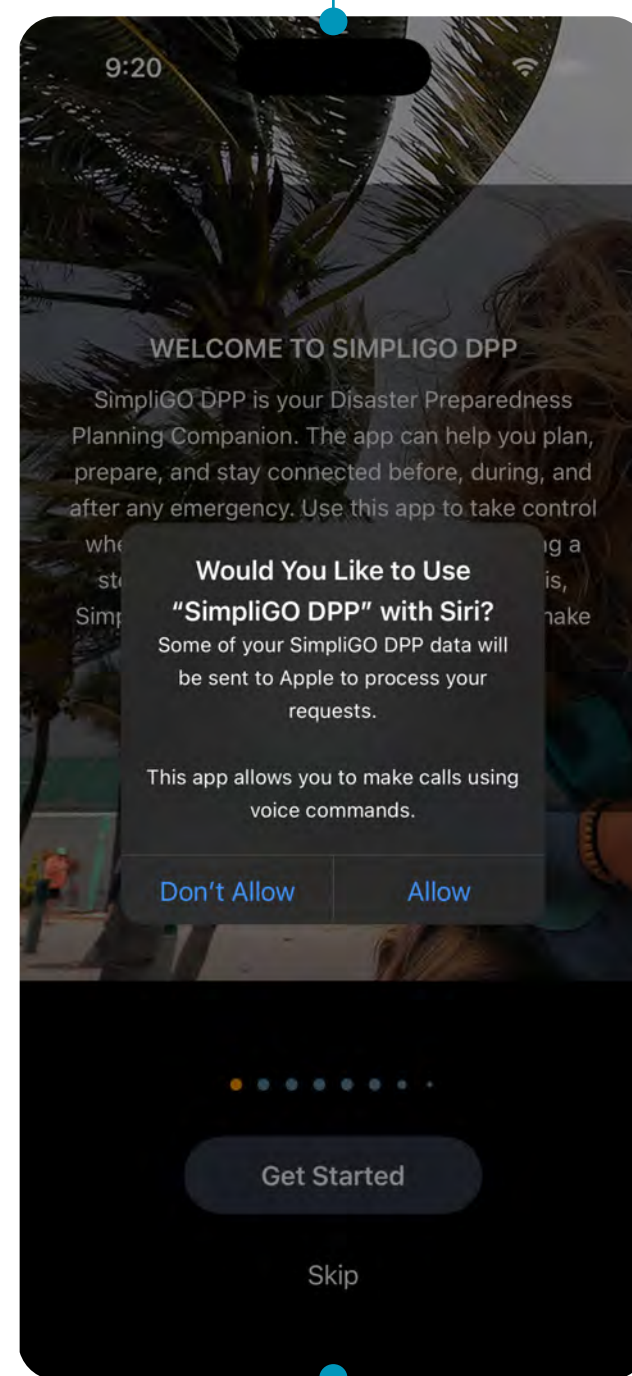
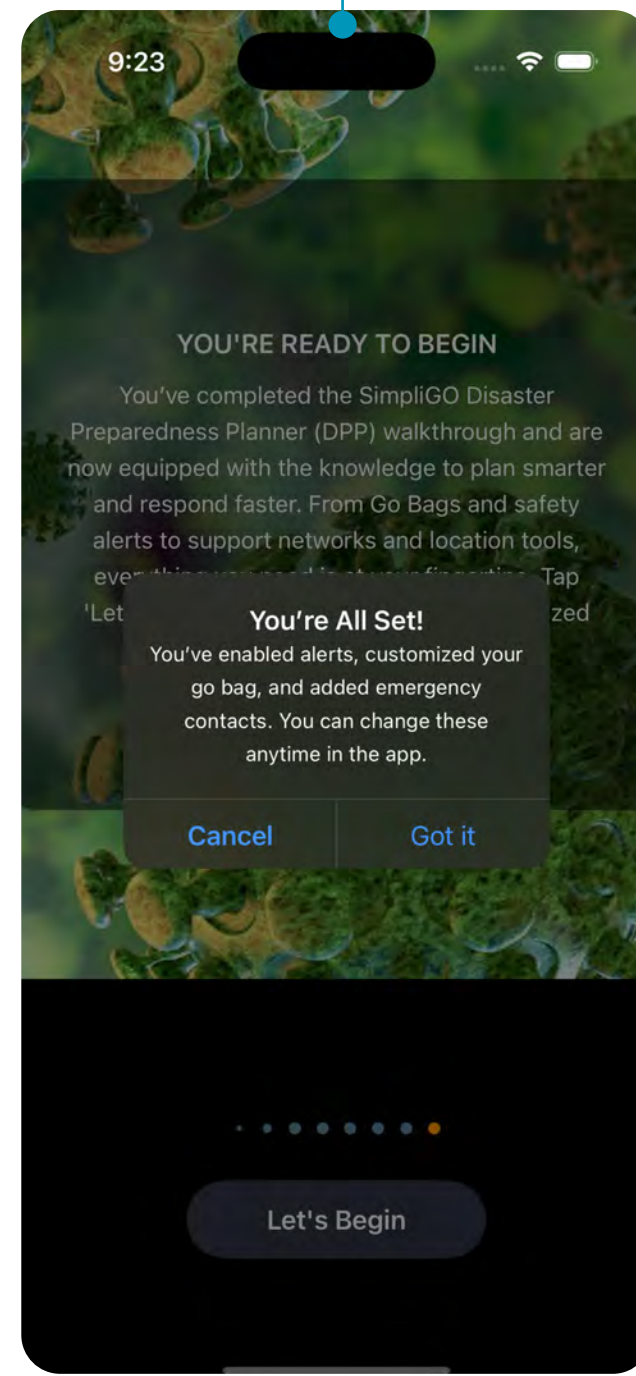
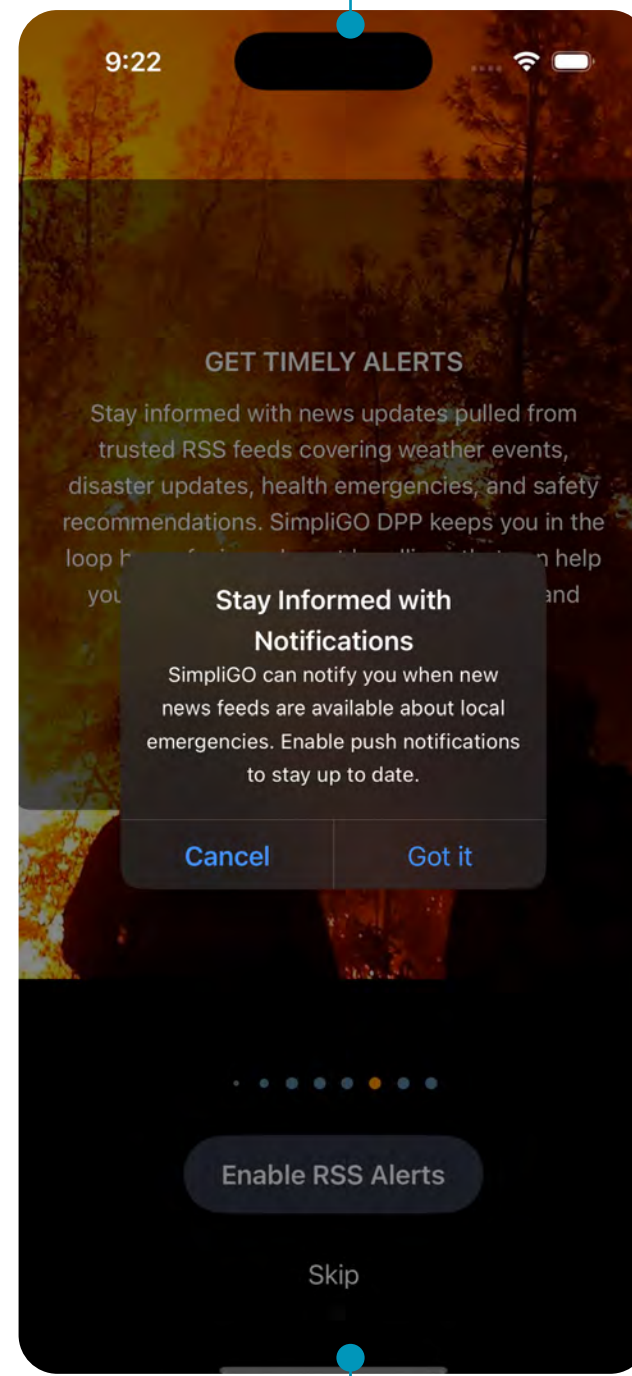
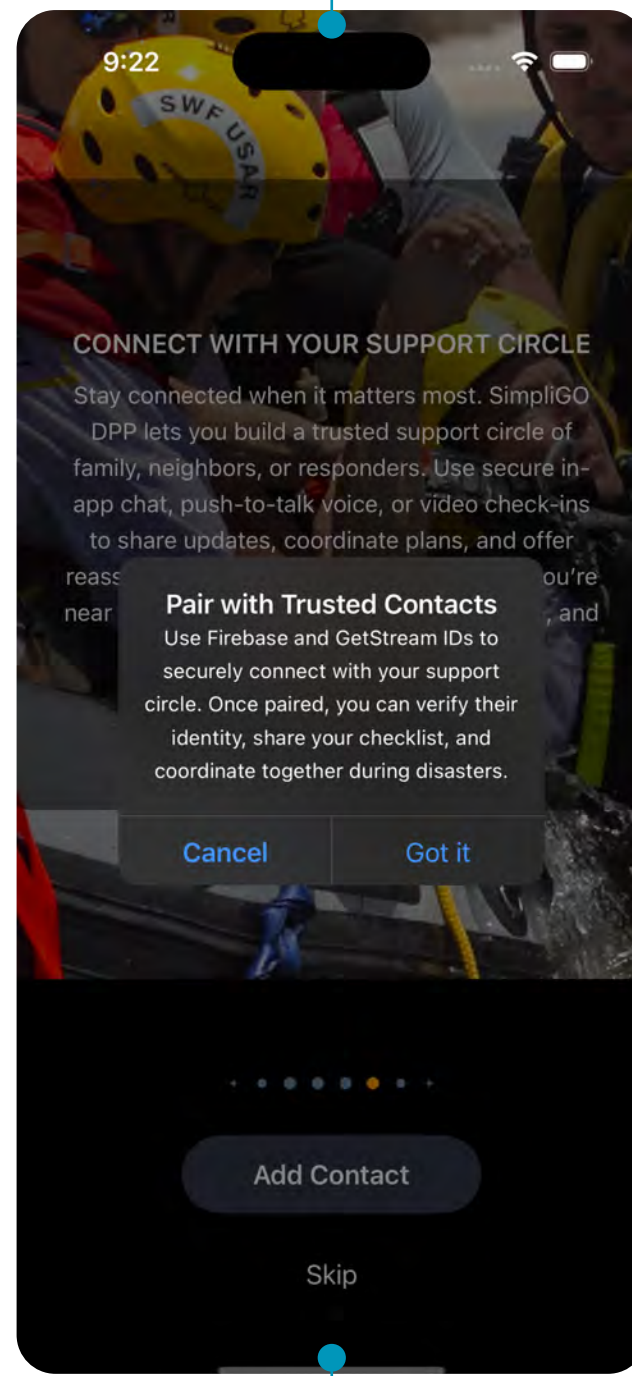
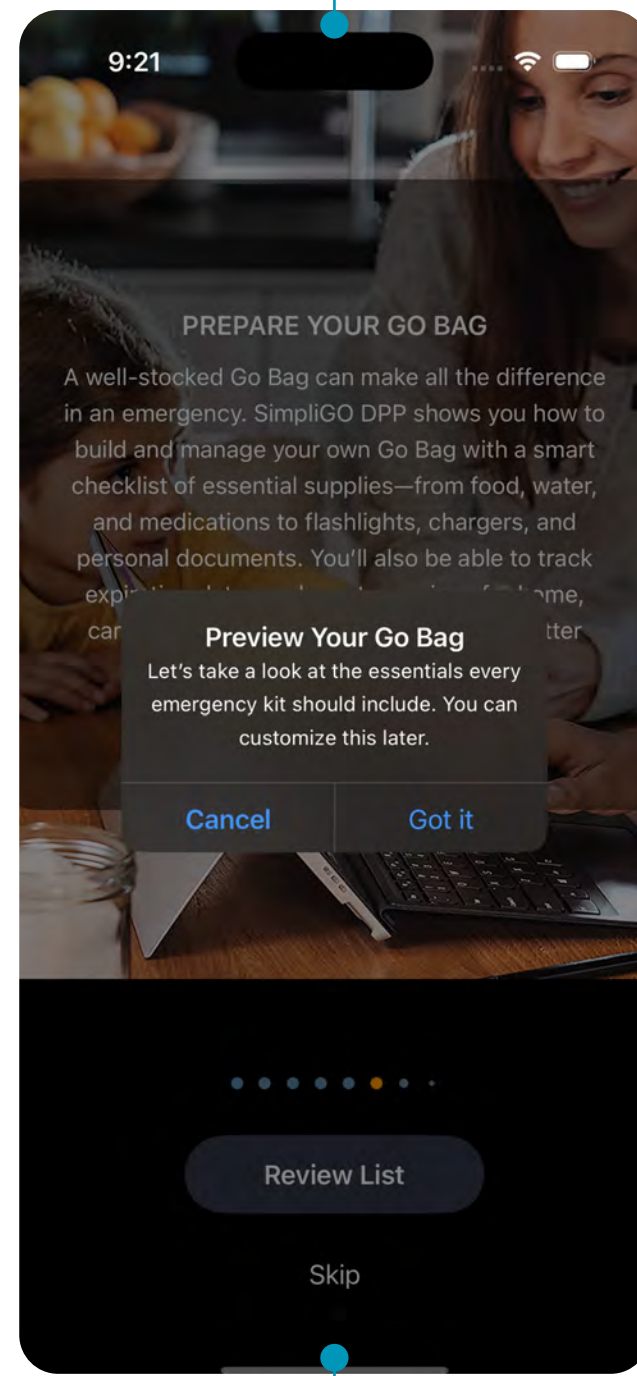
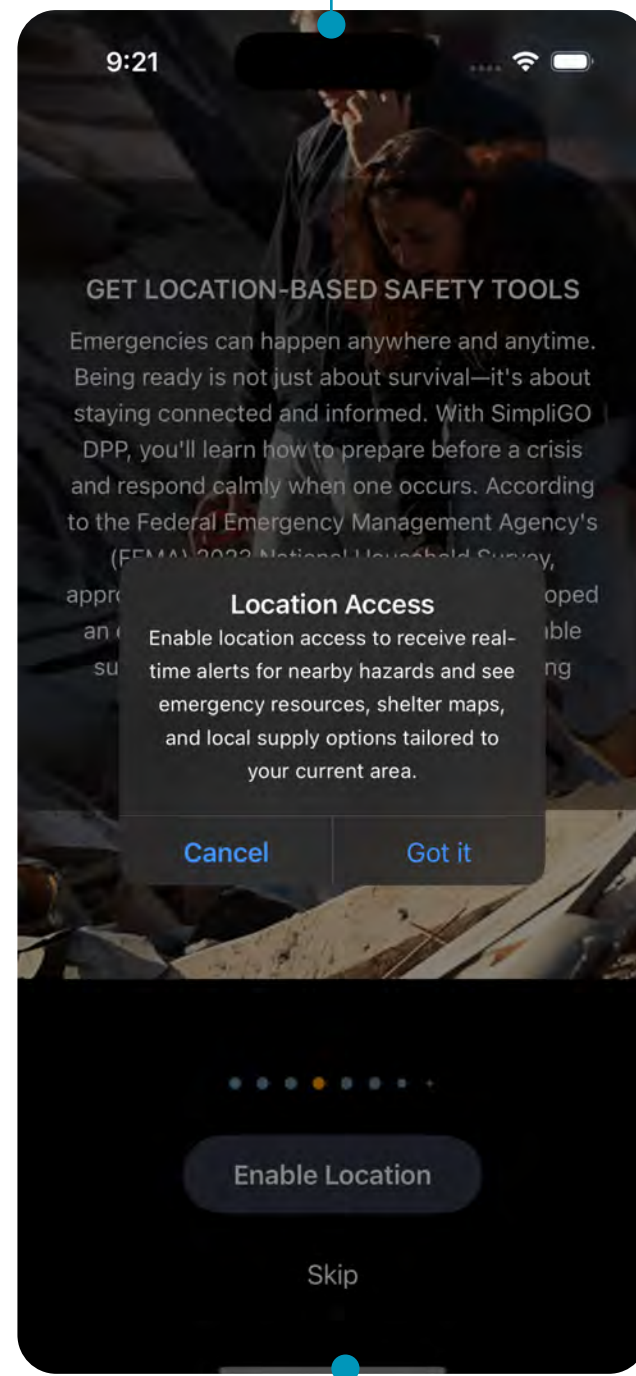
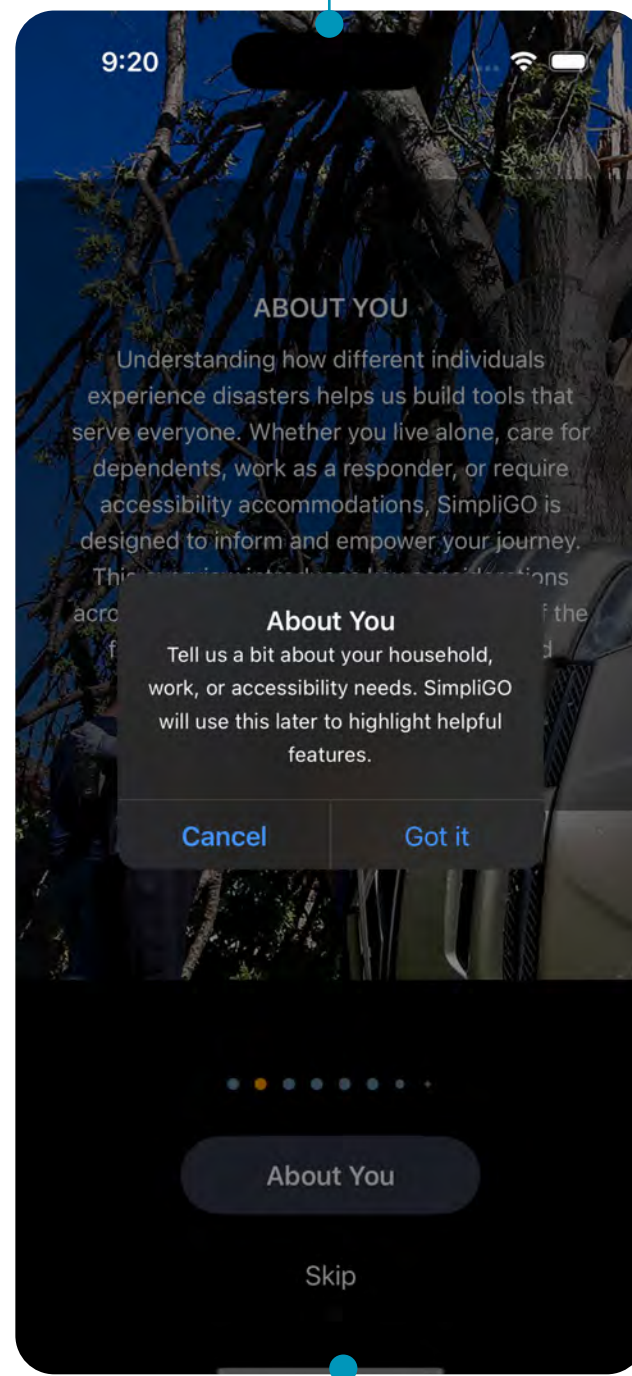
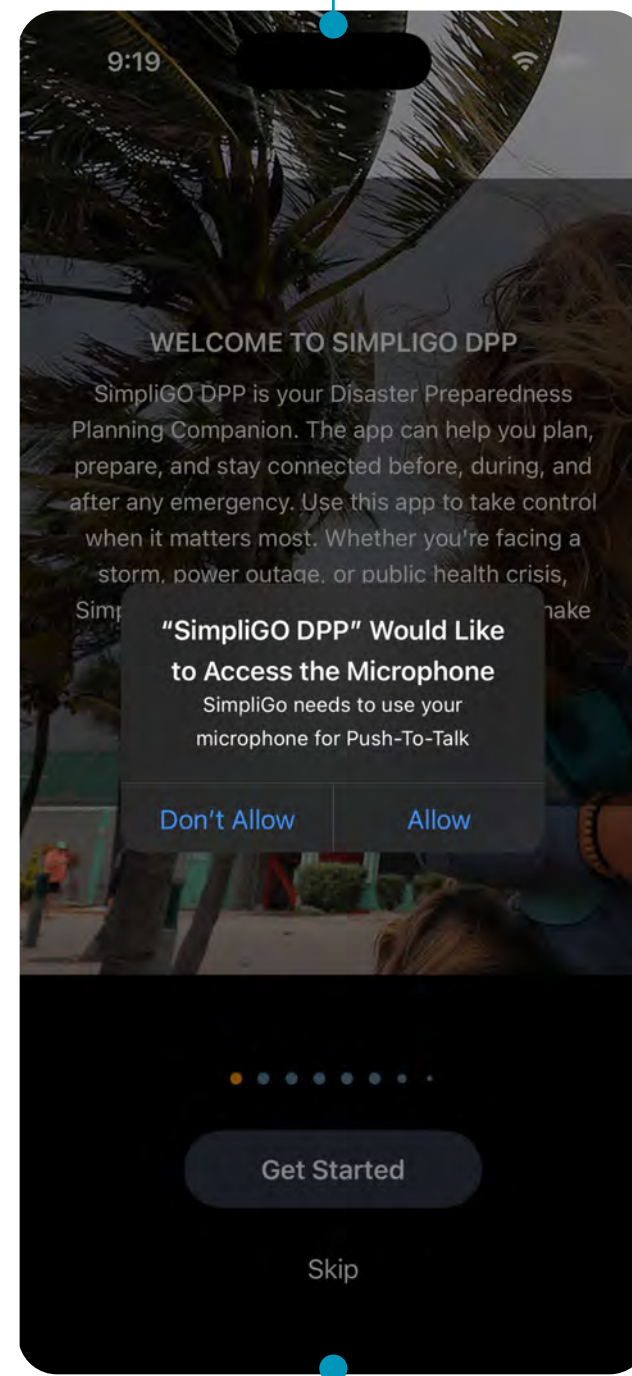
- **Personalization:** Customize your experience based on your role—household member, responder, business manager, or community coordinator—for tools and content that fit your needs.
- **The Importance of Planning:** Learn why planning ahead is essential for reducing chaos and improving safety during any disaster scenario.
- **Location-Based Setup:** Set your primary location and define your safe zone radius to receive alerts and resources tailored to your specific area.
- **Understanding the Risk:** Join or start audio/video calls with contacts or response teams. This feature is ideal for face-to-face updates, remote check-ins, or visual verification.
- **Go-Bag Preparation:** Create a smart, role-based checklist of essentials using AI-powered recommendations for every family member, including pets.

- **Connecting to Your Inner Circle:** Add and manage emergency contacts, invite others to join, and build a trusted network for real-time communication.
- **Getting Alerts:** Enable real-time alerts from trusted sources like FEMA and NOAA for fast, verified emergency updates based on your location.
- **Location-Based Setup:** Set your primary location and define your safe zone radius to receive alerts and resources tailored to your specific area.
- **Powerful Tools:** Use integrated features like chat, push-to-talk voice, and secure video to coordinate with contacts during a crisis.
- **Being Ready:** Complete your walkthrough with confidence—knowing you're equipped, informed, and connected for whatever comes next.



Once users complete the SimpliGO DPP walkthrough, they're fully equipped to register or log in and unlock the full power of the platform. With their role selected, location set, and emergency preferences configured, they'll gain immediate access to a personalized dashboard tailored to their needs—whether they're preparing a family, managing a business, or coordinating a response team.

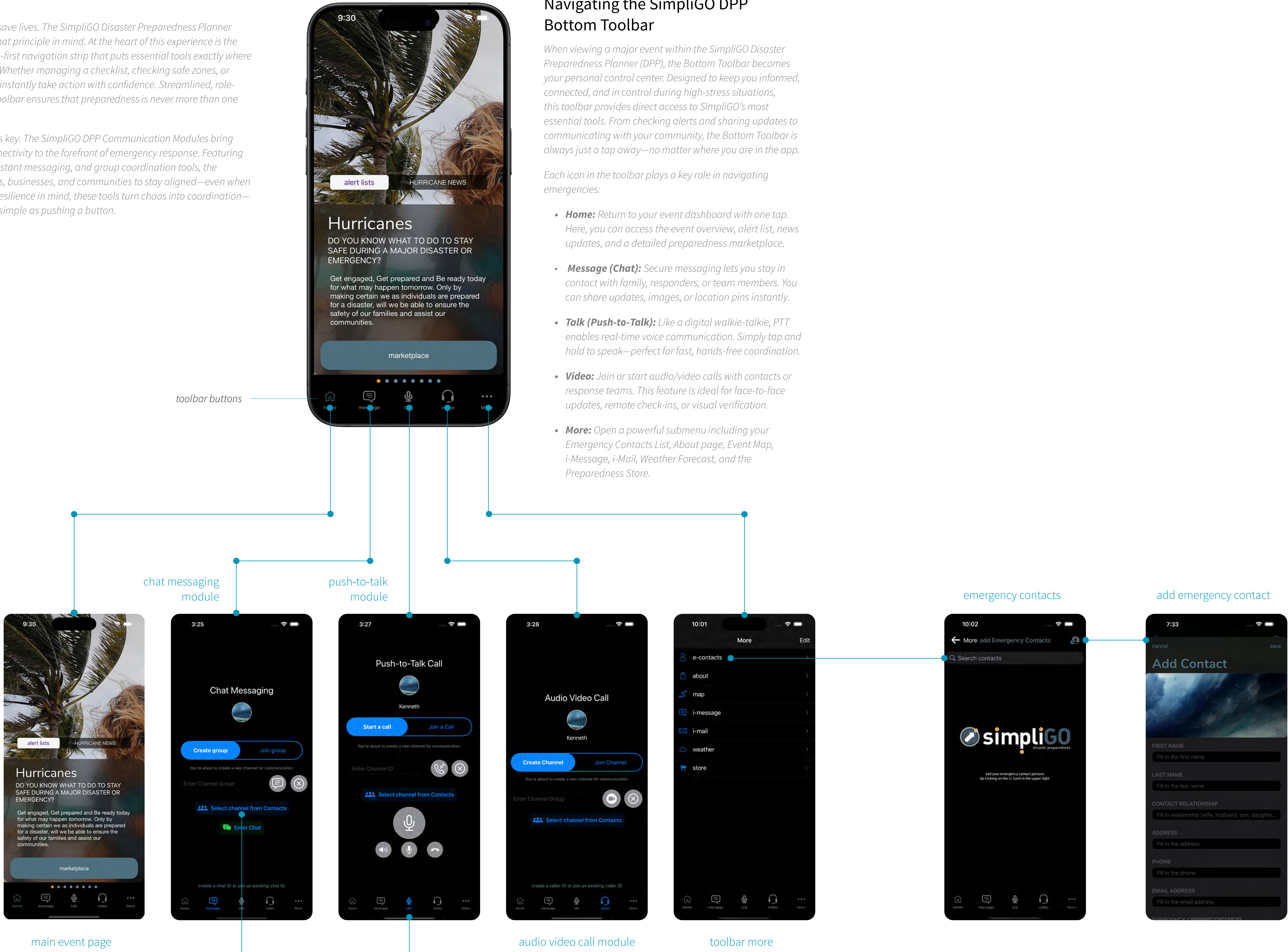
They can now connect with their trusted contacts, receive real-time alerts, and begin using powerful communication tools like chat, push-to-talk, and video. The checklists, safe zone maps, marketplace access, and event updates become actionable resources—working together to keep them informed and ready. Completing the walkthrough isn't just setup—it's the beginning of a smarter, more connected way to prepare, respond, and recover.



SimpliGO DPP Bottom Toolbar and Communication Modules

In an emergency, speed and clarity save lives. The SimpliGO Disaster Preparedness Planner (DPP) platform was designed with that principle in mind. At the heart of this experience is the Bottom Toolbar—a dynamic, mobile-first navigation strip that puts essential tools exactly where users need them: at their fingertips. Whether managing a checklist, checking safe zones, or receiving real-time alerts, users can instantly take action with confidence. Streamlined, role-based, and always accessible, the toolbar ensures that preparedness is never more than one tap away.

Beyond readiness, communication is key. The SimpliGO DPP Communication Modules bring powerful, secure, and real-time connectivity to the forefront of emergency response. Featuring push-to-talk (PTT) voice channels, instant messaging, and group coordination tools, the modules enable families, responders, businesses, and communities to stay aligned—even when traditional networks fail. Built with resilience in mind, these tools turn chaos into coordination—making disaster communication as simple as pushing a button.



How to Use the Chat/Message Module

The SimpliGO DPP Chat module allows users to quickly create or join secure communication channels with emergency contacts, family members, team leads, or planners. Follow these steps to get started:

Step 1: Tap the Message Icon:

- From the Bottom Toolbar, tap the Message icon to open the Chat module. This takes you to the secure messaging interface.

Step 2: Choose Your Connection Method:

- Once inside the Chat module, you have three options to start messaging:
 - Create a New Channel** — Tap to generate a private messaging space for your group.
 - Join an Existing Channel** — If you have a Channel ID, paste it into the text field to instantly connect.
 - Select Channel from Contacts** — Click the "Select Channel from Contacts" link to open your Emergency Contacts popover.

Step 3: Connect via Contact or Email:

- In the Emergency Contacts popover:
 - Tap on any **already authenticated** contact to auto-fill their Channel ID.
 - Or, **invite a new contact** by entering their email. They'll receive a secure invitation to join your channel.

Step 4: Enter the Chat Room:

- Once your channel is selected or created:
 - Click the **"Enter Chat"** button.
 - You're now in a real-time messaging space where you can exchange updates, coordinate plans, and stay informed.

Fast, Seamless, and Role-Aware:

- This entire process takes just seconds. Whether you're messaging a family member across town or a first responder across the country, SimpliGO's Chat module makes disaster communication feel effortless—and instant.

Navigating the SimpliGO DPP Bottom Toolbar

When viewing a major event within the SimpliGO Disaster Preparedness Planner (DPP), the Bottom Toolbar becomes your personal control center. Designed to keep you informed, connected, and in control during high-stress situations, this toolbar provides direct access to SimpliGO's most essential tools. From checking alerts and sharing updates to communicating with your community, the Bottom Toolbar is always just a tap away—no matter where you are in the app.

Each icon in the toolbar plays a key role in navigating emergencies:

- Home:** Return to your event dashboard with one tap. Here, you can access the event overview, alert list, news updates, and a detailed preparedness marketplace.
- Message (Chat):** Secure messaging lets you stay in contact with family, responders, or team members. You can share updates, images, or location pins instantly.
- Talk (Push-to-Talk):** Like a digital walkie-talkie, PTT enables real-time voice communication. Simply tap and hold to speak—perfect for fast, hands-free coordination.
- Video:** Join or start audio/video calls with contacts or response teams. This feature is ideal for face-to-face updates, remote check-ins, or visual verification.
- More:** Open a powerful submenu including your Emergency Contacts List, About page, Event Map, i-Message, i-Mail, Weather Forecast, and the Preparedness Store.

How to Use the Push-to-Talk (PTT) Module

The SimpliGO DPP Push-to-Talk module allows you to communicate instantly using walkie-talkie-style voice messages. Whether coordinating during an evacuation, checking in with a responder, or staying in touch with family members, PTT makes real-time communication fast, focused, and hands-free.

Step 1: Tap the Talk Icon:

- From the Bottom Toolbar, tap the Talk icon to launch the Push-to-Talk interface.

Step 2: Select or Join a Channel:

- Just like in Chat, you have several options to begin speaking:
 - Create a New Voice Channel** — Generate a secure audio group for your team.
 - Join by Channel ID** — Paste a known Channel ID into the field.
 - Select from Emergency Contacts** — Tap "Select Channel from Contacts" to choose a trusted user.

Step 3: Invite or Connect:

- In the Emergency Contacts popover:
 - Tap on any **already authenticated** contact to auto-fill their Channel ID.
 - Or **invite a non-authenticated user** by entering their email address — they'll receive a secure invite to join your voice group.

Step 4: Tap yes to Talk:

- Once your channel is selected:
 - Press and hold the PTT microphone button to speak.
 - Release to stop transmitting — just like a traditional walkie-talkie.
 - All participants in the channel will instantly hear the message.

Role-Based Voice Coordination:

- Every PTT session is role-aware, so Household Members, Responders, and Coordinators receive only the messages relevant to them. SimpliGO ensures your voice reaches the right people, at the right time—even when seconds matter most.

emergency contacts add emergency contact

Add emergency contact directory page

Creating and managing your emergency contacts is a vital step in staying connected during a crisis. With SimpliGO DPP, adding a contact is simple yet powerful. Users can enter detailed information—such as name, role, location, and preferred communication method—for each trusted contact. Once a contact is validated, they are automatically integrated into the platform's secure communication modules. This means you can instantly chat, talk (push-to-talk), or video call your emergency contacts directly from the bottom toolbar—no extra setup required. In moments when every second counts, having your critical people just one tap away can make all the difference.

Users have full control over their emergency contact list within the SimpliGO DPP platform. At any time, a contact's profile can be updated to reflect new details—such as name, role, location, or communication preferences. Even profile photos can be added, changed, or removed for quick visual recognition during an event. Whether editing form data to correct a phone number or removing a contact who's no longer active, the process is secure, intuitive, and designed to ensure your emergency network always reflects the people you trust most.

How to Use the Video Communication Module

The SimpliGO DPP Video module enables secure, real-time audio and video calls within your trusted emergency network. Whether it's for confirming safety, sharing live updates, or assisting with remote guidance during a disaster, the Video module brings face-to-face communication to your fingertips—right from the Bottom Toolbar.

Step 1: Tap the Video Icon:

- Tap the Video icon in the Bottom Toolbar to access the Video Communication module.

Step 2: Choose a Connection Path:

- To begin a video call, choose how you'd like to connect:
 - Start a New Call Channel** — Create a secure video session for your group or contact.
 - Join by Channel ID** — Enter the Channel ID provided by another participant.
 - Select Contact from Directory** — Tap "Select Channel from Contact" to open your Emergency Contacts and initiate a video link.

Step 3: Invite or Auto-Connect:

- In the Emergency Contacts popover:
 - Select an **authenticated** contact to auto-load their channel.
 - Or **invite a non-authenticated user** by entering their email address — they'll receive a secure invite to join your voice group.

Step 4: Start the Video Call:

- Once your channel is selected:
 - Tap "Enter Video Call" to begin your live session.
 - Your camera and mic will activate, and your contact will be prompted to join.
 - Use on-screen options to mute, switch cameras, or end the session.

Built for Visibility, Safety & Support:

- SimpliGO's video calling is end-to-end secure and role-based, ensuring that only verified contacts can join. Whether checking on a loved one, guiding team response, or conducting a remote safety check, the Video module empowers users with human connection—when it's needed most.

SimpliGO Disaster Preparedness Planner DPP

The Staying Ready buttons in SimpliGO DPP are more than just helpful tools—they're essential links to real-time preparedness. With access to the Product Stores Map and Hardware Stores Map, users can instantly find and navigate to the nearest suppliers for emergency essentials, from go-bag items to home repair tools. Whether it's Walmart, Target, Lowe's, or a trusted local store, SimpliGO provides map-based directions for fast, efficient access. Beyond supplies, the Community Support page connects users to recovery resources and nationwide partners like National Voluntary Organizations Active in Disaster (VOAD). Importantly, SimpliGO DPP is designed as an open platform—any active community support group can apply to join the marketplace, making their services discoverable and accessible when communities need them most. With these features, staying ready becomes a continuous, community-powered effort.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

Emergency checklist

No one knows your family better than you do. When designing a family disaster plan, every household needs to consider its specific circumstances, including the physical layout of the home, the ages and mobility challenges of specific family members, communication channels and various other factors.

Real-time localized event alerts

SimpliGO DPP delivers real-time, localized event alerts that keep users informed the moment disaster strikes. By integrating trusted sources like FEMA, NOAA, and local emergency agencies, the platform ensures that users receive timely, verified notifications specific to their region. Whether it's a severe weather warning, wildfire evacuation notice, flood advisory, or public safety alert, messages are delivered directly to the app with location-based precision. This allows individuals, families, and businesses to react quickly, make informed decisions, and stay ahead of rapidly evolving situations—all from the safety of their mobile device.

Survival kit page

Most disasters are unexpected and happen fast. You might not have time to shop, or even to pack. Pack up important items now, so you and your family will have what you need later. Pack a Go Bag for when you have to leave home in a hurry. Pack things for each member of your household



Staying ready buttons

Be prepared for disasters and other emergencies with a well-stocked emergency kit for your home, workplace and automobile. After an emergency, you may need to survive on your own for several days.

Essential emergency supplies

At a minimum your emergency supply kit should include these 10 essential items.

- 1. WATER FOR 3-10 DAYS (1 gallon per person per day)
- 2. FOOD FOR 3-10 DAYS (including pet food)
- 3. MEDICATIONS (prescription and non-prescription)
- 4. RADIO (& extra batteries)
- 5. FLASHLIGHTS (and extra batteries)
- 6. FIRST AID KIT (bandages, disinfecting wipes, gauzes, medical tape)
- 7. CASH AND IMPORTANT DOCUMENTS (small bills, coins, birth certificates, medical cards, licenses, USB)
- 8. SANITATION AND HYGIENE SUPPLIES
- 9. TOOLS (wrench, duct tape, fire extinguisher, sturdy gloves)
- 10. CLOTHING AND STURDY SHOES

Perishable directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized perishable store providers allow families to obtain necessary goods.

Hardware directory map

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized hardware store providers allow families to obtain building and repair supplies.

Community support page

Everyone is moved when they hear the news that disaster has struck a community. By learning the best ways to donate and volunteer, we can all make a huge difference in the lives of those affected.



SimpliGO Disaster Preparedness Planner DPP

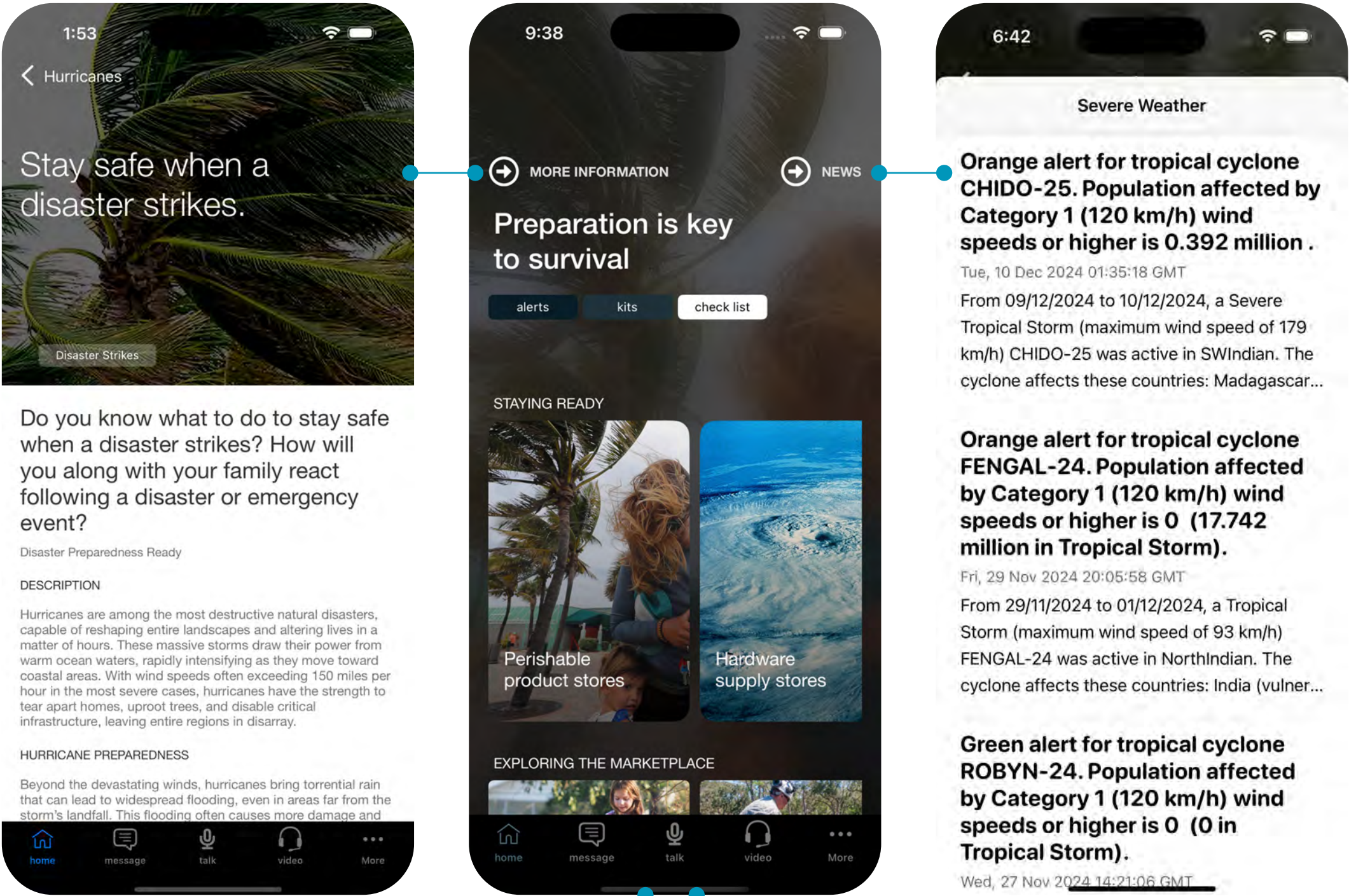
The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

Disaster preparation detail overview page

Be prepared for severe hurricane weather. Monitor conditions in your area or throughout the storm track, prepare your family and home, find help and let others know you are safe even if the power is out – a must have for anyone who lives in an area where a hurricane may strike or has loved ones who do.



Current severe global disaster rss news feed page

The whole community needs to plan for disasters and emergencies, and the disruptions that often result. Be prepared to protect your own and your family's health from the impacts of a disaster or an emergency on the public health and healthcare systems.



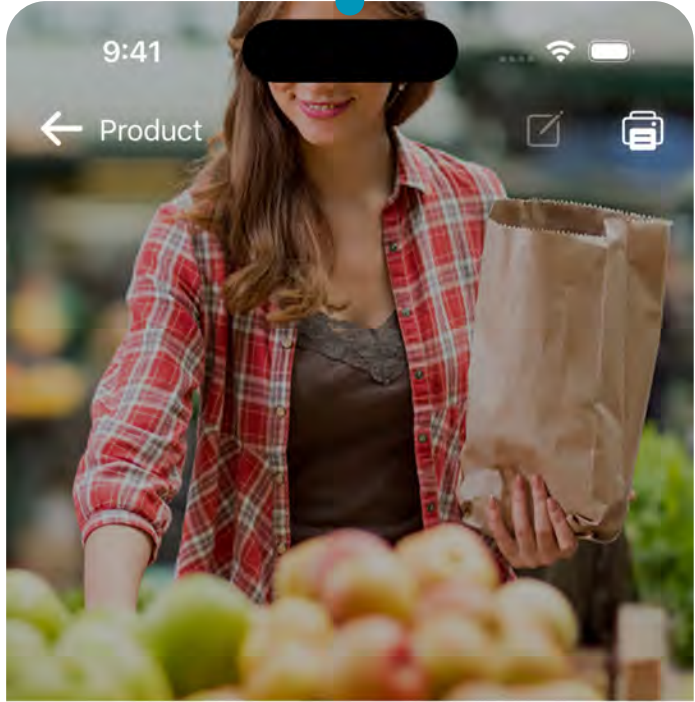
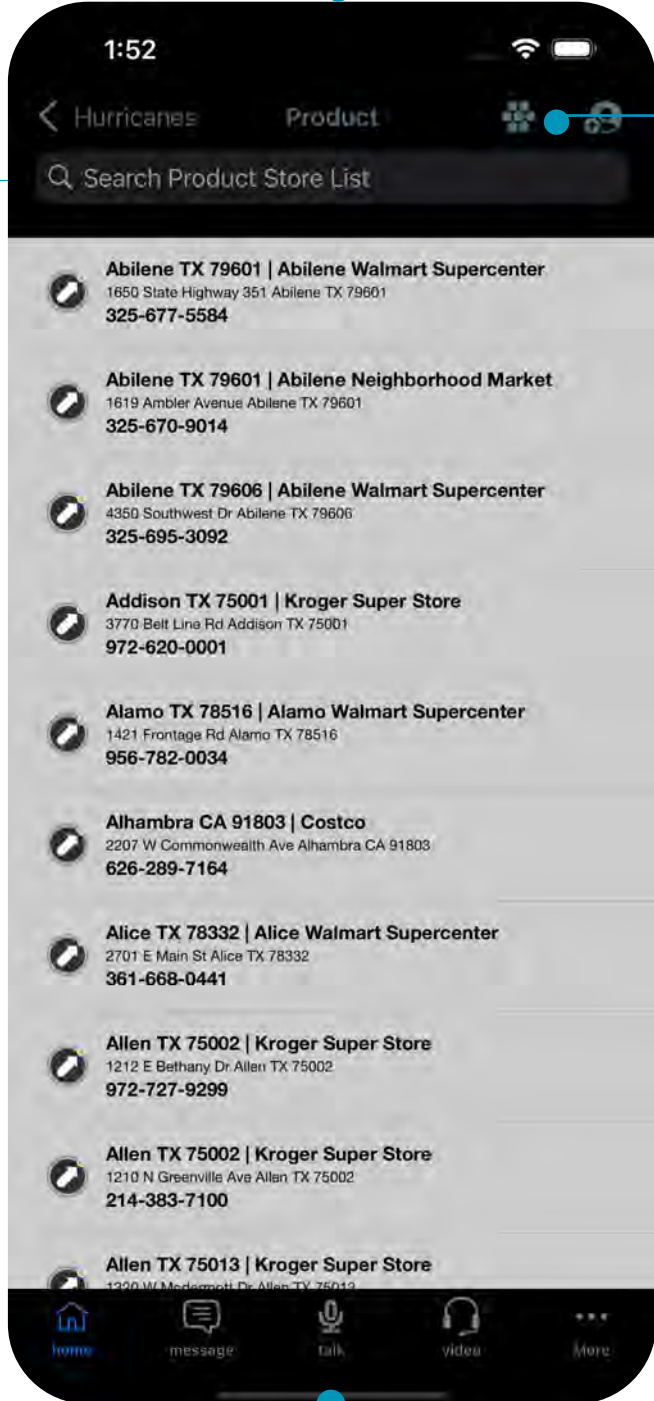
Exploring the marketplace buttons
A resource center that promotes innovation in disaster preparedness and supports learning and knowledge sharing amongst disaster preparedness practitioners worldwide.



search directory, refine search by name or city

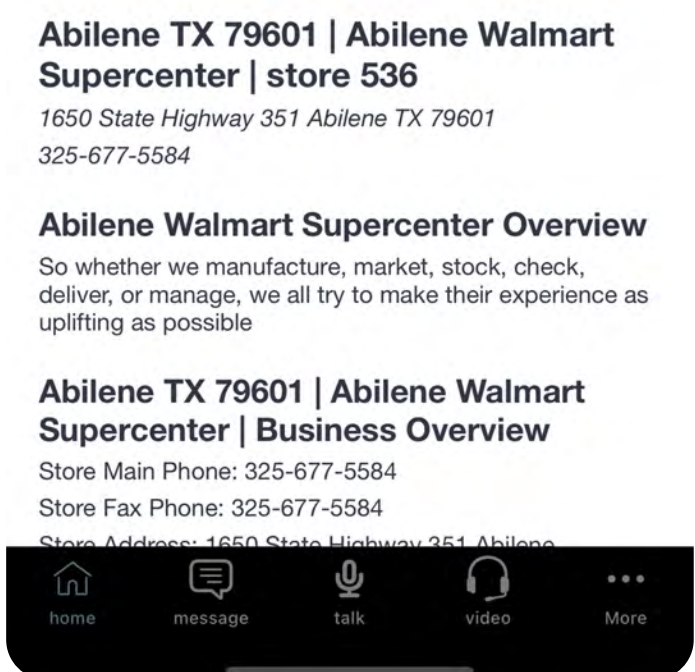
perishable directory listings

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized perishable store providers allow families to obtain necessary goods.



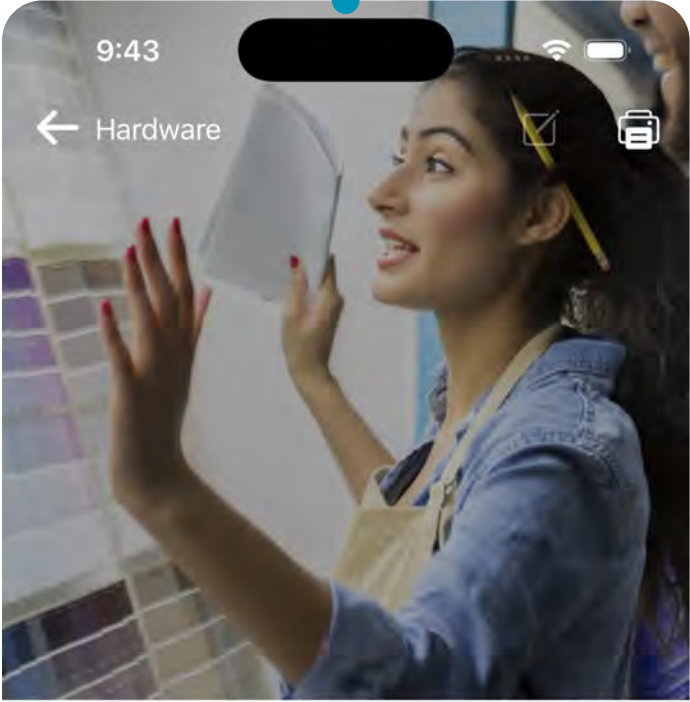
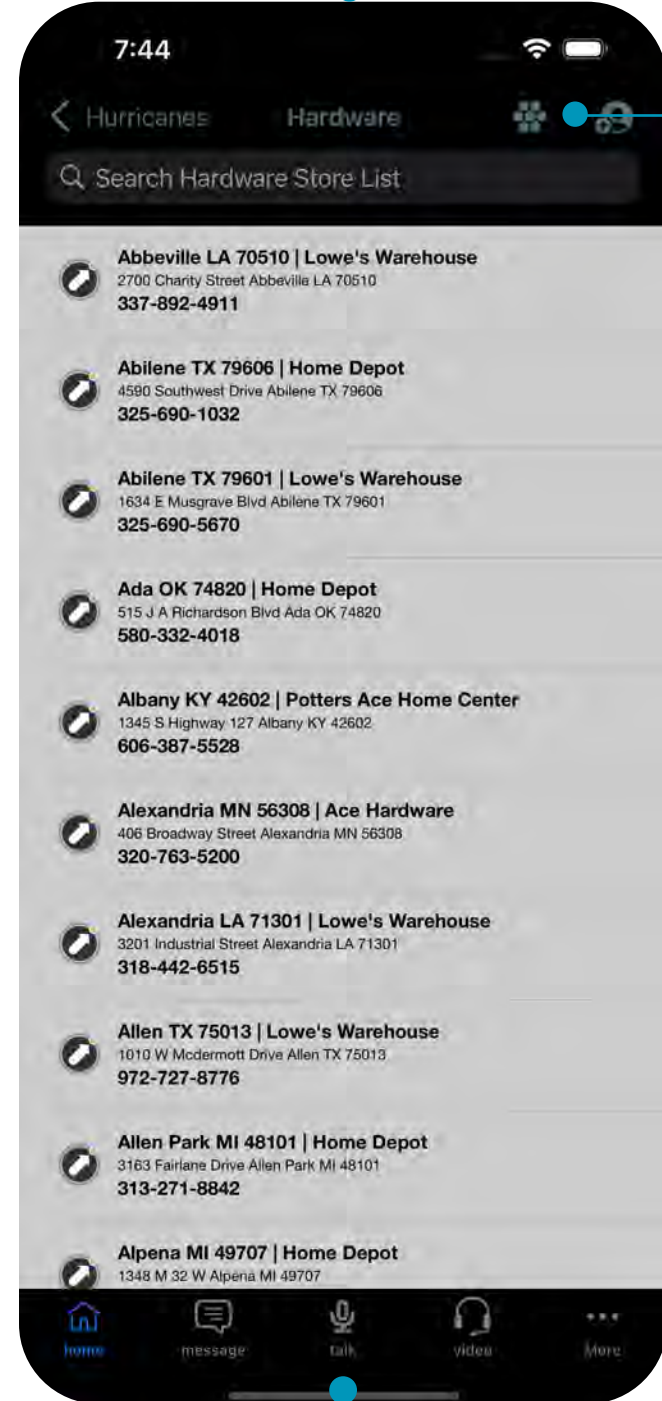
perishable listing detail view

The app provides detail information such as map location, phone, website, routing from current location to perishable store provider, so whether you're preparing just in case or are recovering, you're able to get help all in one place.



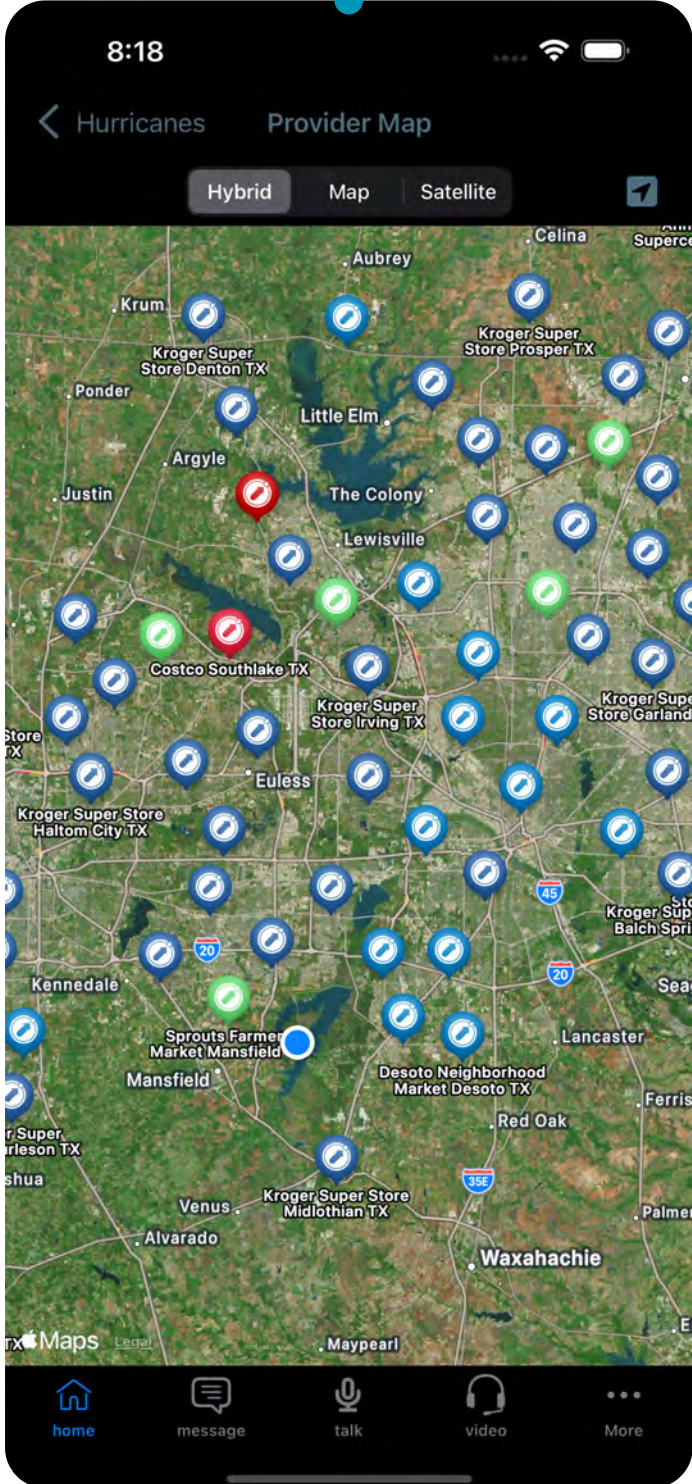
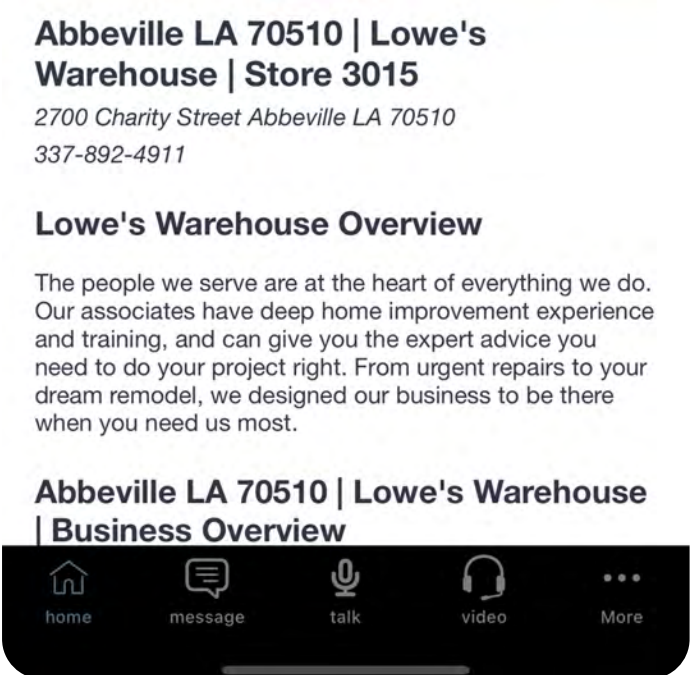
hardware directory listings

The ultimate goal is to help you come up with a customized emergency plan that helps you prepare before and after an event. Localized hardware store providers allow families to obtain building and repair supplies.



hardware listing detail view

The app provides detail information such as map location, phone, website, routing from current location to hardware store provider, so whether you're preparing just in case or are recovering, you're able to get help all in one place.



hardware listing map view

SimpliGO Disaster Preparedness Planner DPP

Exploring the Marketplace buttons within the SimpliGO DPP platform opens the door to a wealth of curated preparedness resources. Users can browse the SimpliGO Product Directory and Hardware Directory to find essential gear, tools, and supplies tailored to specific disaster scenarios—all sourced from trusted vendors. Beyond products, the marketplace connects users to critical FEMA-supported resources, including Community Ready guides, disaster materials, resource documents, and volunteer opportunities under the Get Involved section. For those seeking expert input, options for Professional Assistance are available, while the integrated Weather Status tool keeps users informed about evolving conditions. Together, these resources empower individuals, families, and organizations to make informed, confident decisions—before, during, and after an emergency.

Disaster preparation main page overview

Although no one wants to think they'll face an emergency, chances are you or someone you know will find themselves in an urgent situation and will need help. It is important to know how your community will notify the community before, during and after an emergency.

Disaster preparation detail overview page

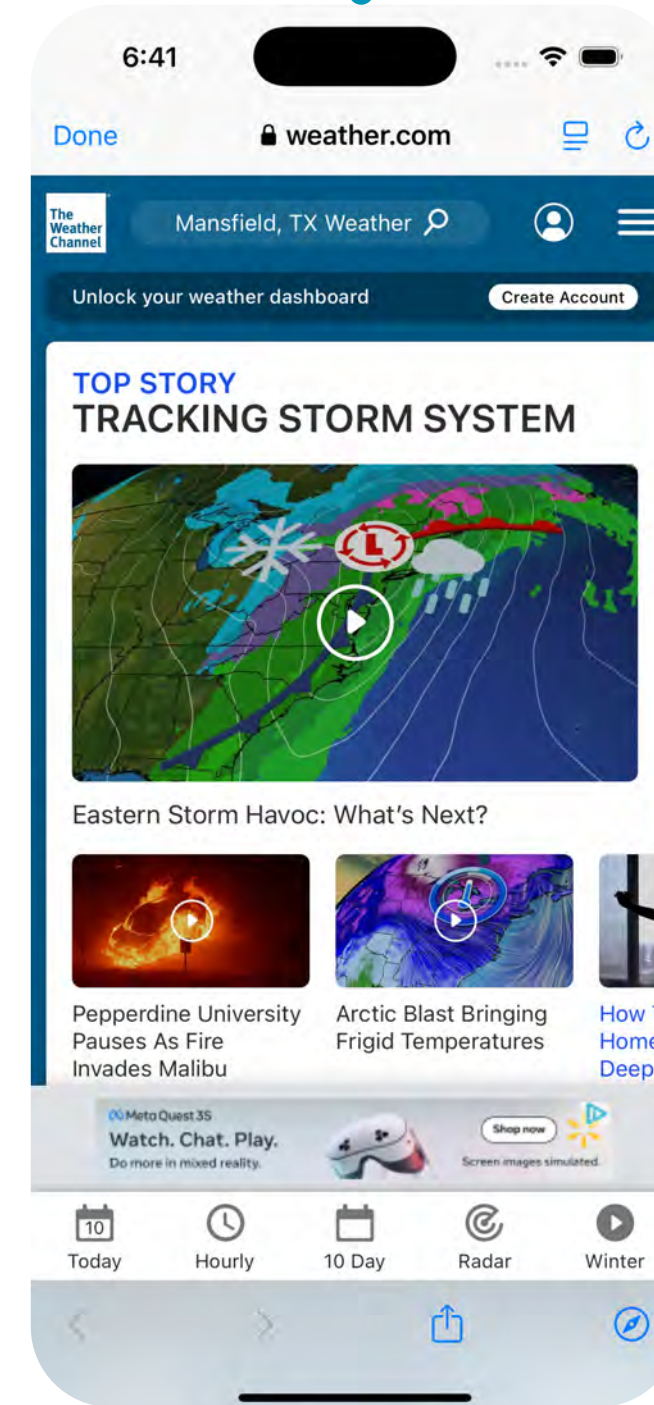
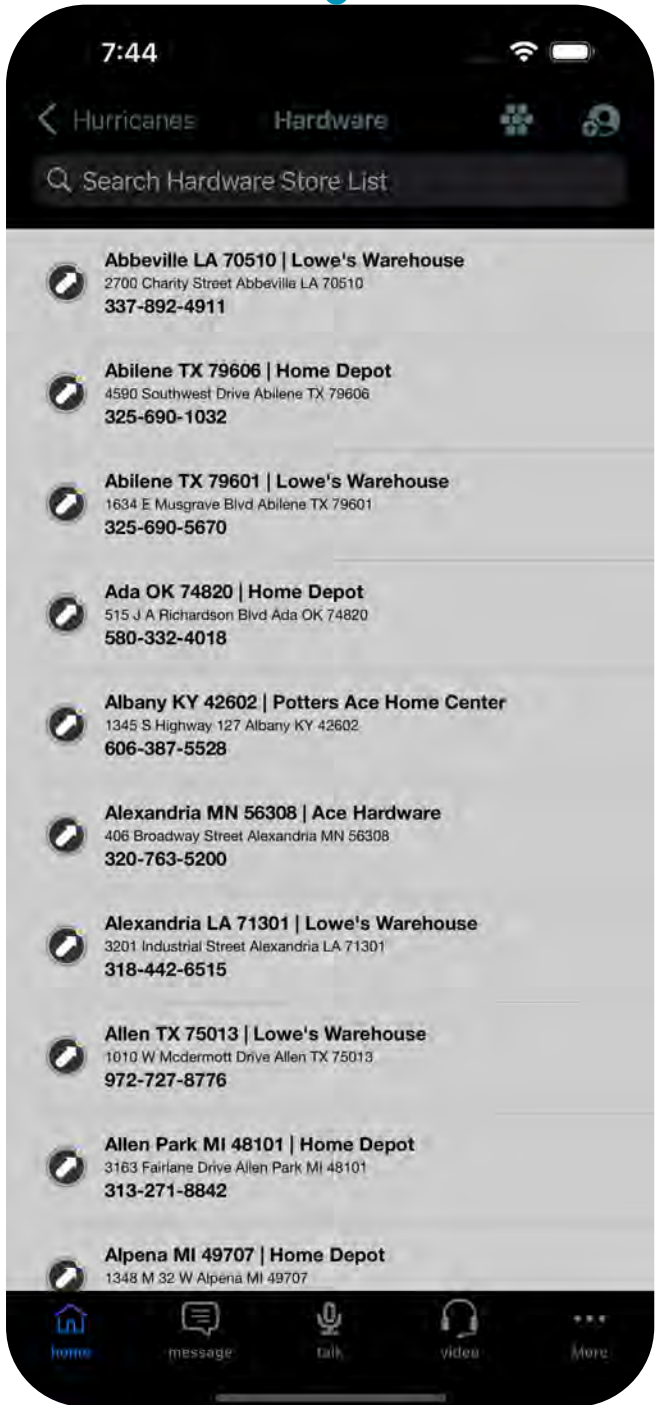
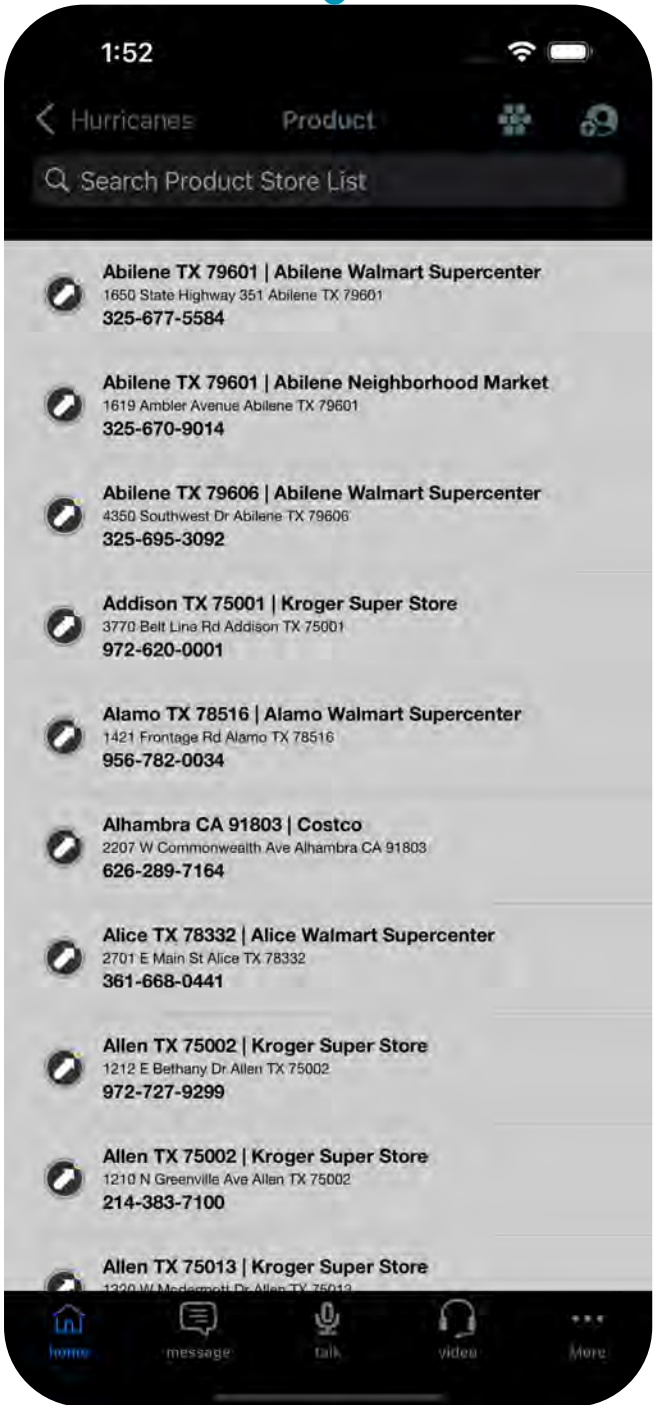
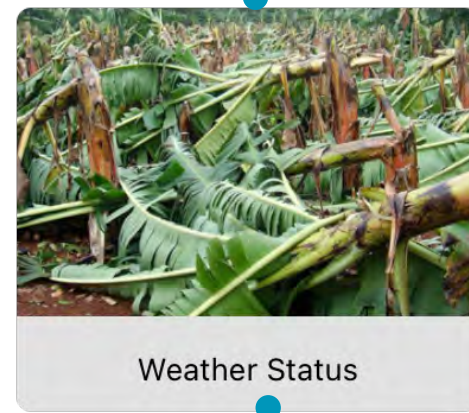
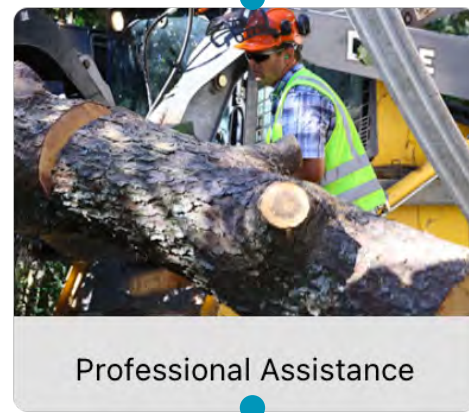
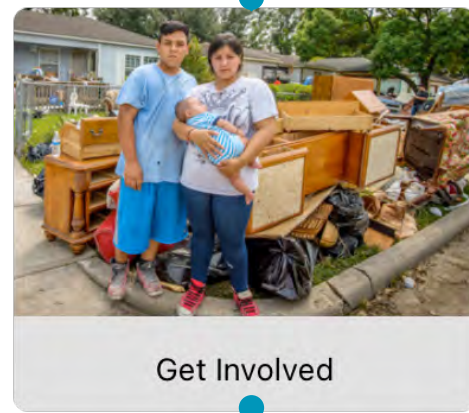
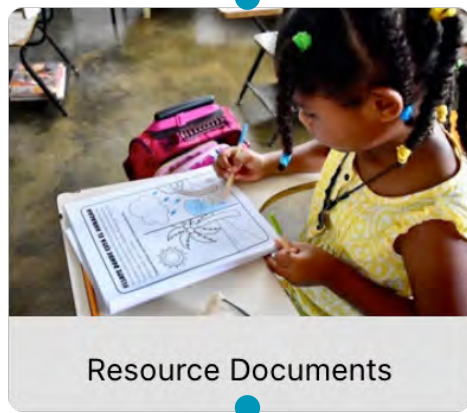
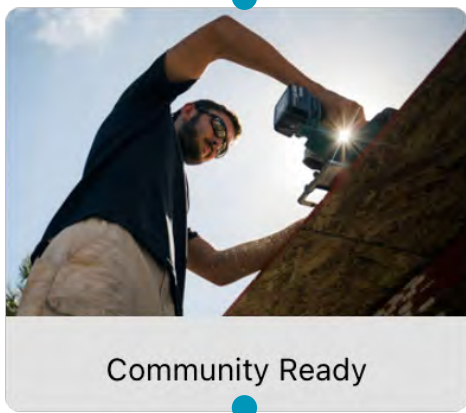
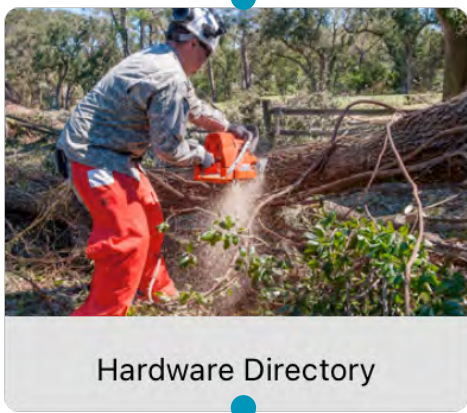
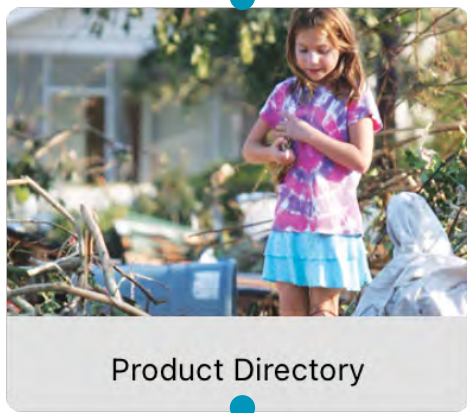
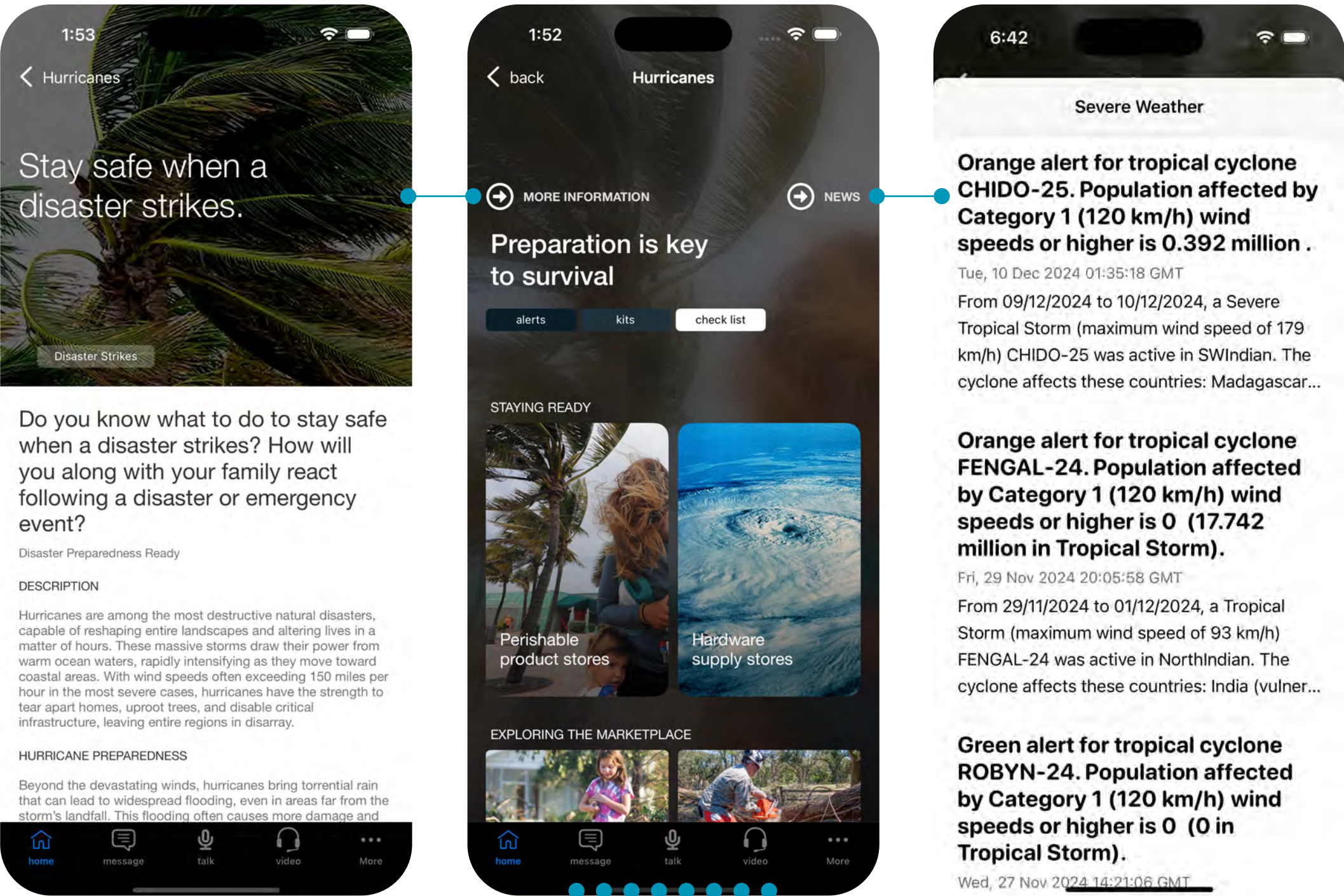
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Exploring the marketplace buttons

A resource center that promotes innovation in disaster preparedness and supports learning and knowledge sharing amongst disaster preparedness practitioners worldwide.

Current severe global disaster rss news feed page

The whole community needs to plan for disasters and emergencies, and the disruptions that often result. Be prepared to protect your own and your family's health from the impacts of a disaster or an emergency on the public health and healthcare systems.



supplier marketplace

people collaborative marketplace

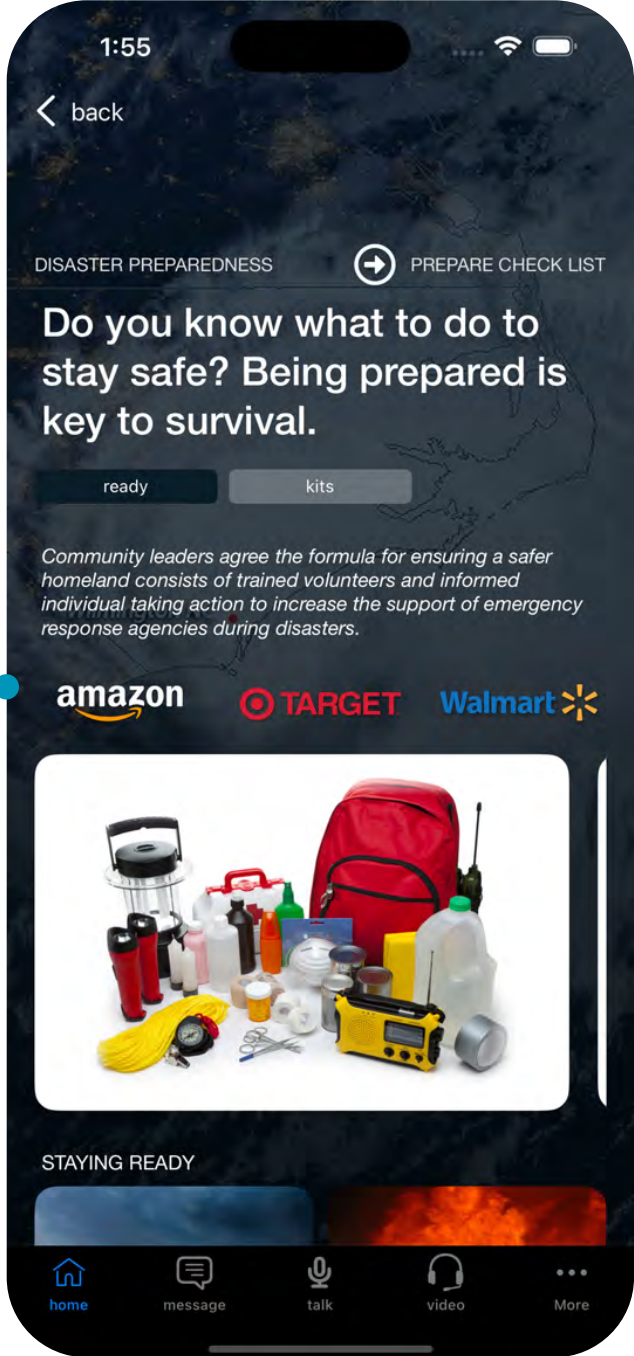
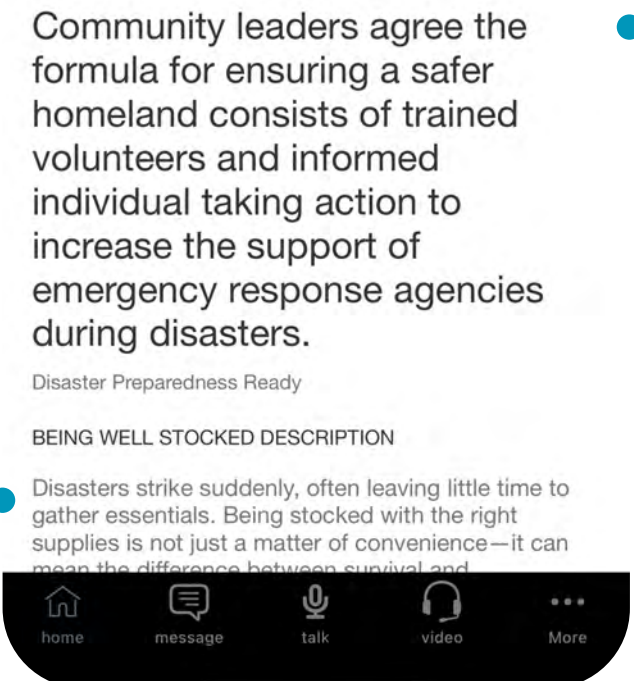
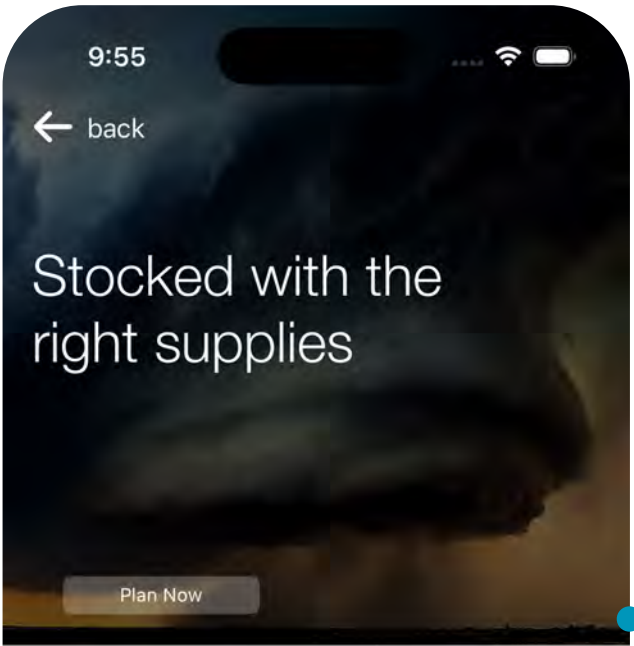
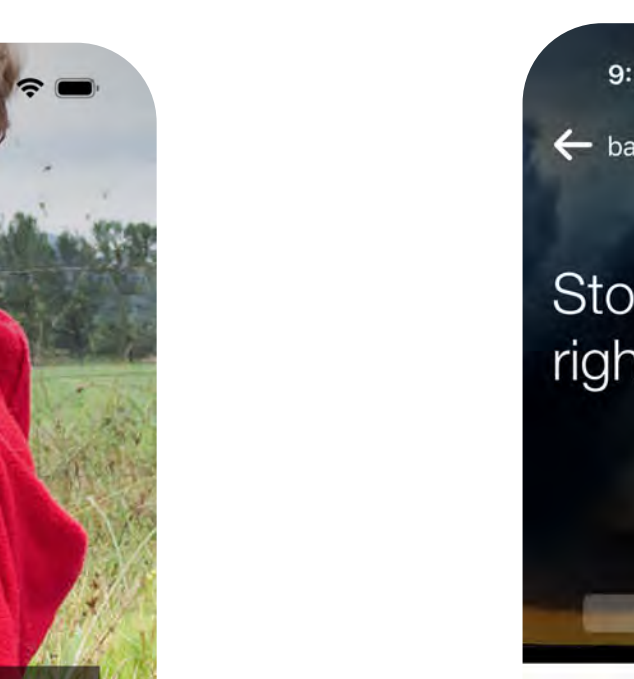
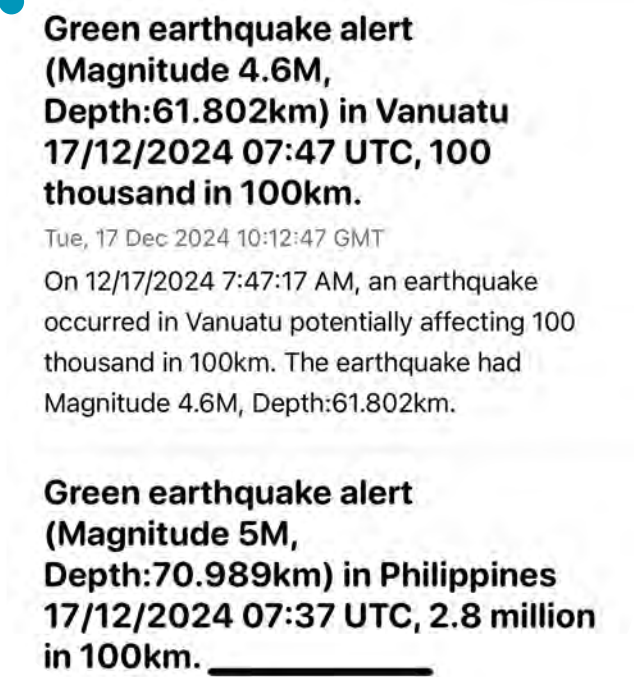
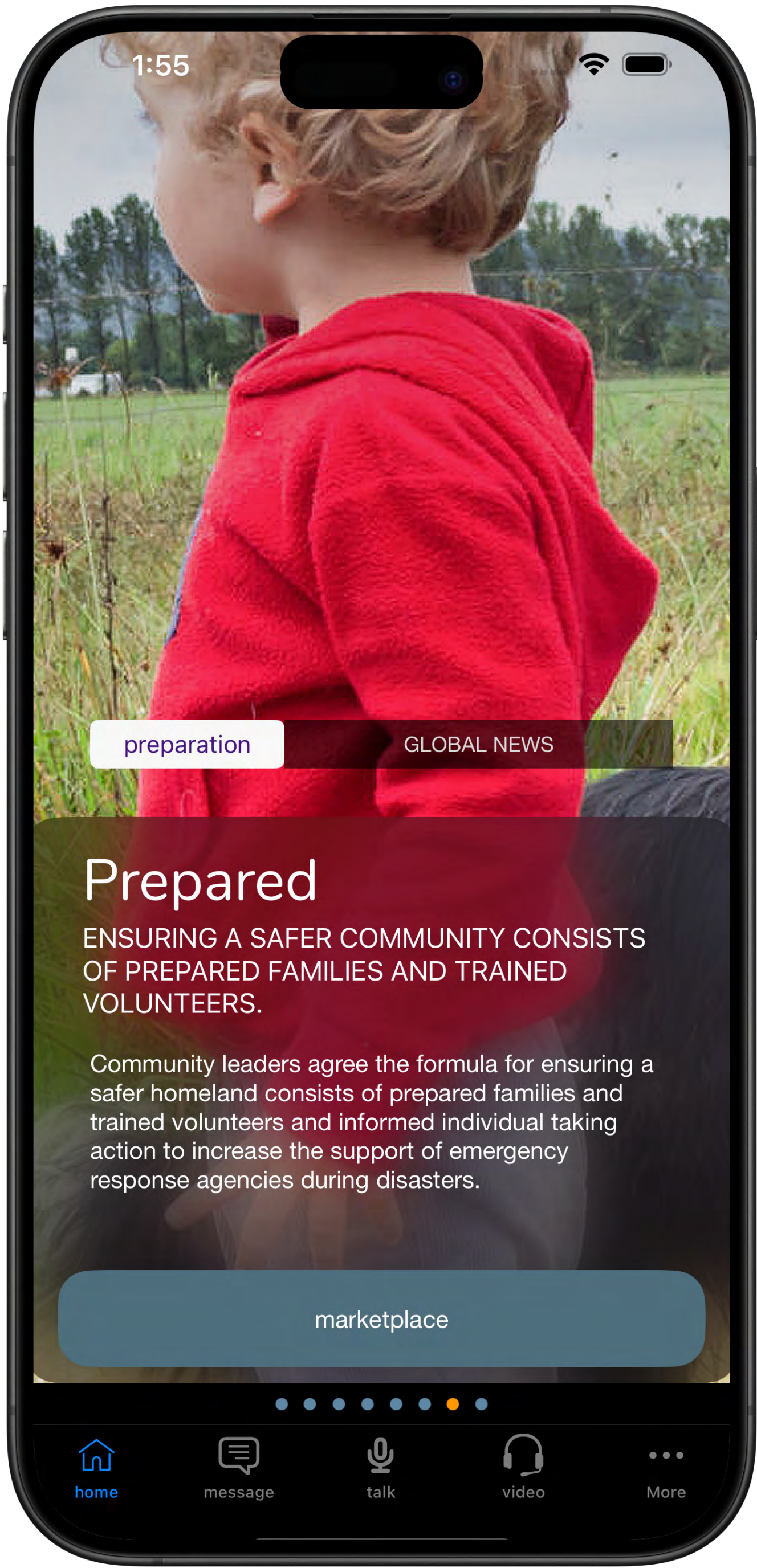
technology marketplace

Multi-business Multi-collabortive Digital Marketplace Network



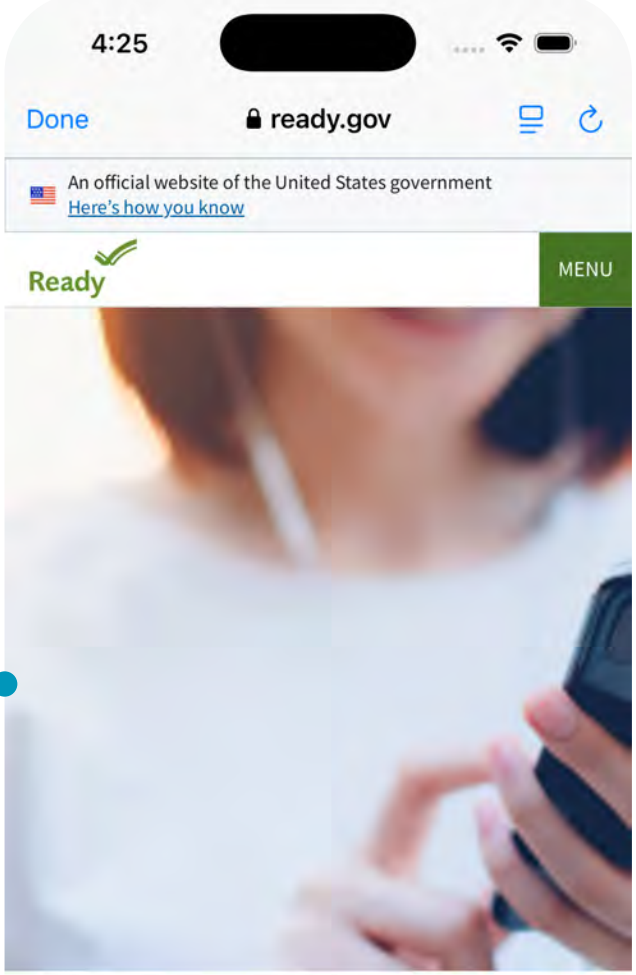
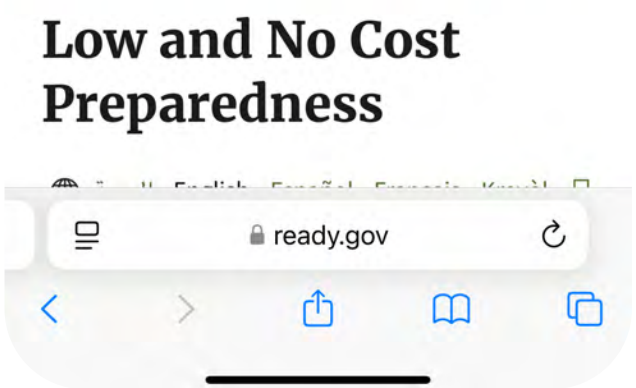
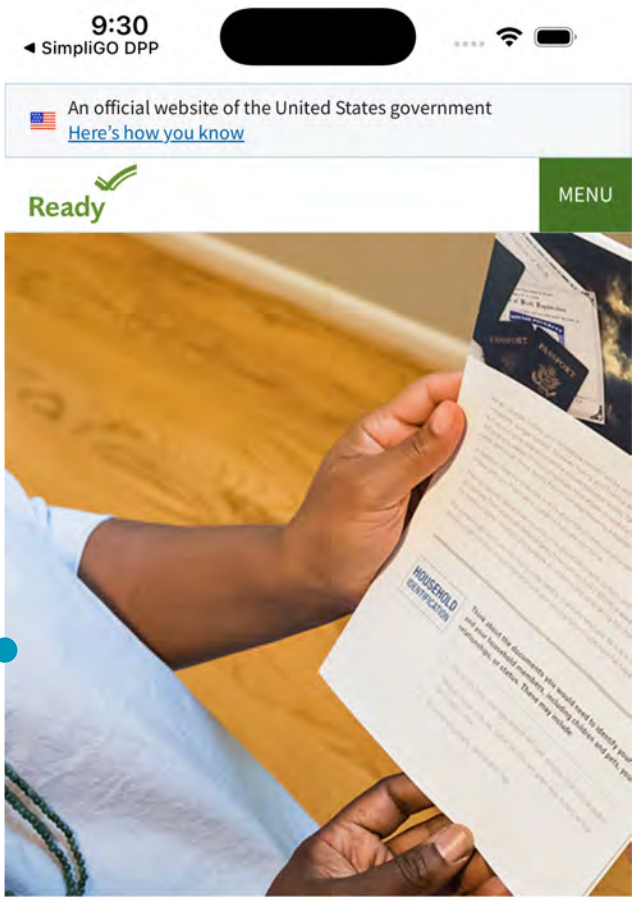
SimpliGO Disaster Preparedness Planner DPP

The area you live in may be susceptible to a variety of emergencies both natural and man made. Not only should we all be prepared and ready for these emergencies, but we should also know what to do before, during, and after an incident occurs. It is extremely important to also be aware of emergency plans that may already exist in your school, work, house of worship, or wherever you may be. The PHP Transport's technology group has created an easily-adaptable Disaster Preparedness Planning (DDP) mobile device app that will help you stay informed, have a plan, and get involved.



Global RSS News Feed

The SimpliGO Disaster Preparedness Planner (DPP) Digital Marketplace Network (DMN) integrates real-time RSS News Feeds to keep users informed about global hurricanes, tornadoes, wildfires, floods, and viruses. This feature enhances situational awareness by delivering timely, accurate, and location-specific updates directly to the app.



Preparing for disaster events

Preparing now doesn't have to cost much—but failing to prepare can be extremely costly. By taking simple steps today, families and businesses can save money, reduce stress, and approach the next disaster with confidence. The SimpliGO DPP app makes this process seamless, empowering individuals and communities to protect what matters most.

Social Media preparedness toolkits

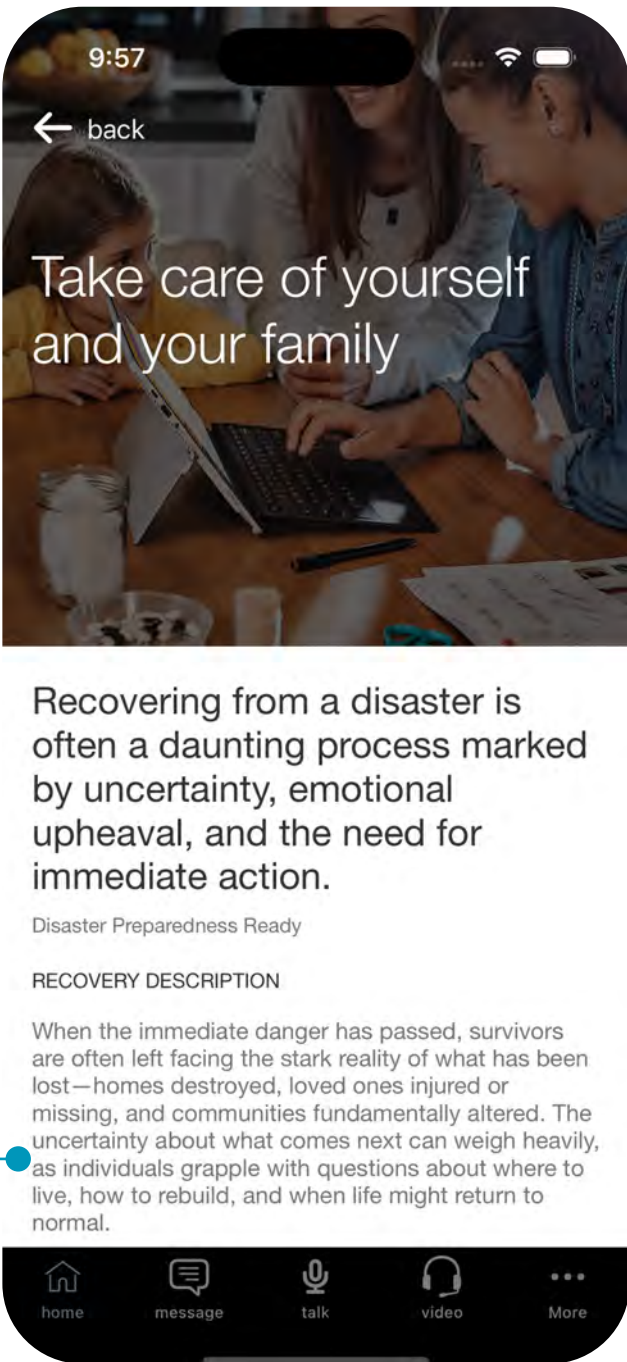
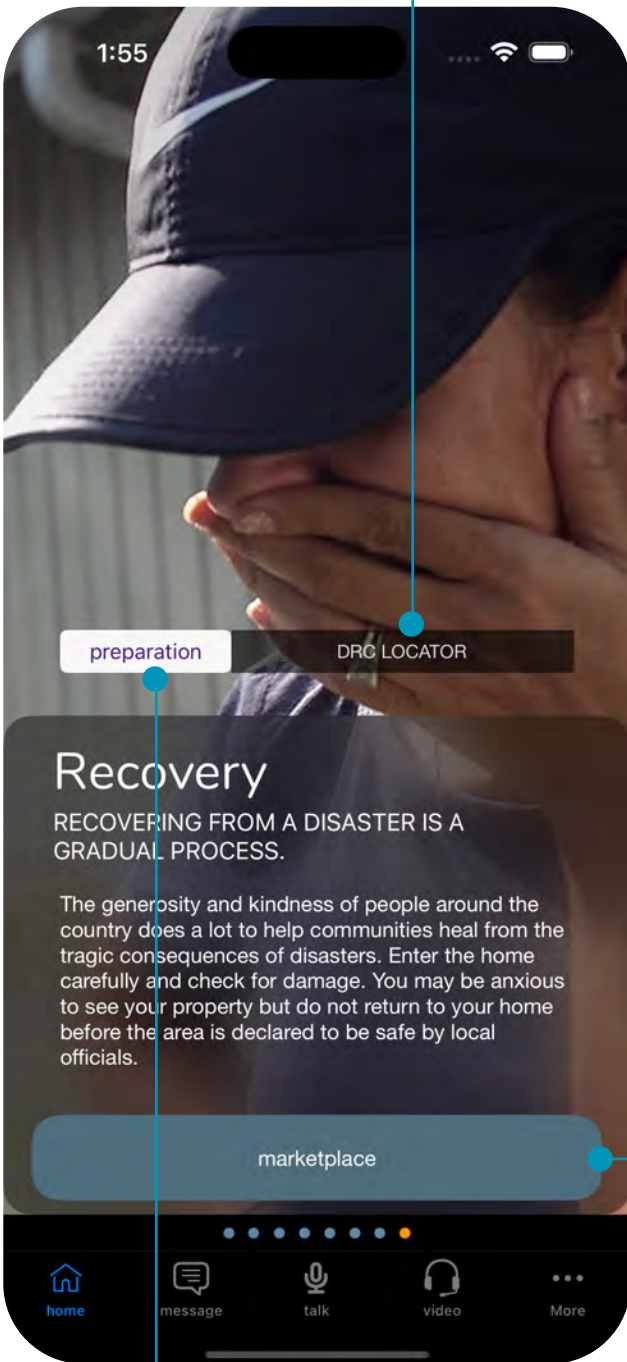
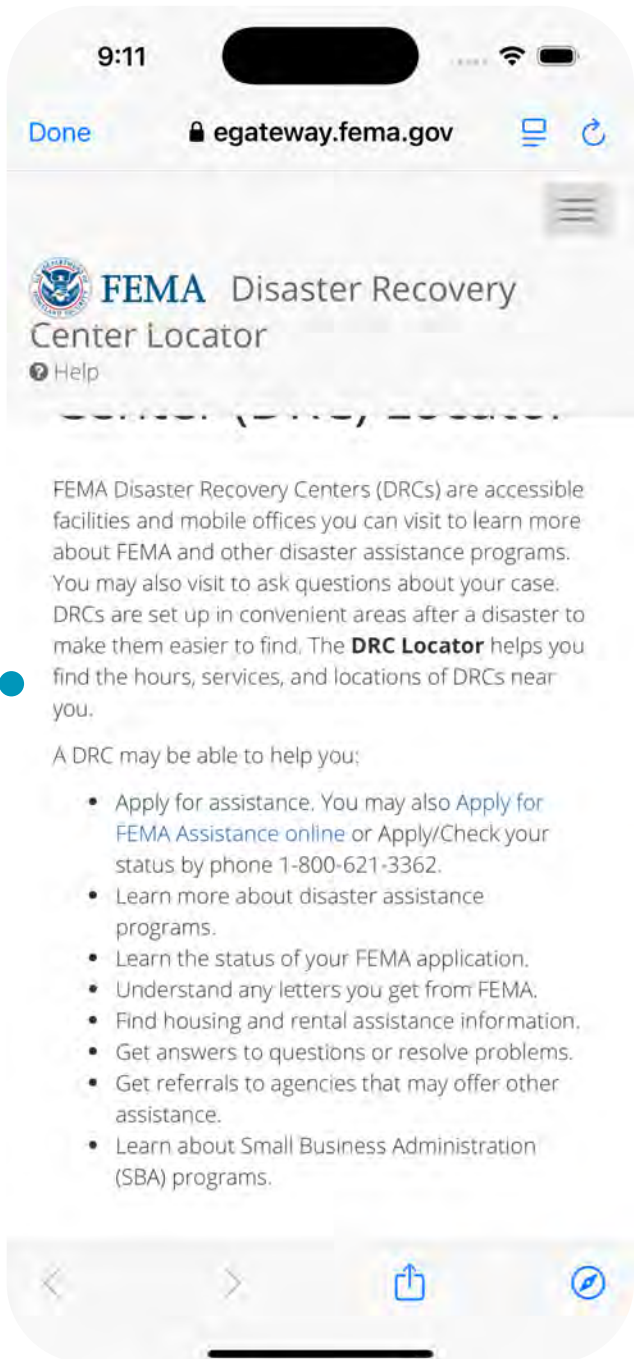
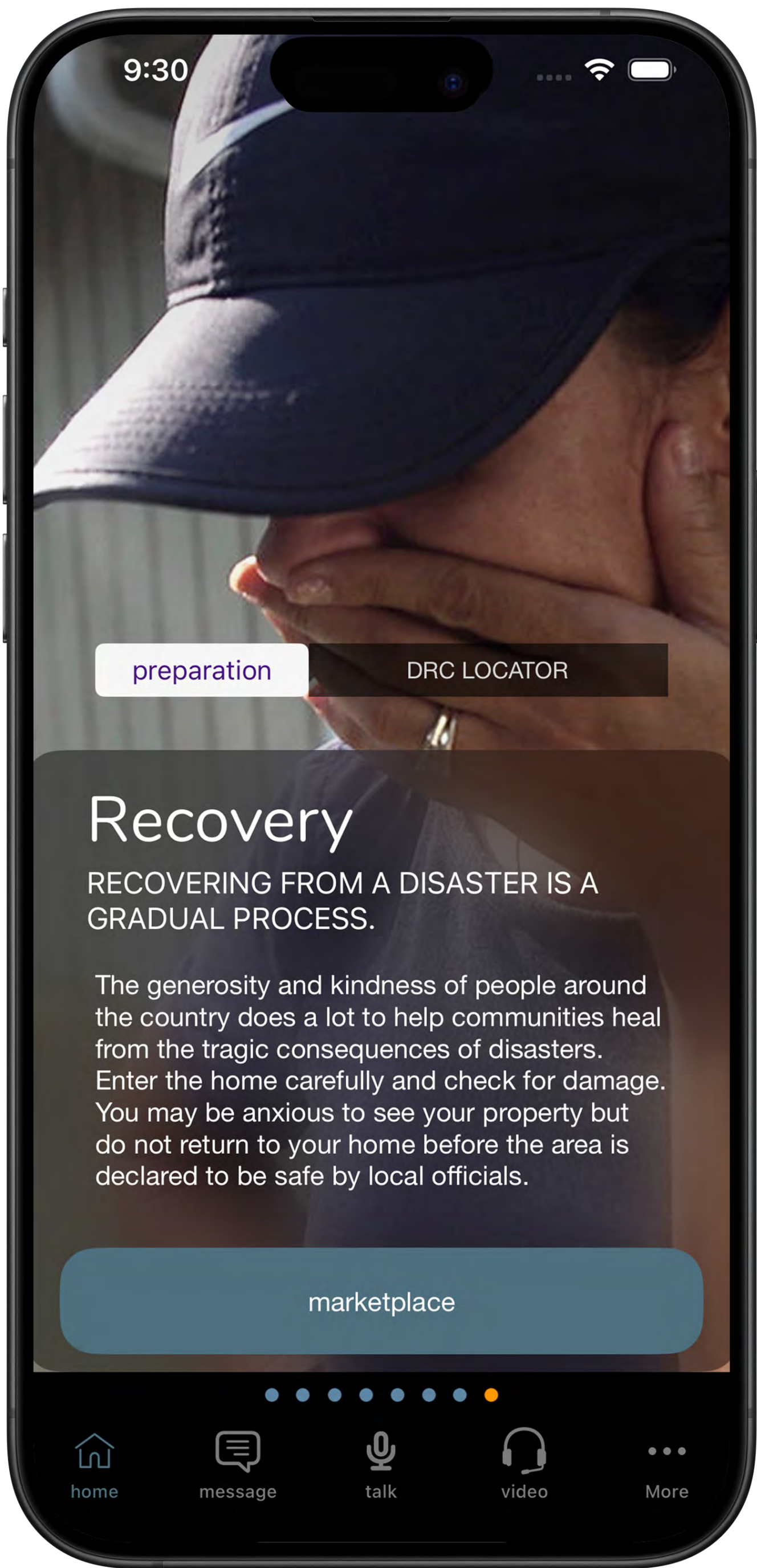
A social media toolkit empowers SimpliGO DPP users, businesses, and nonprofits to extend their reach, share critical information, and foster collaboration across digital communities. By leveraging popular platforms like Facebook, Twitter, Instagram, LinkedIn, TikTok, and YouTube, SimpliGO DPP DMN can amplify its mission of disaster preparedness and recovery.

Disaster kit preparation

After an emergency, you may need to survive on your own for several days. Being prepared means having your own food, water and other supplies to last for several days. A disaster supplies kit is a collection of basic items your household may need in the event of an emergency.

SimpliGO Disaster Preparedness Planner DPP

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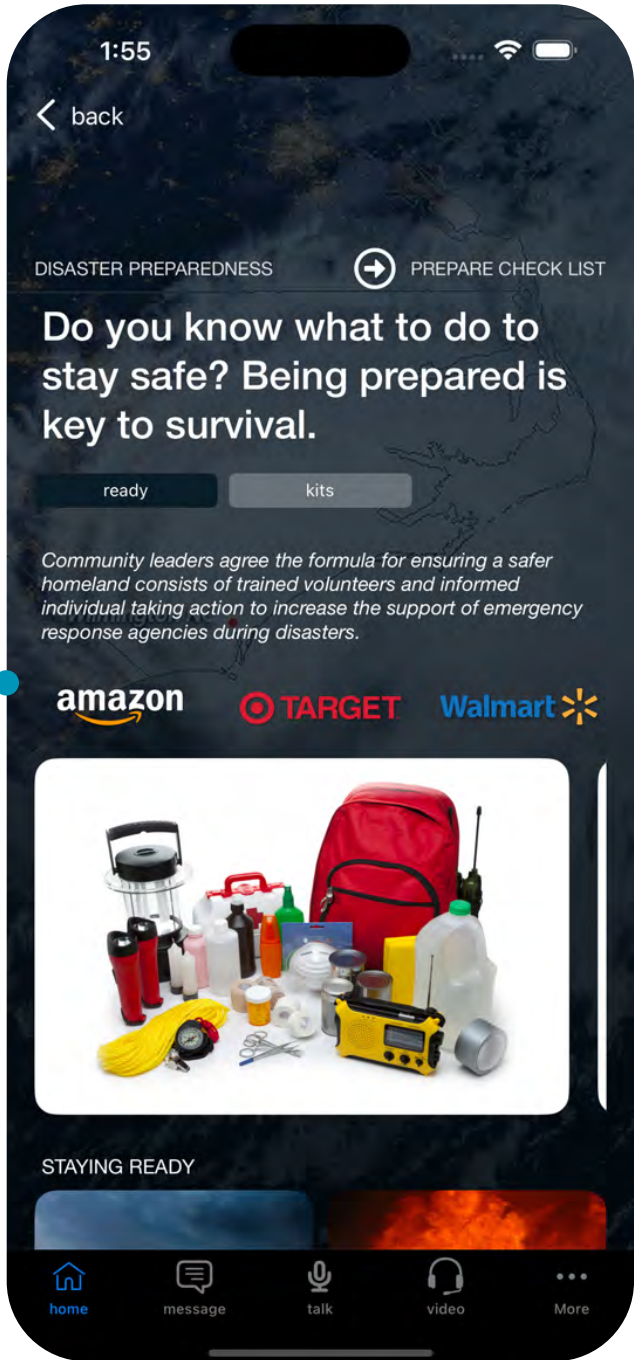


Recovering from Disaster

In every stage of recovery—whether reconnecting with loved ones, managing stress, or rebuilding homes and businesses—SimpliGO DPP DMN empowers users with the tools they need to move forward. Its intuitive design and robust features make it a trusted companion in transforming uncertainty into a clear, actionable path to restoration and resilience.

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SimpliGO Disaster Preparedness Planner DPP

Preparing a go-bag is one of the most practical and essential steps in disaster readiness. Whether facing a wildfire evacuation, hurricane threat, power outage, or pandemic lockdown, having a pre-packed bag of critical supplies can save precious time and lives. A well-prepared go-bag typically includes water, non-perishable food, flashlights, medications, personal hygiene items, important documents, and first aid essentials. Fortunately, major retailers like Walmart, Amazon, and Target offer a wide range of ready-made emergency kits and customizable supplies, making it easy for individuals and families to build a go-bag that meets their unique needs. With the SimpliGO DPP platform, users can even link directly to recommended items, helping them prepare smarter and faster.

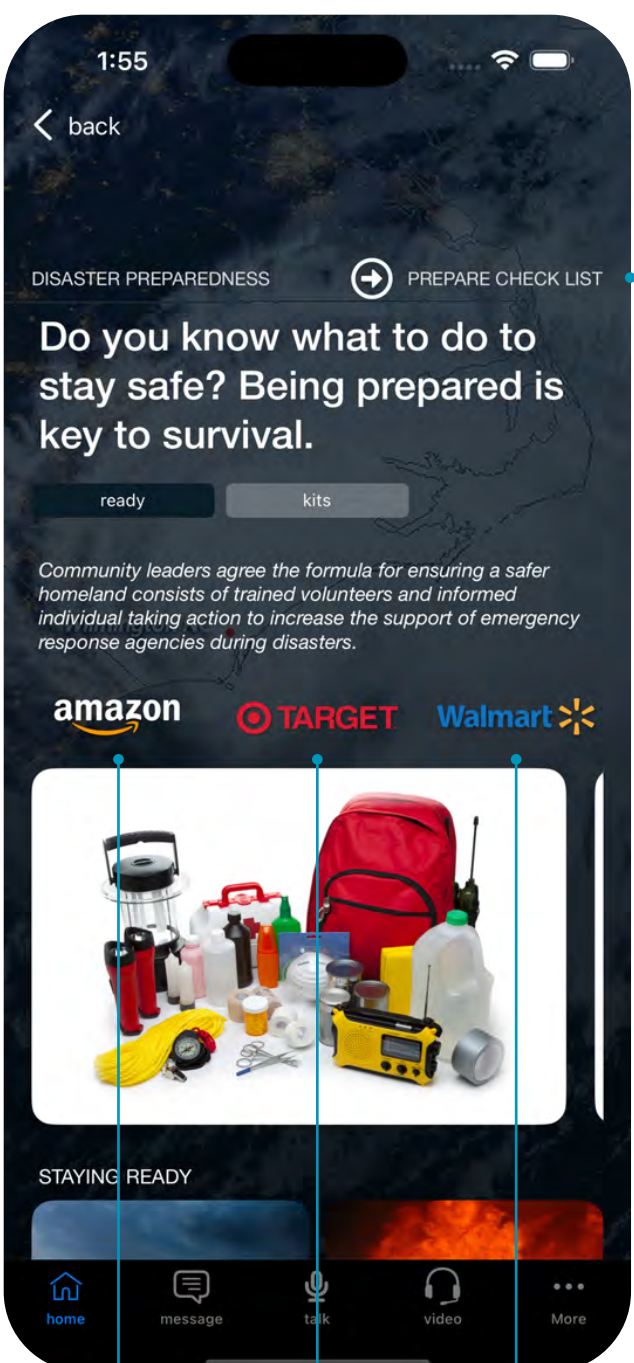
Disaster kit preparation

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Survival kit page

Be prepared for disasters and other emergencies with a well-stocked emergency kit for your home, workplace and automobile. After an emergency, you may need to survive on your own for several days. Being prepared means having your own food, water and other supplies to last for several days.



Emergency checklist popover page

Experts recommend storing enough provisions to sustain everyone in your family — including pets — at least three days. Keep these items in a designated place where they're protected from damage and separate from things you use every day. Should you become separated from family members, use your communication plan. Letting family and friends know you are safe and well can bring them peace of mind.

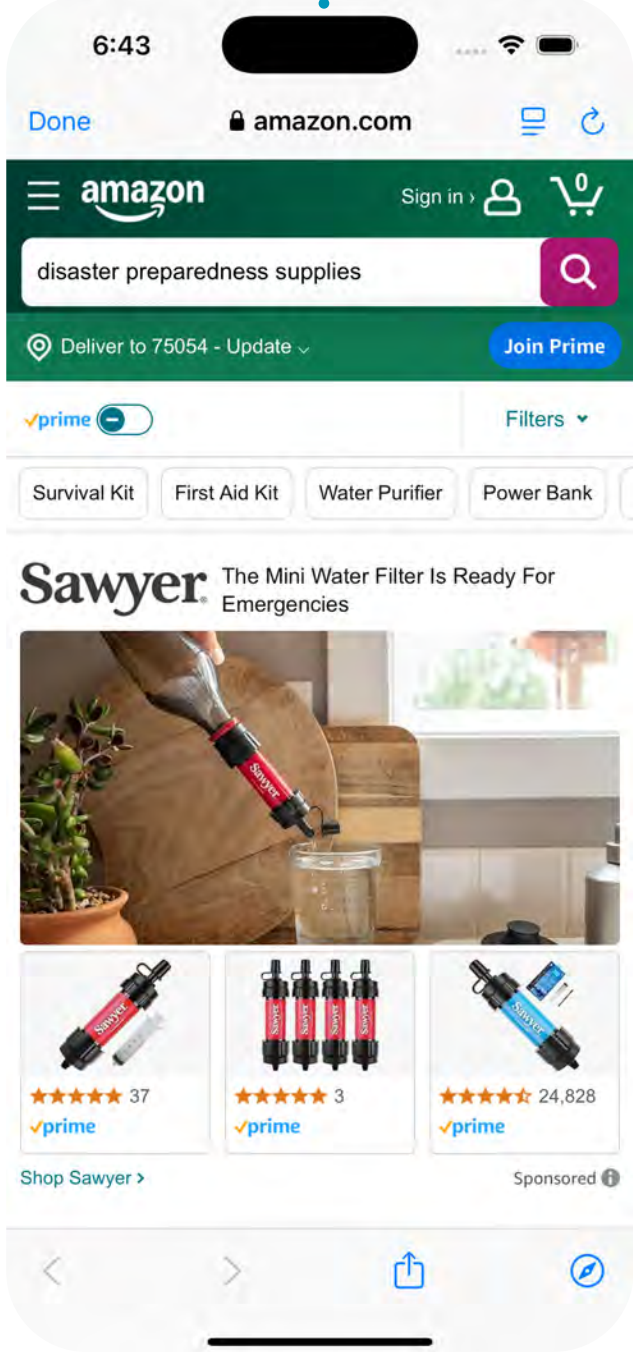
Emergency checklist: evacuations

emergency supply kit
cash and credit cards
out of state contact list
family photos
important documents
change of clothing
personal hygiene
medical needs
baby needs
pet care

Essential emergency supplies

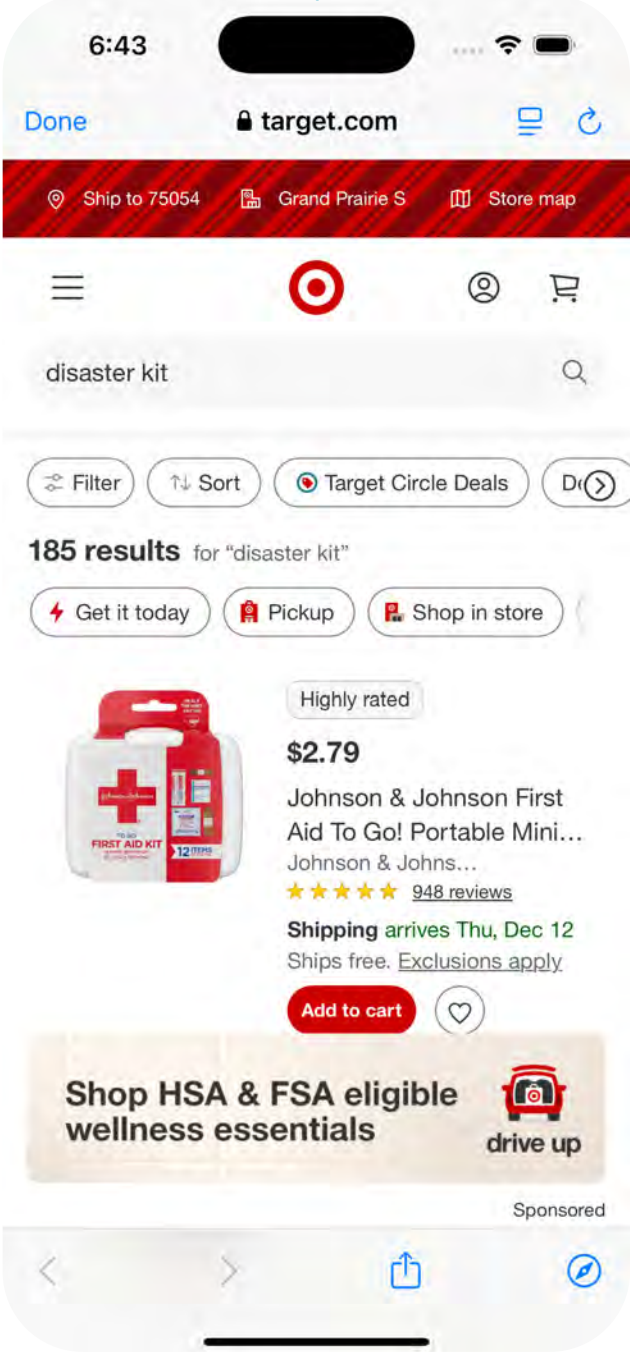
At a minimum your emergency supply kit should include these 10 essential items.

1. **WATER FOR 3-10 DAYS**
(1 gallon per person per day)
2. **FOOD FOR 3-10 DAYS**
(including pet food)
3. **MEDICATIONS**
(prescription and non-prescription)
4. **RADIO**
(& extra batteries)
5. **FLASHLIGHTS**
(and extra batteries)
6. **FIRST AID KIT**
(bandages, disinfecting wipes, gauzes, medical tape)
7. **CASH AND IMPORTANT DOCUMENTS**
(small bills, coins, birth certificates, medical cards, licenses, USB)
8. **SANITATION AND HYGIENE SUPPLIES**
9. **TOOLS**
(wrench, duct tape, fire extinguisher, sturdy gloves)
10. **CLOTHING AND STURDY SHOES**



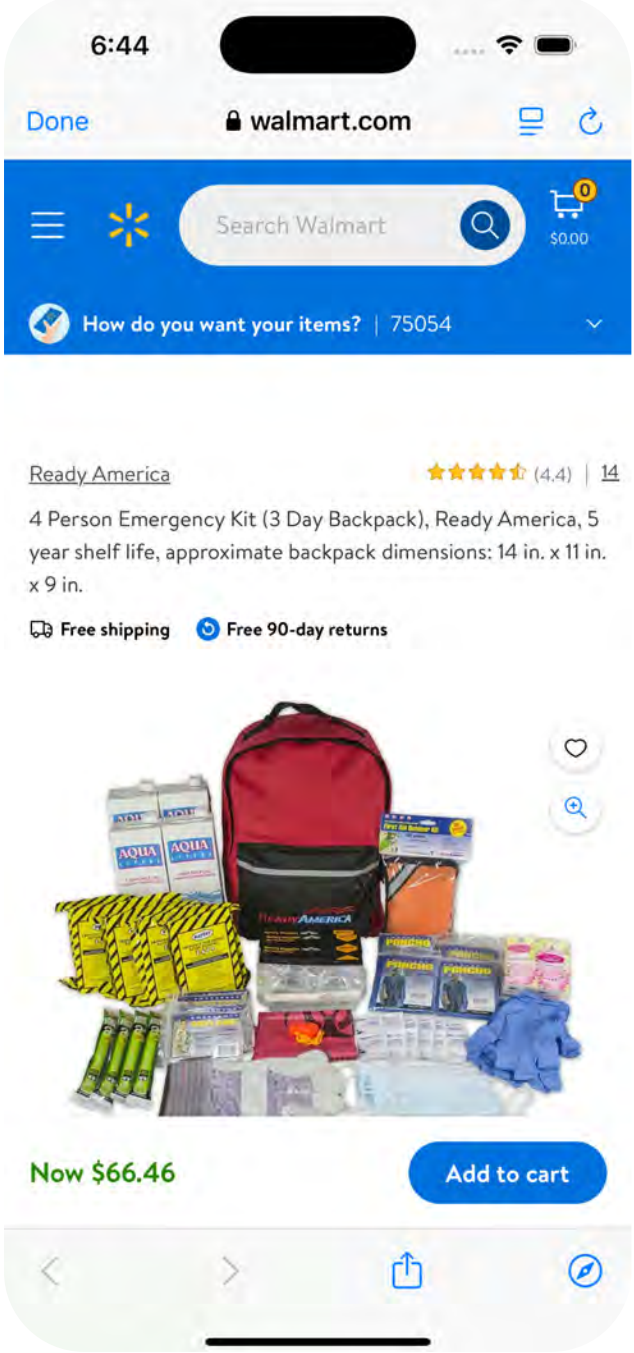
Amazon kit preparation

Emergency kit for disaster preparedness: stay prepared for emergency situations everywhere you go. prepare your family for hurricanes, earthquakes, floods, wildfires, emergency disaster go-bag.



Target kit preparation

Emergency disaster kit, stay prepared for emergency situations everywhere you go. prepare your family for hurricanes, earthquakes, floods, wildfires, emergency disaster go-bag.



Walmart kit preparation

Emergency backpacks for disaster preparedness: stay prepared for emergency situations everywhere you go. Prepare your family for hurricanes, earthquakes, floods, wildfires, emergency disaster go-bag.

